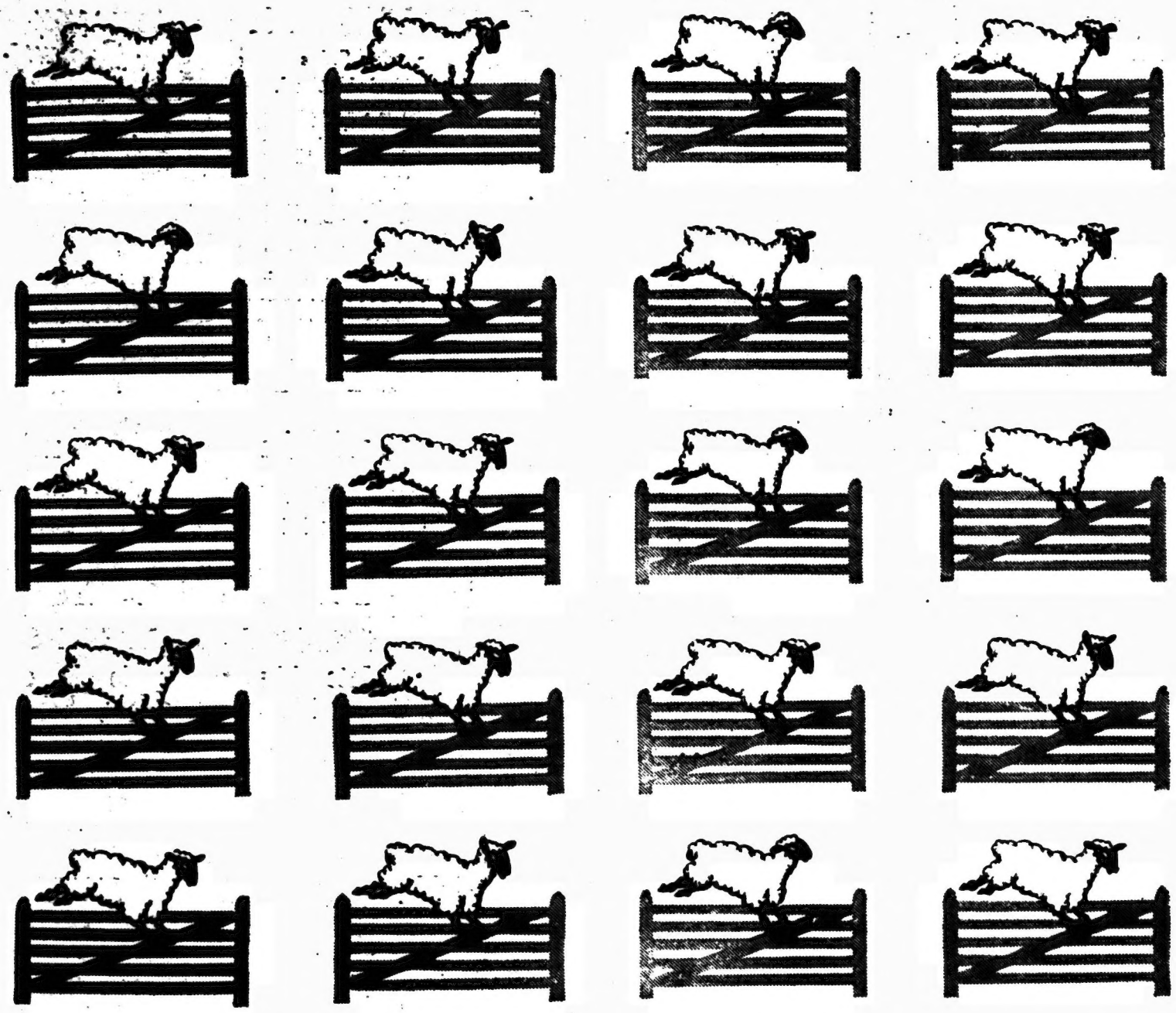
JOHN BULL
TWOPENCE



*When you're too tired to sleep—*

**there's nothing like a Guinness**

G.E.77.A.

# THE FATAL MIRROR

A FRANTIC tapping at the window. What could it mean? Something wrong? He left his gardening and raced into the kitchen. His wife was ablaze from head to foot! No time for questions! He seized the hearthrug and tried to put out the flames. It was no use. With his naked hands he attacked her burning clothes and mastered them. The next thing was an ambulance—there was no time to lose. While they waited, his wife managed to tell him that she had been stretching up in front of the fireplace to straighten the mirror when a flame caught her dress. With the arrival of the ambulance she was rushed off to hospital, but despite every medical attention she died later from her injuries.

Such was the tragic fate that befell Mrs. G. M. Mappin, of 2, Hawthorne Crescent, Skellow, Garcroft, nr. Doncaster, Yorkshire.

As Mrs. Mappin was a registered reader of "John Bull" a cheque for £50—the Benefit paid for fatal home accidents under "John Bull's" Great Free Family Insurance Gift—has been promptly sent.

EXCLUSIVE BENEFITS.

In addition to paying numerous other accident benefits, "JOHN BULL" is still *the ONLY paper in the world* to safeguard registered readers' household effects against damage by FIRE, STORM, FLOOD, and TEMPEST, and is still the ONLY paper to pay *Sickness Benefits*.

£678.2.3. PAID LAST WEEK.

Last week alone "JOHN BULL" distributed to registered readers or their dependants no less than £678 2s. 3d., made up as follows:—

| | |
|---|---|
| Household and Sickness Benefits | £417.2.3 |
| Accident Benefits (Adults) ... | £129.0.0 |
| Children's Accidents ... ... | £132.0.0 |

If you are not already registered use the Registration Forms below. You cannot longer afford to disregard this unique protection for yourself, your family, your home.

## READERS WRITE TO "JOHN BULL"

On "John Bull's" files are thousands of letters from readers gratefully acknowledging cheques sent to them under "John Bull's" Great Free Family Insurance Gift. Here are just two that are typical of many. The first acknowledges receipt of benefit sent under the Home Accident section of our Insurance.

FULLY COMPENSATED.

*"Many thanks for your cheque received under your truly great Free Insurance. Permit me to offer you my sincere gratitude in this matter, both for your courtesy and promptness. You may be sure that the cash has brought joy to myself and wife and, thanks to 'John Bull,' we are now fully compensated for my loss at work due to my accident."*

Here is the second letter acknowledging cheque sent under the exclusive Fire section of our Insurance.

FRIEND IN TIME OF NEED.

*"In receipt of your cheque, which we appreciate very much in our time of need. If it hadn't been for this it would have been a very bad day for us. It's an old saying that you find your friends in your time of need. On behalf of my wife, child and myself, let me thank you once more very much."*

A SECURITY GIFT WORTH £2 2s. 0d. Similar protection to that which "John Bull" offers you free would, if taken out through an insurance company, cost at least two guineas in annual premiums.

Remember! One registration covers husband, wife and children (over six and under fifteen).

With "John Bull's" Certificate of Security safe under lock and key in your home you will feel a tremendous relief. Every minute of the day you will be able to face the future with confidence, for you will have that most comforting of all knowledge, the knowledge that in the event of misfortune to yourself, your dependants or your home, there is a friend to whom you can turn for speedy and open-handed assistance . . .

In our daily round we have to face risks and dangers, and Fate does not discriminate. That is why the completion of the Forms below for our Insurance Gift is of vital importance to you.

"Anything may happen" is an old saying and just how true it is is being proved every day. Every breadwinner, every wife, every child and every home must be safeguarded if family life is to enjoy that happiness and contentment that is inspired by a feeling of Security. If you have not yet secured "John Bull's" unrivalled Security Gift use the Forms below AT ONCE.

**"JOHN BULL" THE ONLY PAPER TO PAY FIRE, STORM, FLOOD & SICKNESS BENEFITS**

CUT HERE

**JOHN BULL**

*Hand* this Form to your Newsagent

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 30/4/38.

CUT HERE

**Post this Form to**

"John Bull," Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....

Reader's Signature. Age.....

Address.....

.....

.....

Name and Address of Newsagent.

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full Benefits and Conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 30/4/38.


**CARDINAL** TRANSPARENT POLISH

gives a fine lasting gloss to Multicoloured Tile Floors

Also in Red, Green, Cream, White and Buff

Of all Dealers.

Made by Makers of Mansion Polish CP/AE/B.

**SOUTH WESTERN GREENHOUSES**

GARDEN SHEDS FROM 2£

SOUTH WESTERN APPLIANCE CO LIMITED DEPT. B, ... RD., FULHAM, S.W.6. FUL. 1121

**RETAILERS!**

Increase your Sales by this *Proved* Method.

Local trade is limited, so why not sell your goods direct to the public by post—the modern method of trading? Whether your business is large or small, an advertisement in "John Bull's" 'Shop Window' will enable you to reach out for trade on a national scale—touch millions of prospective buyers everywhere. Why not make "John Bull" your salesman?

For particulars and rates, write on business letterheading to:—

The Manager, Ideas & Sales Development Dept., "John Bull," Room 29, 57/59, Long Acre, London, W.C.2.

**I'll show you how to Stop Smoking**

FREE TREATISE FOURTH EDITION

Thousands of genuine, entirely unsolicited testimonials from grateful men and women who have been quickly freed from the tobacco habit by the help of the Stanley Treatment for Tobacco Habit. What the Stanley Treatment has done for others it can do for you. A grateful man writes: *"Now I have not the slightest inclination for smoking. I consider your treatment the best investment I have ever made."* If you wish to break the Tobacco Habit, write to-day for the Famous Treatise, *"Tobacco Bondage and the Way Out,"* which has caused so much comment. Sent free and without obligation. It will cost you nothing and save you pounds, so write to-day.

THE STANLEY INSTITUTE Ltd. (Dept. B.B.33), 31, Warwick Lane, London, E.C.4

**Relief from Pain**

within 3 minutes After the First Dose.

Sustained increasing benefit after every further dose

**RENIPAS** THE 3 MINUTE REMEDY

(Pronounced REN-E-PAH) CELEBRATED POWDER

Acts like a Miracle in cases of Rheumatism, Gout, Sciatica, Neuralgia and all Kindred Troubles. Headache, Toothache, Earache, and other pains vanish as if by magic.

INSOMNIA! One powder gives a full night's refreshing sleep, even though this has not been enjoyed for years.

RENIPAS is the result of seven years' scientific research by a fully qualified Doctor (M.B.), who states it

CONTAINS NO INJURIOUS DRUGS, POISON OR ANY OTHER NARCOTIC, AND

DOES NOT AFFECT THE HEART.

Renipas is NOT a One Drug Remedy; it is compounded of several ingredients, solid and liquid, the formula being in accordance with approved medical and scientific principles. It is similar to a physician's costly prescription, plus the chemist's charge every time made up. For over a quarter century many thousands of people have testified to the relief afforded by this wonderful remedy.

Discovered by a Doctor, Prescribed by Doctors, Used by Doctors.

Renipas is supplied to Doctors, Nurses, Hospitals, Institutions, etc.

6 Powders, 1/3
24, 3/- 96, 11/-

Order a box to-day from your Chemist and be free from pain.

If any difficulty to obtain, we gladly send post free.

**FREE OFFER**

Although you may consider your case hopeless, yet RENIPAS (Ren-e-pas) will not fail. Send two stamps for a FREE PACKAGE of RENIPAS POWDERS, each of which will perform a miracle for you.

*Please print name and address in block letters.*

International Chemical Research Assn. Ltd. (Lab. 7) 69, Fleet Street, London.

**THORNS**

Fully Guaranteed. Cash or Terms. Many models. Delivered Free or Carr. Pd. Eng. & Wales.

| Long | Wide | High | Cash | Deposit | Monthly |
|---|---|---|---|---|---|
| 6ft. | 4ft. | 6ft. | 69/- | 6/6 | 6/7 |
| 7ft. | 5ft. | 6½ft. | 89/- | 8/6 | 8/- |
| 8ft. | 5ft. | 6½ft. | 99/- | 9/- | 8/6 |
| 9ft. | 6ft. | 6½ft. | 99/- | 9/- | 8/6 |

Have YOU Seen the Latest

**COSSOR RADIO, TELEVISION, BATTERIES and APPLIANCES?**

COSSOR'S latest range of products is deserving of special interest. They're the greatest value ever. Cossor's contribution to everyone's need for quality products at prices within the means of every household must interest every "John Bull" family. Before buying your radio, television, batteries and appliances, write, mentioning "John Bull," to A. C. Cossor, Ltd., Highbury Grove, London, N.5, for full details and free literature, etc. Don't delay!

## RUGS GIVEN AWAY!

This Phenomenal Offer is made to "John Bull" readers. On receipt of P.O. 9/-, carriage 1/- extra, we will forward Direct from our looms one of our "Tredegar" Remnants REAL SEAMLESS WOVEN CARPETS, Suitable for Bedrooms, Dining and Bedroom, etc., hand-somely bordered in 30 Tasty patterns and Fashionable shades of Crimson, Greens, and Art Colourings, to suit all requirements and large enough to cover any ordinary sized room. They are of material equal to wool, and being a speciality of our own we only be obtained direct from our looms, saving purchaser all middle profits. Guaranteed genuine bargains, money refunded if not approved. Thousands of Repeat Orders and unsolicited testimonials. With every carpet we additionally give away a hand-some rug to match. SPECIAL OFFER: 2 Carpets, 3 Rugs, and 3 Doormats for 20/-, Carr. Paid. Cash or C.O.D. Illustrated Bargain Catalogue of Carpets, Linoleum, etc., post free.

9/-

F. HODGSON & SONS (J.B.), Woodsley Rd., Leeds.

## SCOTT GARAGES

FROM £5 Down

| L. | W. | Cash | Dep. | 12 Pm. |
|---|---|---|---|---|
| 6 | 6 | 77/6 | 5/- | 7/- |
| 10 | 7 | 112/6 | 7/- | 10/6 |
| 12 | 7 | 132/6 | 7/6 | 11/1 |
| 14 | 8 | 162/6 | 10/- | 14/6 |

Catalogue FREE and Post Free. OTHER MODELS AT CHEAP PRICES

## GARDEN SHEDS

FROM 2/- Down

| L. | W. | Cash | Dep. | 12 Pm. |
|---|---|---|---|---|
| 6 | 3 | 52/- | 2/- | 2/6 |
| 6 | 4 | 69/- | 2/- | 3/6 |
| 6 | 6 | 79/- | 2/- | 4/3 |
| 10 | 8 | 119/- | 2/- | 9/10 |

GEORGE SCOTT & CO.
DEPT. 5, THANET HOUSE, 231 STRAND, W.C.2 (OPPOSITE LAW COURTS) CEN. 2906

## FILMS FREE FOR EVER

We lend your Camera FREE with an ultra-rapid British-made "Gratispool" film, to advertise the Gratispool Service. NO "CATCH." Send this ad. with name, address and 2d. in stamps to cover postage, parting, etc., and free film will be sent by return. THESE SIZES ONLY: 2½ x 2½, 4½ x 2½, 2 x 3 or 2½ x 1½ films, and to fit KODAK 620 Cameras.

GRATISPOOL CO. (Dept. J.B.3), 207, William Street, Glasgow, C.3.

## Yours for 6d.

Ladies' or Gent's Model

## Guaranteed 10 years

This famous STREAMLINE Shock-proof unbreakable Wrist Watch is fully guaranteed to keep perfect time under severe conditions and to with-stand shock. Non-magnetic, damp-proof, dustproof, unbreakable glass, jewelled movement. Fitted in a highly polished chromium plated case, complete with leather strap or chromium plated adjustable bracelet free.

Silver chrome or lum. dial. Send 6d. deposit and 6d. post and packing now; if satisfactory 1/6 after 7 days and 1/6 every 14 days until 21/- is paid in all.

*Cash price* **19/6**
*Ladies' Model 2/6 extra*

EDWARDS BROS., J.B. 29.4.
*The Reliable Mail Order House*
29, New Oxford St., London, W.C.1

## THIS WATCH & CHAIN FREE!

There is no "catch" in it. This watch is a genuine Sunshine Swiss Lever Watch in Chrome Case, warranted 3 years, and is complete with silver-plated pocket-chain. Our reputation will convince you that this is a genuine offer to popularise our 100% Sheffield "Multi-Life" 3-hole type double-edged Razor Blades at 1/- for 12. All you have to do is to buy 3 packets for 3/- (post, etc., 6d.). If not equal to any 4/- blade obtainable—keep the watch and chain, return the blades, and money will be refunded. Send P.O. for 3/6. Nothing more to pay.

MAIL PRODUCTIONS (Dept. B.W.J.10), 91, New Oxford Street, London, W.C.1.

## SOHO MYNA

### Look!!!

Landscapes, portraits, groups (size 3½in. by 2½in.) can be taken with the new "MYNA" all-British folding camera. It has a large brilliant view finder, quick loading action and is finished in crinkle black and chromium plate. A very smart and efficient camera.

Wonderful value at **15/-**

*Ask your dealer or write direct to:*
SOHO LTD., 3, Soho Square, London, W.1

## RE-DECORATE WITHOUT MESS!

Ideal for amateurs. Obtain professional finish without any mess or trouble. No need to remove furniture; no "cleaning up" afterwards! Every handyman needs the marvellous "SUMP" Dripless BRUSH with special attachment that catches all the drips. Get one now—you'll never regret it! Send P.O. for 4/6 to-day. Popular 6in. size, high grade, pure bristle brush. Perfect for whitening ceilings, distempering walls, etc.

4/6

W. D. RHYS, SUMP BRUSH WORKS, BRIDGEND, S. WALES

## THORNS

Garden Sheds 2/3 Down

Fully Guaranteed. Cash or Terms. Easily erected. Delivered Free or Carr. Pd. England & Wales.

| Long | Wide | High | Cash or Dep. | & Mthly. |
|---|---|---|---|---|
| 4ft. | 4ft. | 6ft. | 39/- | 2/6 / 2/11 |
| 6ft. | 4ft. | 6ft. | 49/- | 3/6 / 3/10 |
| 7ft. | 5ft. | 6ft. | 59/- | 3/9 / 5/1 |
| 8ft. | 6ft. | 7ft. | 73/6 | 4/3 / 6/8 |

FREE Book No. 53 from J. THORN & SONS, LTD. Bex 53, Brampton Road, Bexleyheath, Kent.

## STORE SHED

2/6 MONTHLY

Portable R.S.

| L. | W. | Cash | Mthly. |
|---|---|---|---|
| 4 | 4 | £3 | 2/6 |
| 6 | 4 | £4 | 3/6 |
| 7 | 5 | £5 | 4/6 |
| 10 | 7 | £8 | 7/10 |
| 12 | 7 | £9 10 0 | 10/6 |

Extra Heavy Floor extra. CARRIAGE PAID.

## SUTCLIFFES

SEND for BIG FREE 100 PAGE CATALOGUE!
GREENHOUSE I.P.

| L. | W. | Cash | Mthly. |
|---|---|---|---|
| 7 | 5 | £4 17 6 | 5/6 |
| 9 | 7 | £6 17 6 | 7/6 |
| 10 | 7 | £6 17 6 | 9/- |
| 13 | 9 | £8 10 0 | 11/11 |

*Sent Carriage Paid.*
F. & H. SUTCLIFFE Ltd., 29, Wood Top, HEBDEN BRIDGE. *London Showrooms: 50-52, Oxford St.*

## YOURS for 3D

Gent's Keyless Wrist Watch. Tested shock proof lever movement. Accurate timekeeper. Improved action. Polished Chrome Finished case. Wide leather strap. Send only 3d. deposit. Balance after approval 1/- fortnightly until 11/9 is paid, or fitted chrome mesh extension 15/9, same terms. Ladies' size same quality on Black Metro Band 11/9, or expanding Bracelet 13/9. Either model Ladies' or Gent's for 3d. deposit. Illustrated List of Watch Bargains free.

J. A. DAVIS & CO. (Dept. J.B. 40), 94-104, Denmark Hill, London, S.E.5.

## PIANO ACCORDIONS

1/-

Bonelli, Steidani, Victoria, Pancotti, Hohner, Cruciani!!!.

**£4.4.0** value for 42/-

Piano Finished Cabinet by Steidani. Metal bound Bellows, triple Chord Action. Complete with shoulder-strap, 21 Piano Keys, 8 Bases. Cash price 42/-, or 2/- first instalment, balance 4/- monthly until 42/- is paid. Elaborate Tutor. Also Superior De Luxe Model at 52/6, same terms. List of models with 25 Keys, 13 Bass; 25 Keys, 24 Bass; 34 Keys, 48 Bass; 41 Keys, 120 Bass, on terms. J. A. DAVIS & CO. (Dept. J.B.40), 94/104, Denmark Hill, London, S.E.5.

## Magnificent SOLITAIRE DIAMOND

SET IN REAL PLATINUM & 18 CT. GOLD

2/6

Buy direct from Makers and save 50%. Stupendous advertising offer of magnificent Solitaire Diamond Ring, hand mounted in Platinum and 18ct. Gold. Newest fashion. Sent for 2/6 deposit. If satisfied pay 2/6 fortnightly until reduced price of 34/- is paid. *Send note to*
C. CUTHBERTSON, 37, Ely Hse., Charterhouse Street, E.C.1.

FREE SAME EASY TERMS

## 350 ONLY. NEW CONSIGNMENT OF SPECIALLY-SELECTED NAVY SERGE SUITS 12/6

These 350 garments are the pick of a new consignment of London Bankers' Suits, which have only been very slightly worn and are in very excellent condition. Made of finest-quality Navy Blue Serge, smart and very hard-wearing. Suitable for every season. Each suit thoroughly cleaned and pressed. EQUALLY SMART FOR SUNDAYS AND HOLIDAY WEAR. Sizes 32 to 42in. (Jacket); 32 to 40in. (Trousers). Usual leg lengths. All braiding removed. Only really first-class suits sent out. Originally cost 65/- to produce under contract. Don't hesitate—order to-day with every confidence. Cash back if in any way dissatisfied.

Post Paid 6d. SUPREME BARGAIN TO PAY.

J. WHITEFIELD & CO., REID & CO., 59, Kirby Street, London, E.C.1.

## PRISMATIC BINOCULARS

BY THE WORLD'S FAMOUS MAKERS

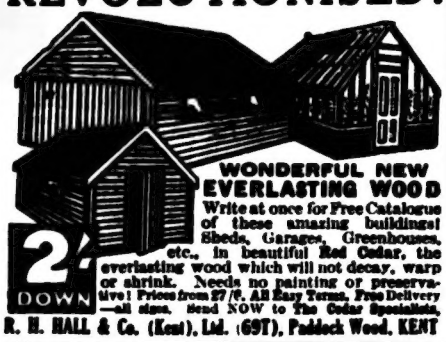
8 x 25 Model for 75/-

Exceedingly powerful Prism Binoculars by Lumière, Paris. 8x Magnification, Wide View, "Screw and Eye-piece Focus," Bending Bar. Damp and Dust Proof. Wonderful definition. Names of ship distinctly read five miles from shore. Complete in Brown English Leather Case with Slings. Send 5/- Deposit and 6d. for postage for Free approval. If satisfactory Balance payable 5/- monthly until 70/6 is paid or cash within 7 days, 70/- only. Fully illus. List of Field and Prism Glasses Post Free.

*yours for 3/- dep.*

DAVIS & CO. (Dept. J.B. 120), 94-104, Denmark Hill, Camberwell, London, S.E.5.

## Portable BUILDING CONSTRUCTION REVOLUTIONISED!



2/- DOWN

### WONDERFUL NEW EVERLASTING WOOD

Write at once for Free Catalogue of these amazing buildings! Sheds, Garages, Greenhouses, etc., in beautiful Red Cedar, the everlasting wood which will not decay, warp or shrink. Needs no painting or preservative! Prices from 27/6. All Easy Terms. Free Delivery—all sizes. Send NOW to The Cedar Specialists,

R. H. HALL & Co. (Kent), Ltd. (69T), Paddock Wood, KENT

## BARRIE

FROM 5/- DOWN

### GREENHOUSES

Other models from

| L. | W. | Cash | Dept. | 12 Pts |
|---|---|---|---|---|
| 6 | 6 | 77/6 | 6/- | 7/- |
| 10 | 7 | 112/6 | 7/- | 10/6 |
| 12 | 7 | 132/6 | 7/6 | 11/1 |
| 14 | 8 | 162/6 | 10/- | 14/6 |

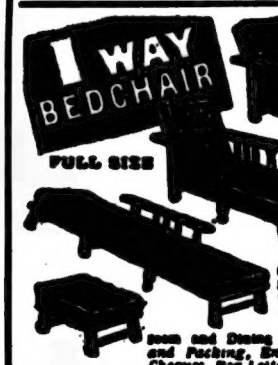
### GARAGES

FROM £5 Down

DELIVERY FREE ENGLAND & WALES, RAIL OR LORRY
Catalogue FREE and Post Free.

ROBERT BARRIE & Co. MANCHESTER

## I WAY BEDCHAIR



FULL SIZE

EASY CHAIR LOUNGE CHAIR. FULL-LENGTH RED FIRESIDE SEAT

17/6

OR 1/- WEEKLY

PARTICULARS OF HEAVY SOLID OAK FRAME SUN-LOUNGE, 3 VELVET COVER CUSHIONS, CHANGE OF SUIT INTERIOR. Send for new coloured Catalogue of wonderful bargains in Upholstered Chairs, Bedroom and Dining Room Suites. *Carriage and Packing, England and Wales 2/6. Cheques, Reg. Letters or Crossed P.O.s to:—*

NORTH BUCKS DIRECT TRADING CO. LTD., 24, Shaftesbury Avenue, Piccadilly Circus, London, W.1.

## NAIL BITING

Stop it!

### NEW NAILS NEXT WEEK!

Free Booklet sent under plain sealed cover explains how you can easily, quickly and permanently free yourself (or a child) of this objectionable and health-endangering habit. No aloes, no medicine, no auto-suggestion, no appliance. A former addict writes: *'Your treatment is miraculous, I am completely cured after being addicted for 20 years.'* Scores of similar genuine testimonials from all over the world. Write for free explanatory booklet NOW, enclosing 1½d. stamp for postage.

FILTEX LTD. (Dept. J.B.), 31, Broadway, Crouch End, London, N.8

## DEAF

HEARING AIDS AT WHOLESALE PRICES.

NO BATTERIES—NO WIRES—ABSOLUTELY INVISIBLE. Try the marvellous new model Amplicaids. NO OTHER PARTS—NO RENEWALS—PERFECT HEARING. Fit right inside the ear. Complete in themselves. Wonderful Power. Price only £1 1s. per pair, as sold elsewhere at £3-3-0. The greatest offer ever made to the deaf.

NOTE THE SIZE

IT'S NEW

NOTE THE PRICE **21/-** as sold elsewhere at £3-3-0.

## 30 DAYS' FREE TRIAL

SEND NAME AND ADDRESS for 30 days' FREE TRIAL. Send now. D. & J. HILL, Ltd., Approval Dept., 245, Oxford St., London, W.1 (over Oxford Circus Tube Stn.). (Hours 10 to 6.) *Also at 431, Chester Road, Manchester. (Hours 2 to 5.) Supplied under National Health Benefit.*

## A CYCLE A DYNAMO LIGHTING SET FREE

CYCLES 65/- CASH OR EASY TERMS

THAT'S MY OFFER to all readers of "John Bull." Select your cycle from the latest 1938 Models at lower prices and terms than agents charge. Approval and Carriage Paid. Write NOW for Free Lists.

EDWD. O'BRIEN, Ltd., Dept. 2, COVENTRY.

## WE WANT TO PAY YOU £5 AND MORE EVERY WEEK

We want to pay you £5 a week—and more—as a JOHN ENGLAND TRUST CLUB-HOLDER. Every turn FIRST turn—no waiting. Bargains from 2/6 to £2. All goods delivered on payment of first subscription, carriage free. No charge for credit. All postages paid. NO DEPOSIT: first shilling secures. 20 weeks to pay and only 5 shots needed to start. Here is your opportunity—post coupon below for full particulars.

POST COUPON TODAY

"Every Turn is First Turn"—IMMEDIATE DELIVERY

(*Write in pencil.*)
NAME .....
ADDRESS .....
.....
JBS

JOHN ENGLAND'S TRUST CLUB, India Pavilion, Wembley, Middlesex.

## 1/- A WEEK

BARGAIN LIST FREE

Coats & Frocks 10/6 to 84/6.

Ladies' Suit sent for 2/6, Gent's for 1/6, Post Free. Promise 2/- fortnightly. 6 WAYS WEAR Suit. For All Seasons. 1, Shirt. 2, Shirt and Costume Coat. 3, Shirt and Swagger Coat. 4, Shirt and Both Coats. 5, Swagger Coat with anything. As shown, in All Wool Fleece Cloth. Coats lined Art. Silk. Linden Tan, Moss Green, Dark Saxe Blue, Dark Brown, Navy Blue, S.W.'s and W.'s, 24/6. O.S. 3/6 extra. GENT'S SUIT. Worsted-finished Cloth. In Blue, Brown or Grey mixtures. Chest 32 to 42 ins. 24/6. D.B., 2/6 extra. FREE Catalogue. Other Big Bargains.

LIST FREE.

PAIN'S Fireside House Ltd., Dept. 38, HASTINGS

# A MARVELLOUS

**GREAT**
**"JOHN BULL" PRESENTATION**
**This Amazing KEEP FIT OUTFIT**
**for every reader**

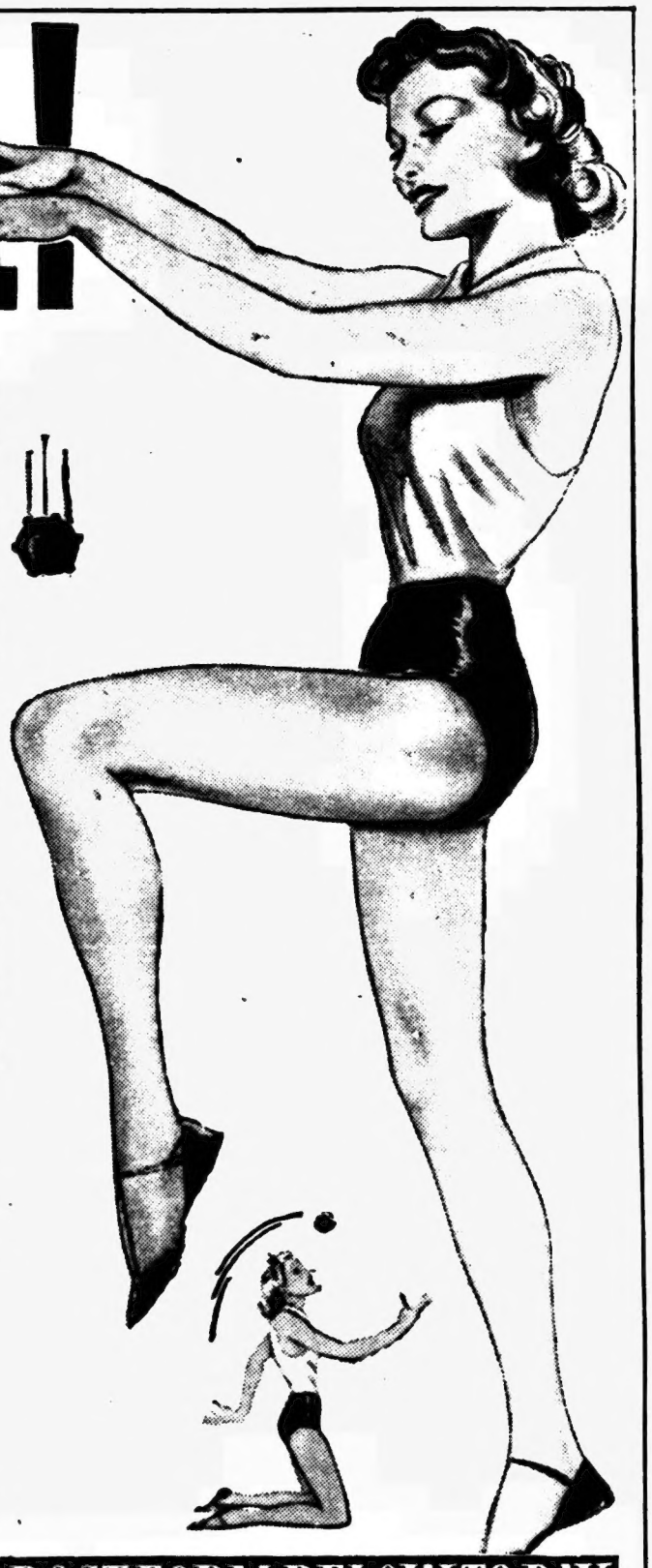
★ **Post the Reservation Form on right to-day.**

*Here is an illustration of the Wonder Ball. The invention of a world famous physical culturist.*

*Here greatly reduced is the book that comes with the Wonder Ball and shows you 600 ways to do it!*

**THE BOOK shows you 600 WAYS to do it!**

# NEW IDEA!



## THE WONDER-BALL WAY TO FITNESS

**HERE'S a wonderful Idea! One that will sweep the country! A new thrill for everyone—Something Unique—Fascinating—that makes keeping fit a really enjoyable recreation! It is a remarkable Presentation which "John Bull," this week, invites every one of its readers to accept! Here is an intriguing 192-page Book that sets out, in nearly 600 lively action drawings and a clear and simple running commentary, all the valuable secrets and methods of an entirely new, simple and enthralling way to fitness! With the Book you get a New Wonder-Ball of a kind you've never seen before. The BOOK and BALL together provide the latest and most delightful way for everyone—men and women, boys and girls—to keep really fit. You send no money now. Simply reserve your BOOK and BALL at once by filling in the Reservation Form "A" below. The demand will be tremendous. All applications will be dealt with in strict rotation. Don't be too late! Post Form "A" below to-day.**

Everyone wants to keep fit—but everyone hasn't the time or inclination to do ordinary daily exercises. That's where this BOOK and BALL are a real thrill—one of the most valuable contributions to fitness ever known. They show you a happy way to fitness—the more you do it, the more you'll like it.

The Book contains nearly 600 beautiful specially drawn action illustrations, showing you the many fascinating exercises with the Wonder Ball, which both men and women can do.

This Ball is the invention of one of the world's greatest physical culturists; it is so designed that it cannot roll away when placed on the ground or on the body—it is also much easier to catch and to grip.

Anyone can do these wonderful movements, boys and girls, men and women, together or separately. You can do any of the movements any time—at home, in the garden—anywhere! You'll be astonished how quickly and happily you will achieve balance, erect carriage, lithe, supple, active limbs, quick hands and eyes—a general all-round fitness—and it's all such great fun.

The Book has stiff covers superbly bound in Orange Art Cambric, embossed on the front and spine. It is printed throughout on heavy super-quality finish paper. The Book measures 10 inches deep by 7 inches wide. The Ball, which is just the right size to fit the hand, is British-made of Orange-coloured Rubber.

**All you send for the BOOK and BALL—your complete outfit—is 3s. 9d., which includes carriage, packing, insurance, etc. An amazing privilege price for "John Bull" readers.**

Realising that readers may want more than one ball for the special two-ball movements and so that members of the family and friends can join in, up to two extra balls are available and can be sent with your Book and Ball. **If you require one extra Ball you send an additional 1s.; if two extra balls are required, you send an extra 2s.**

### DO THIS NOW

**The first thing to do is to reserve your BOOK and BALL by filling in and posting the Reservation Preference Form "A" below at once. This guarantees the Book and Ball in your name—and must be done immediately. Be sure to indicate if you want one or two additional Balls. At the same time, so that you will remember what extra balls you have reserved, indicate the number on your Presentation Voucher below on left.**

**HOW TO QUALIFY.** In order that you may qualify as quickly as possible you are given your Presentation Voucher and Label below. Keep this Voucher and Label carefully until you have collected and affixed **Two Tokens, "dated" J.B. Series, cut from Two consecutive issues of "John Bull."** Applicants from this announcement may begin with the Token dated "J.B. 30/4/38," which is in the extreme bottom right-hand corner of the back cover of this issue.

**When you have collected and affixed your Two Tokens, complete the Voucher and Label as directed and send them in together with the correct remittance.**

**Immediately "John Bull" receives your Voucher, complete with your tokens, label and correct remittance, your Book and Ball, and extra Balls, if specified, will be dispatched carriage paid to your home.**

**That is all. There is nothing else to do.**

**Apply To-day! Here is a wonderful new way to fitness you must not miss!**

**Post Reservation Preference Form "A" below at once!**

## KEEP FORMS BELOW CAREFULLY

## POST FORM BELOW TO-DAY

CUT HERE—DO NOT SEPARATE VOUCHER AND LABEL

### PRESENTATION VOUCHER

"JOHN BULL."

**IMPORTANT.** Keep this Voucher until you have qualified for the Book and Ball. Then send in as directed. AFFIX Two Series "J.B." Tokens cut from consecutive issues of "John Bull" to the spaces below—use paste or gum—not pins.

| 1st WEEK. | 2nd WEEK. |
|---|---|

**IMPORTANT.** Indicate below, by crossing out Sections NOT desired, whether you want an extra One or an extra Two Balls.

1 THE BOOK AND THE BALL. Including Carriage, Packing, Insurance, etc. 3/9

2 THE BOOK AND BALL AND ONE EXTRA BALL. Including Carriage, Packing, Insurance, etc. 4/9

3 THE BOOK AND BALL AND TWO EXTRA BALLS. Including Carriage, Packing, Insurance, etc. 5/9

When completed post to:
PRESENTATION DEPT. J.P.B.
"JOHN BULL," HOUSE OF SHAFTESBURY AVENUE,
LONDON, W.C.2 (Prof.).

I certify that the two Tokens affixed to this Voucher were cut from two consecutive issues of "John Bull."
I enclose Postal Order as stated below, which includes carriage, packing, insurance, etc.
Please send my Book and Ball. I have indicated whether I require one or two extra Balls, and enclose the correct remittance.

P.O. No..... Value.....

Date..... Cross your P.O. /2 Co./ and make payable to "John Bull." Affix the necessary 1d. in stamps to P.O. Do not send loose stamps.

NAME.....
(MR., MRS. or MISS)
FULL POSTAL ADDRESS.....

NOT TRANSFERABLE. No person may qualify for more than one Book.

CUT HERE

Please leave blank

B—B

WITH CARE
CARRIAGE PAID HOME.

If undelivered, return to Depot, 25, Shelton Street, London, W.C.2.

NAME _____
ADDRESS _____
TOWN _____
COUNTY _____
J.B.

CUT HERE

### RESERVATION PREFERENCE FORM

A

"JOHN BULL."

This Form reserves your Book and Ball in your name.

Address envelope fully as shown below and post to:—

RESERVATION DEPT. J.P.1. "JOHN BULL,"
8, ARNE STREET, LONDON, W.C.2 (Prof.).

In accordance with your special offer, please reserve in my name the Book and the Ball for delivery when I have sent in my completed Presentation Voucher.

I have not applied previously under this Scheme. I have indicated below if I desire one or two extra Balls.

| | |
|---|---|
| 1. The Book and Ball. | You MUST cross out the two sections which do NOT apply. |
| 2. The Book and Ball and One Extra Ball. | |
| 3. The Book and Ball and Two Extra Balls. | |

SIGNATURE.....
Write below clearly in BLOCK letters.

Full Postal Address .....

.....

Date _____ .....

Last day for receipt of Reservation Form from this Announcement, Thursday, May 5.

This Form may be posted in an unsealed envelope bearing a halfpenny stamp.

Offer applies only to Great Britain, Northern Ireland and Eire. Applicants in Eire will be required to pay any charges that may be levied. "John Bull," 30/4/38.

# Apples Bulmer's Cider

## IT'S AS EASY AS A·B·C TO REMEMBER THAT:—

**Bulmer's** Cider brings you the juice of 2½ lbs. of apples in every flagon.

**Bulmer's** flagons contain sufficient for five glasses.

**Bulmer's** 'Woodpecker' and 'DRY' cider are the same low price.

**Bulmer's** is real Country Cider made in the heart of the Country.

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## 2½ lbs of Apples to every flagon of Bulmer's

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(In England & Wales only. 1/- in Scotland.)

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# JOHN BULL

93, Long Acre, London, W.C.2. Telephone: Temple Bar 2468. Thursday, for week ending Saturday, April 30, 1938.

A BRITISH INSTITUTION

## STRAIGHT FROM THE SHOULDER

LET'S hope you have all noticed that food prices have fallen a little recently.

The cost-of-living index of the Ministry of Labour last month went down another couple of points.

If this has made any difference in the shops in your town, be sure you make the most of it.

### Self-Raising

Prices, you see, are on their way up again. It is a gloomy thing to have to say, but it is true.

Wheat prices, for instance, are rising in such a way that bread and flour can hardly help becoming dearer soon.

Bacon, too, looks like going up as soon as the new Monopoly Scheme starts working.

### Buck Up, Mr. Brown!

With all these chops and changes in prices, it is only fair that Mr. Ernest Brown should hurry along with his plan for checking the accuracy of the present cost-of-living figure.

People paid by the sliding scale will continue to be underpaid until his enquiry is finished.

Such people are naturally annoyed by the leisurely way in which Mr. Brown is proceeding.

### Told to Quit

Meanwhile, allotment holders who are trying to meet the food shortage by growing a bit of food themselves are being roughly treated.

Latest victims live at Chatham. They have been told to quit their gardens in a month so that they may be made into playing fields.

### Lost Crops

Now that may be worthy enough. But they might at least be allowed to reap this year's crops. And most certainly they ought to be given alternative plots.

### In Time of War

Since the war the number of allotments has fallen by more than a third. It has been a gross injustice.

Yet if another war came, the Government would go down on its knees in asking people to cultivate allotments.

### And Now Lichfield

Supporters of the pact with Mussolini will be holding their breath next Wednesday.

On that day Lichfield has its by-election.

It is a very embarrassing event for the men in Downing Street because not long ago Mr. Chamberlain claimed that his policy had "won the general approval of the whole country."

### Showing the Way

That argument was made to look pretty weak by the by-election at West Fulham.

If at a General Election Labour could keep up its West Fulham form, it could win 108 Government seats—and maybe more.

### What Britain Thinks

Labour needs only 160 more seats to win a clear majority. So Lichfield is going to be vital. It will show if West Fulham was a flash in the pan—or if it represented what Britain is thinking.

### Cost-of-Dying

The cost-of-dying is almost as great a burden to the wage-earner as the cost-of-living.

In many areas cemetery charges are double what they were before the war.

And undertakers' bills are seldom less than £15—and often they are £20 or more.

# Mr. Brown must get a move on
# Where scholars are scorned
# Postmasters for 10s. a week

### Too Dear by Half

Yet a book just produced by two outspoken men—Sir Arnold Wilson, once a soldier, now a Tory M.P., and Professor Levy, the philosopher—reckons that undertakers could supply the same services for something like half the price.

Cemetery charges are particularly chaotic. They vary from 5s. to 30s. a year.

### Win Respect

Some authorities say they need every penny of the 30s. Yet the Imperial War Graves Commission pay less than a sixth of this sum for the upkeep of graves in England.

And usually war graves have won deep respect for their good taste and dignity.

### 10s. Postmasters

Sub-postmasters have met in conference and passed a resolution demanding a minimum rate of £1 a week.

They are all small shopkeepers who set aside a counter in their shops as a sub-post-office. Many of them receive less than 10s. for a hard week's work.

That is no way to pay public servants.

JOHN BULL said so last April. And it will go on saying so until the Post Office mends its ways.

### Japan's Insolence

Six weeks have passed since we demanded from Tokio £300,000 reparation for the destruction of British shipping and property on the Yangtse.

The claim hasn't even been acknowledged—an insult that seems worse when you remember how Japan hastened to compensate America in full, within a few hours, for the *Panay* outrage.

More and more, certain countries are cheerfully allowed to treat us like dirt.

### Crowding the Courts

Here's delay of a different kind. Divorce court congestion is growing alarmingly.

The new Marriage Act is imposing on unhappily married people—who could quite easily have got divorces without its aid—delays that amount almost to cruelty.

No fault of the Act. It is nearly a year since the Lord Chief Justice asked why simple divorce cases shouldn't be tried in the police-courts, and nothing has been done.

### 'Planes Puzzle

Indefensible also is the fact that we sold 1,429 complete aeroplanes to foreign countries recently and exported fighter-'planes last year to the value of £2,640,000.

For we are talking of buying military aircraft from America—and have actually started to buy civil aircraft from that country.

### Unhealthy Ambulances

Is the financial plight of hospitals getting so bad that they can't afford thorough disinfection of ambulances after carrying contagious cases?

Two cases reached us this week of injured people contracting infections after being taken to hospitals by ambulance.

More and more such complaints are brought to our notice. And it can't always be coincidence.

### Visiting Day

But here's a hospital innovation that delights us.

Middlesex County Council is to provide cars for the relatives of patients in cases where lack of transport facilities would make visiting day a useless concession.

As Middlesex has as good a transport network as you'll find anywhere, the need for a similar service must be pretty well a national one.

### Charity-Mongers

No sooner is the charity dance racket stamped out, or at least got well under control, in London's West End, than it breaks out like a nettlerash all over Britain.

Charity always benefits—but usually by the merest mite. That to keep within the law. The promoters can make much more out of "charity" dances than out of honest-to-goodness commercial events.

### This is the Stuff!

Anyhow, Nottingham's chief constable hopes magistrates will be very careful about granting special facilities for "charity" shows—except where the genuineness stands right out.

Other chief constables—please copy!

### In Darkest England

And we're delighted to notice that the London County Council is to broaden the educational way with increased scholarships to secondary schools.

But Londoners edge out in their hundreds of thousands to surrounding counties where scholarship facilities are disgracefully sparse.

The same is true in many parts. Families move from congested into rural areas, where education is almost frowned on.

### It Doesn't Pay

Newest Metropolitan police statistics show that in only one-third of recent theft convictions was the haul more than £1: in more than three-quarters it was under £5.

Psychologists say there is a thin dividing line between crime and mental deficiency.

Here's proof!

### Stop the Vandal

There is one criminal nobody seems to touch.

He steels shingle by the lorry-load from cliffs in the most beautiful parts of Britain. In an age of cement it is crime of a highly profitable sort.

Let's have some specially keen look-outs for such rogues. Then some specially stiff sentences.

### Happy Bucketeers

Good news is coming for bucket-shop swindlers. The Government is going to tell the House that the proposed Bill to stamp out these gentry will have to wait till next session.

"Too much preparatory work is necessary for such a Bill" will be the excuse.

Sounds nonsense when one remembers how exhaustively this form of swindling was investigated by a recent committee.

### Sometime, Never

We know of old what "wait till next session" is apt to mean.

It is best described by the phrase: "This year, next year, sometime, never."

## The Watch on the Right

**Scotland Yard's Special Branch is keeping a special look-out for subversive activities.**

**Political branch men have been enrolled as members of many strange organisations, of some of which the public has never even heard.**

**Wicked Communists, you probably think. You'd be surprised!**

* * *

**Yes, certain Stalinites have come under attention. And certain Trotskyites, too.**

**But the interesting point is that the closest watch is on people who are very, very Right, rather than very, very Left.**

* * *

**Not all roads lead to Moscow. But there are some very tricky by-roads between here and Rome.**

# VOICE OF THE PEOPLE

SPRING!—and water is already as precious as money to us in our house.

Already we have been trekking to the vicarage for supplies, treating baths as a supreme luxury, saving used washing water for household purposes and striving to save some for our struggling flowers.

What our plight will be if summer brings a long, scorching drought—well, we daren't imagine!—Miss V. M. W., Bentley, Ipswich.

**Britain can be made comparatively drought-proof. It is all a question of adequate storage. But, as we show on page 13, parsimony stands in the way.**

## Dental Dilemma

I have just been to my dentist as an insured worker entitled to dental benefit.

Gloomily, he said: "The authorities want me to take the lot out. It's your age. They don't want you coming back continually for extractions."

Yet if I had been consulting him privately he would have recommended the extraction of not more than two!—Miss J. M., Southall, Middlesex.

**We have received so many complaints of this nature that we think the Ministry of Health should go into the matter.**

## Gloom Station

Going to Euston to meet a friend, I have just seen the Coronation Scot steam in. What a thing of beauty in her silver and blue!

*But what a setting.*—R. Denham, 84, Southam Street, London, W.10.

**Euston station is coming down, anyhow. It's a pity half the leading railway stations aren't coming down, too!**

## The Ball Knew!

The other day I attended a local football match where there is "a penny on the ball." Three times the ball was shot into a crowd of many thousands — and every time it struck the same man, who stood just in front of me.

He had just said "That ball must like me" when they came and told him that he'd won it!—D. Sheldrick, Chenery Street, Ipswich.

**"Penny on the ball" is practice whereby spectators enter raffle for ball used in game. Team takes pennies—the raffle winner the ball.**

## Saved a Suicide

My friend was crossing Westminster Bridge when a young woman mounted the parapet with the obvious object of throwing herself in the river.

A shy man, and somewhat slow to think, he hurried across the road. Whereupon the girl clambered down and stared angrily after him!—A. Flynn, 10, Commercial Square, Ashton-in-Makerfield, Lancs.

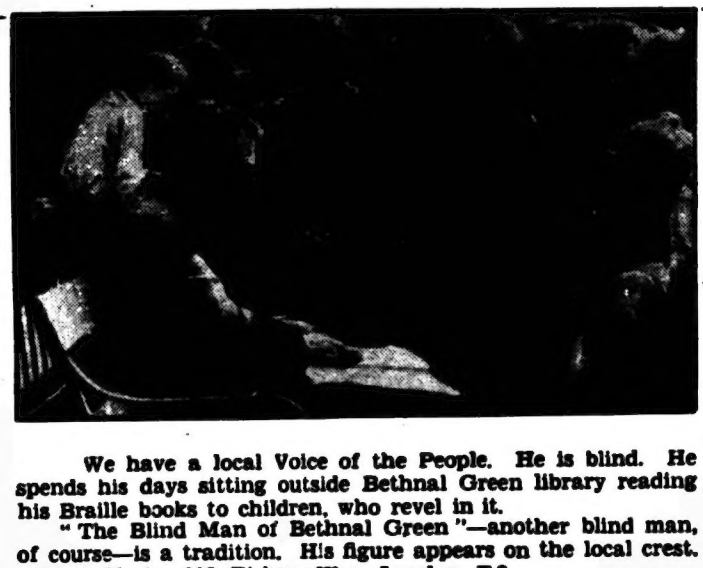
**If every threat of suicide reported to the authorities were duly investigated there would be no police available *for ordinary duties*. Suicide is sometimes a tragic fact, but a thousand times more often it is a threat with a purpose.**

## Boy Goliath

Motoring in Ayrshire, we have found a point at which our little boy, aged six, can push the car uphill, but four grown-ups cannot push it down-hill. Brake off, same conditions, etc.

We can only assume that there is some metallic field with a magnetic influence.—J. Rolens, 15, Carr Mill Road, St. Helens, Lancs.

**Slope is an optical illusion. Nowhere in the world is there a submerged magnet strong enough to attract a heavy mass of metal. There are some that will affect a compass, notably one off Naples, which renders a compass inoperative and puzzled pioneer pilots of Imperial Airways' London-Karachi route.**



We have a local Voice of the People. He is blind. He spends his days sitting outside Bethnal Green library reading his Braille books to children, who revel in it.

"The Blind Man of Bethnal Green"—another blind man, of course—is a tradition. His figure appears on the local crest.—F. A. Clarke, 118, Bishops Way, London, E.2.

**Bethnal Green librarians, we find, have interesting details of both blind men. First was son of Simon de Montfort, founder of present British Parliamentary system, said to have been left for dead on battlefield of Evesham and found his way to Bethnal Green—blind—to beg his living. Second gets library staff to send away for "just the books the kiddies will enjoy."**

## Why They're Shy

Hospitals want probationer nurses: find it more and more difficult to get them. What about the girl of good education who wants to become a nurse and can't afford it?

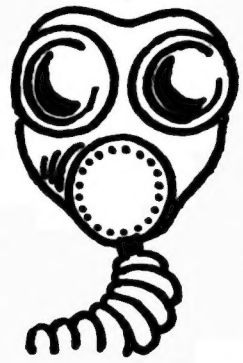
There isn't only an examination for the would-be probationer. There's the necessity of providing her own uniform in the first three months of trial. Let the General Nursing Council remedy these grievances, for we do really want nurses.—F. Healey, 9, Cross Street, Southbank, Middlesbrough.

**Registrar of General Nursing Council says: "But the entrance fee is only 5s. and cost to the girl is minimised by holding examination in her own county. The provision of uniforms is a matter for the various hospital authorities and some, I think, do help." Still, we think reader Healey is right. Why, when the nation craves nurses, should it cost money in order to become one?**

## A.R.P. Section

WHY should *we* bother in the Rhondda Valley about A.R.P.?

An enemy squadron-leader, finding himself over the derelict areas, would surely wireless back to the other airmen: "Turn back! Somebody has been here already!"—J. I. Hogan, 21, Stuart Street, Treherbert, Rhondda Valley.



MY friend has just returned from an A.R.P. lecture. He he chuckled at the idea that it was easy to make a house gas-proof.

**For three years he has been trying to keep wind, rain and blizzard out of his place. And in vain.—W. Owens, c/o Rees, 3, St. Margaret's Grove, West Hartlepool.**

WHO will count as the more civilised—the scientist of to-day with his poison gas and bacilli cultures, or A.R.P. means of counteracting the same, or that silly old alchemist of the barbaric days who pursued a search for the elixir of life?—Redvers Gill, 4, Bispham Road, Hoo Hill, Blackpool.

**A MAN has just been to my door telling me: "So this air raid precautions excitement hasn't all been in vain. There is a possibility of war to-morrow. I have inside information."**

**This to persuade me to insure my husband. I wonder how many women he frightened—and tricked? — G. R. Humble, 19, Church Street, Langola, near Worksop.**

TO the majority of people in Scotland A.R.P. and the twin topic of air defence are merely something we read about London and the South.

If Scotland is to receive any protection whatsoever in case of aerial warfare, we in this part of the world have yet to hear of it.—D. M. Young, 31, Killermont Road, Bearsden, Dumbartonshire.

**SO the authorities want young men as air wardens. And they must be fit. Just the kind, in fact, that we sent to the front in the last war.**

**Which sets me wondering: (1) Whether the C3 and aged will have to man the defences; or (2) whether untrained men would be called on to replace the trained air wardens the moment war was declared?—L. Gaulton, 149, Heyworth Street, Liverpool, 5.**

A PSYCHOLOGIST has told me that no more than 2 per cent. of the people do the world's thinking.

Think of poison gas, A.R.P. Watch how European war fevers rise to frenzy, die down and then return.

Perhaps it would be better if we gave the majority of those thinkers a real hard job of manual work.—Whittey Sellars, 281, Shirecliffe Road, Sheffield, 5.

## Fire-Eaters

What fierce, fire-eating admiral chooses names for our battleships?

H.M.S. *Vindictive*, H.M.S. *Hostile* . . . One day he will give us H.M.S. *Murderous*!—John T. Allen, 24, Donnington Lane, Oxford.

**Admiralty has a names committee, prominent on which are Third and First Sea Lords. First Lord of the Admiralty has last word, however. These fierce names are always names of old-time spitfires that distinguished themselves and which names committee desires to commemorate.**

## That Cad, Jasper!

Such names as Jasper, Silas and Sebastian were popular until novelists began to attach them to unlikeable personalities.

To-day, I notice, authors are killing the names of John, Peter and Robert in the same way. It is a pretty poor outlook for people bearing what are, at the moment, quite noble-sounding names.—Mrs. L. Turvey, Pine View, Hale Crescent, Heath End, Farnham, Surrey.

**A book reviewer's comment: "Such names as Jasper used to be given to villains for whom not one good word could be said. Modern writers prefer the there's-so-much-good-in-the-worst-of-us villain, give him a name like Bob. Anyhow, we don't feel strongly about villains to-day."**

## Heroines in the Home

As a lay preacher I have learnt to admire more than anything else in life the capacity of working women to stand by their men.

Those menfolk dread losing their jobs, and dread even more carrying home the bad news that they have been sacked.

Yet always, or nearly always, they get words of comfort, support and reassuring faith. And often a smile.—W. C. Wright, "Torestin," Cheslyn Hay, Staffs.

**Police-court records show how tragically often men pretend to be going to jobs after they have been dismissed, until the deception can be kept up no longer. And their wives are often among the most understanding of women.**

## Question—

Having been a reader of JOHN BULL for many years, and getting a great deal of enjoyment out of the replies you give on the Voice of the People page, I wonder: "Is there *anything* you can't answer?"—Mrs. H. H., Lincoln.

## —And Answer

If one of the Siamese twins killed a man, how could justice be meted out to him without involving the other?—A. S. Berry, 3, Sudbourne Road, London, S.W.2.

●

We pay 10s. 6d. for each letter published, and an extra 10s. 6d. if we use your photograph or drawing illustrating the story.

You may write upon absolutely any subject you wish.

But, whatever the subject, please keep your letters brief.

Mark your envelope "Voice of the People."

Address your communication to JOHN BULL, 92, Long Acre, London, W.C.2. And there are other pages where your co-operation is cordially welcomed—pages where you can help us to help you . .


A. G. Gardiner ..... Page 15
Sir Wyndham Childs .... Page 17
Greatest of These—..... Page 26
Human Documents ..... Page 28
True Story ..... Page 38

WITHOUT FEAR OR FAVOUR

# Black Marks Against Our Schools

ANOTHER Education Act is on the Statute Book.

It comes into operation at the beginning of next year.

Even now, long before its enforcement, the deficiencies of the new Act are becoming alarmingly apparent.

They were emphasised at the recent conference of the National Union of Teachers.

Criticism by the teachers is what matters. They know the educational requirements of this country. They realise also how the Board of Education is falling behind the essentials.

The teachers are echoing JOHN BULL'S demand for a reconstruction by amendment of the new Act.

What is required can be done. It must be done.

Main intention of the new Act is to raise the school-leaving age to fifteen.

But the politicians mishandled the measure badly in its passage through Parliament.

They made a gash in the regulations through which it will be possible for children to escape into employment at the age of fourteen.

Not the slightest doubt but this gash will be widened in practice to a great gap through which early school-leavers will pour.

For there is an exemption clause about school-leaving. If the employment offered is held to be "beneficial," then a child can depart into the turmoil of wage-earning.

Obviously the term "beneficial" is likely to have different interpretations in different districts.

## MISERABLE FARCE?

The word is too elastic.

Unless a strict watch is kept—which is unlikely—the new school-leaving age will become a miserable farce.

So easy to argue that any employment which enables a child to bring money to a poverty-stricken home is "beneficial"

What the teachers themselves wanted—and what should have been done—was an Act which would keep *all children* at school until the age of fifteen, irrespective of any other considerations.

And where this operated harshly on the family maintenance grants should have been allowed the parents.

Repeatedly in these columns we have demanded a school-leaving age of fifteen.

The teachers of Britain, through their organisation, support the demands of JOHN BULL.

Local authorities can make or mar the new Act by their interpretation of the beneficial employment clause. The gash can be deepened or healed.

We distrust the local authorities.

Other important points of educational reform were made by the teachers' conference.

The scandalous inefficiency of large classes is still acute in the elementary schools.

Just ponder on this fact: There are no fewer than two million children being taught in classes of more than forty a class, and a large number in classes of more than fifty.

Absolutely impossible, and beyond human endeavour, for children to receive proper tuition in such conditions.

By easy reorganisation and without much additional cost, these abnormally large classes can be modified.

Yet they are continued, to the despair of teachers and the detriment of pupils.

## SOCIAL SNOBBERY

Just because officials at the top have no vision or are too bound by precedent to inaugurate changes.

What the Board of Education needs is a charge of dynamite.

Every intelligent teacher would subscribe to that statement.

Our education system continues under a curse of social snobbery.

As everyone knows, there are two doors into the secondary school—a small one which depends on the ability to pass an examination, and a wider one which depends on the possession of money.

Secondary education, therefore, is made to carry a kind of social coupon. It makes the boy and girl from the elementary school feel inferior in later life.

Which, of course, is completely ridiculous.

Destroy the old scheme. Let secondary education depend on intelligence and nothing else.

Children of poor parents should not be penalised through an educational ritual which divides society into two classes.

Year after year the teachers protest against this snobbery.

In time their protests will have effect. The public conscience will be *educated*.

Now for some further problems of the schools which cry for immediate remedy.

Thousands of children in the industrial areas of Britain are suffering from malnutrition.

Waifs of unemployment, they attend school in a deplorable condition. Impossible for them to absorb instruction. They are physically incapable.

There is a national crusade towards physical fitness.

In the schools physical training classes have become prominent in the working schedules.

What an absurdity when half the children are not physically able to do physical training.

They need meals, not Swedish "jerks" or elaborate rhythm exercises.

First make certain that every boy and girl has a sufficiency of good, honest food, stout clothing, sound boots, and then go ahead with your physical culture.

Beginning with the very young a reform urgently needed is the establishment of nursery schools.

Some of these schools have been started, but the number is negligible. The case for the nursery school is overwhelming.

Young children spend five years at home or in the street before starting in the infant school. Often the harm to the child is irreparable.

It has been found that at the age of five one child in three is suffering from some bodily disability which could have been prevented by proper early care.

On medical grounds alone the nursery school is necessary.

Three-year-olds in a nursery school would be under medical control. They would have a daily ration of food—nourishing food. They would have an afternoon sleep, and would play in healthy surroundings. Moreover, they would be under the care of a teacher trained in infant psychology.

*Lining up for milk after a walk by the sea, these children are pupils of the Save the Children Fund open air school at Broadstairs, Kent. The Fund is doing great work in bringing happiness and health to poor children*

What does the State do about nursery schools? The answer is—nothing, or next to nothing.

So much for the beginning of school life. At the other extreme an intensive battle must be fought for the fair treatment of the adolescents who are leaving school.

## IN SLAVERY

Boys and girls are always in danger of being ruthlessly exploited in blind-alley jobs. Many of them, in employment, are made to work longer hours than an adult.

Scores of cases could be quoted of juveniles, fresh from school, working as long as eighty hours a week.

They are in slavery.

We plead the cause of the children of Britain, and we must add something also on behalf of the children's teachers.

In 1938 there are still masters and mistresses whose earnings are no more than that of urban council dustmen.

They are trained, educated men and women doing a service to the State of supreme importance. And that is their reward.

JOHN BULL indicts the Board of Education, and evidence to support that indictment is complete.

A jury of public opinion will give its verdict in due course.

The reforms we advocate will be achieved inevitably.

For the moment, therefore, sentence on the Board of Education is deferred.

## Britain Must Floodlight—

# Television's Big Blind Spots

### By Douglas Walters

*The first man in England to "look in" to a television programme transmitted from America*

*Eyes and ears of the television camera can bring the world into your home at the click of a switch*

BRITAIN is leading the world in television.

It is the only country where sets are being sold to the public.

Already eighteen firms are manufacturing receivers at prices ranging from £31 10s. to £178 10s.

Even America has no regular television service, and only a single component of the sets is being produced.

But if Britain is to keep her lead, this new sister of broadcasting must be put over on a big scale.

Yet the Government is going slow. Scandalously slow!

Think of the great chance that has been missed at the Glasgow Exhibition. Think of Empire visitors' amazement when they find no opportunity of looking-in, despite all they have read of the marvels of British television!

Not only that great Glasgow trade fair, but nearly all Britain has yet to be marked on the television map.

More stations must be built. People in the Midlands and the North want television in their homes. They should get it.

At present the Alexandra Palace station can serve adequately only the Home Counties.

Indeed, the limit of reception from this station has been set at from twenty-five to thirty miles.

Fortunately, however, experience has shown that the programmes are being seen over a much wider area.

Television has vast possibilities. The Government must give effect to them by the provision of capital from radio licence revenue.

True, the B.B.C. recently received a grant of £295,000 from the Treasury share of this revenue.

It has been of great help to the Alexandra Palace Station, which badly needs extra studio space and other improvements.

Also, it has enabled an order to be given for another mobile television unit for "shooting" outdoor scenes near London.

* * *

Broadcasting House, too, has made a half-hearted attempt to popularise television by transmitting excerpts from visual programmes on the sound wave-lengths.

Yet I have never known B.B.C. officials, apart from those at the Palace, to show any enthusiasm for the subject.

That is why there are now only 5,500 owners of television sets and an additional 1,000 receivers in use for demonstration purposes.

What a pitiful few compared to the great total which could be sold if television were made a national service!

For television is no longer an experiment. Though the Palace station has been operating for only seventeen months, programmes of widely differing types have been successfully put on the air.

Well planned, they have plenty of variety and cabaret items.

Latest news-reels are shown twice a day. There is a topical feature—the "Picture Page"—in which most stage, film and radio stars have been featured.

But most popular of all has been the transmission of national events, such as the Derby, the Boat Race and Wimbledon tennis.

These broadcasts provide something which cannot be obtained from any other form of home entertainment.

Viewers can watch from their armchairs a spectacle at the same time as it is taking place miles away.

All this, however, is entertainment.

If television were developed its value as an educational medium would also be immense. It could be used in the same way—but with far greater effect—as the present broadcasts regularly taken by 8,200 schools.

The radio industry would not suffer.

On the contrary, it would be given great stimulus.

There are two ways in which television can be given to the nation.

One is by the special co-axial cable, costing £1,000 a mile—unlike sound, visual images cannot be transmitted over the ordinary telephone lines.

* * *

Such a cable has been laid between London, Birmingham and Manchester, and is to be extended to Glasgow, Leeds and Newcastle.

It is hoped that this will prove suitable both for telephones and television.

However, no tests have yet been made in relaying television along a great length of co-axial cable.

Should this not prove feasible a chain of relay stations on high ground about thirty miles apart could connect London and Manchester.

Nor, apart from finance, is there any reason why another great television station like the Palace should not be built to serve the Midlands.

The decision to erect a second station does not concern the B.B.C. This is the responsibility of the Television Advisory Committee which pays homage only to the Post-Master General.

A half-million pounds of listeners' money goes into Treasury coffers every year. What a scandal that this vast sum is not being used for television development.

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# Supermen of the Cup

WHATEVER the result, the 1938 Cup Final will go down as the "one club final." No club will ever go to Wembley firmer favourites than Preston North End.

Yet the real story of this year's last stage of the F.A. Cup competition is not of Preston, but of Huddersfield.

Preston, "proud," "invincible," possessors of a history unique in football, go to Wembley for the second year in succession, carrying with them a soccer tradition more glorious than that of any other club in the Football League.

But the story of Huddersfield Town is well-nigh incredible. It is the story of triumph in the face of seemingly overwhelming odds; of one continual struggle against adversity that would have shaken the confidence of supermen, and caused them to call a halt in their efforts to put Soccer on the map in this hard-headed Yorkshire town.

* * *

All of which makes out those who guide and have guided the fortunes of Huddersfield Town as more than supermen. That is no exaggeration.

Huddersfield didn't want Soccer football from the start. The town was always Rugby-minded. Later, Rugby League minded.

And when any Yorkshire town sets itself out to oppose any sport, there can be no fiercer, stronger, nor more dour opposition.

Actually, it took ten years to form the Huddersfield Town Football Club, the players of which will wear the original blue and white stripes before 92,000 spectators at Wembley.

History now, but that is a story in itself—a story of persistency that did not overcome the opposition, but which ran against it for year after year, before and after the actual formation of the club in 1908.

Everything went wrong from the word "Go," and in 1919, with nearly £40,000 owing to two backers, Huddersfield Town F.C. was written off by the local Press as dead.

The fight that followed is the real purple chapter of Soccer that has never been given the place it deserves in the annals of the game.

In 1920 the club won promotion from the Second to the First Division. This was the "dead" club.

Huddersfield Town appeared in the Cup Final in the same season, to lose to Aston Villa by a goal scored during the only period of extra time ever played in any Cup Final.

Followed the wonderful run of League Championships in three successive seasons, 1924, 1925 and 1926, a record which has since been equalled by the Arsenal.

And, all through, Huddersfield were existing on "gates" which the majority of First Division clubs insisted would not have paid their expenses, let alone provide margin for buying players.

Right up to the present day Huddersfield, with the possible exception of Grimsby Town, have the poorest attendance average of any club in the First Division.

* * *

Huddersfield came into prominence in this season's Cup competition like a bolt from the blue. Few people gave them a second thought until they met—and beat—the "giant killers," York City, after that team had accounted for Coventry City, West Bromwich Albion and Middlesbrough in succession.

Sunderland, ten-to-one-on favourites to win, crashed in the semi-finals to Huddersfield. . . .

And now—Wembley.

The "Town" has thriven all along on bringing off long-shots. When weighing up the Cup Final, regard Preston not as being opposed to just another club, but to Huddersfield Town. There is a big difference.

# Home-made Gold: Startling Story

**Posing as a modern alchemist who could change copper into gold, Stuart Melville Burton persuaded the directors of one of Britain's biggest industrial concerns to back him.**

**They formed a private company with £15,000 capital to exploit his discoveries.**

**That company has closed down. Put to the test before a well-known scientist, Burton's claims failed.**

**Now read the astounding story of this home-made gold fiasco.**

PEERING short - sightedly through dark glasses, Stuart Melville Burton, scientist and mystery man, took his stance on the last green of a golf course near Windsor—and holed out.

As he replaced the flag, he turned to his opponent, a prominent business man with influential friends in the city of London.

"You know," he said, "I have just discovered a new element which ought to revolutionise industry!"

It was typical of Burton, who was known as a chemist and Bachelor of Science, that he should make his amazing announcement so casually—as if he were more interested in his golf than in his discovery.

But his off-hand manner was all the more intriguing, and his acquaintance was eager to know more.

He felt he was in on the "ground floor" of something big.

OVER drinks, Burton continued to talk casually about his new element—of its unique properties, and how simple and inexpensive it was to produce.

**BUT HE MADE NO MENTION OF HIS CLAIM THAT IT WOULD TRANSMUTE COPPER INTO GOLD. THAT CAME LATER—WHEN HE HAD BEEN INTRODUCED TO THE DIRECTORS OF ONE OF THE WEALTHIEST ORGANISATIONS IN THIS COUNTRY.**

Burton's modesty and quiet confidence impressed the shrewd financiers.

**Impressed them so much that they built him a special laboratory at Burnham, Buckinghamshire, equipped with apparatus made to his own specification. He was also provided with a staff of chemists.**

A preliminary payment of £500 was made to him on the rights of patents when secured, and other cash advances totalled £7,000. He was given a salary of £800 a year.

No longer the struggling scientist, Burton removed from his bungalow home to an imposing house near the new laboratory. He drove about in a Daimler car with a uniformed chauffeur.

By this time the stage was set for a series of experiments intended to stagger the directors. They had already formed a private company, with a capital of £15,000, to exploit the new element, which was to be called "BU."

Offices of the company were in the Strand, London.

There were, of course, delays, but these Burton explained by saying he wanted to produce "BU" of a consistent quality.

Among other things "BU" was to be adapted to a plating process, and also to be used in the manufacture of a flexible and practically unbreakable glass.

BUT these were insignificant compared with the real object of all the mystery.

One day, in the presence of the directors, Burton gave his startling demonstration of transmuting copper into gold.

Craning their necks, the business men gathered in the laboratory, and watched closely as Burton placed strips of copper in a crucible, which was then put in an electric furnace.

Certainly some of them were sceptical.

They had brought down the copper themselves as a precaution against trickery.

If the experiment were a success gold would be found in a receptacle containing a rare substance called titanium placed with the copper in the crucible.

The "boat" containing the titanium was removed from the furnace by Burton. He carried it to a sink to cool it with water. Clouds of steam arose.

**Examination of the titanium revealed a yellow bead. Tests proved it to be pure gold!**

Burton was the calmest man present.

Modestly he accepted the congratulations showered on him. Then he suggested a game of golf! It was more interesting than making gold out of copper.

In further experiments sometimes the mysterious new element "BU" was produced, sometimes beads of gold.

But a surprise was in store for Burton.

In view of the importance of the discovery, the directors decided to place information in the hands of the Government.

A call was made at Buckingham Palace, and a Royal private secretary suggested that an approach should be made to Sir Frank Smith, head of the Scientific Research Board, and secretary of the Royal Society.

Sir Frank was sympathetic, but his disbelief in Burton's claims was unmistakable.

Eventually he agreed to go down to Burnham and see for himself.

He was greeted effusively by the dark-spectacled inventor. Four tests were carefully watched by Sir Frank and a director of the company. Analysis proved them failures.

*Behind these doors, with their neat name plate, Alchemist Burton presided over his mysteries*

*And now here is the "gold-maker" himself among his test-tubes*

*This was the house Burton moved to, from his modest bungalow, when financiers backed his experiments*

Burton made a last desperate effort. He carried out another experiment himself and produced the bead of gold.

Sir Frank Smith, however, had not supervised it. Burton was told plainly that the experiment had not been conducted under test conditions and could not be accepted.

The alchemist in the midst of all this had other troubles.

He complained of being followed by mysterious strangers.

One night he was found unconscious near his home, and it was suggested that he had been robbed by two men who were seeking a secret formula.

He declared that it was but one of many incidents.

Obviously the inference was that his attackers were after his priceless invention.

Police placed a special guard at his house in Burnham but nothing happened further.

The end of Burton's amazing exploits was in sight. The financiers, now disillusioned, carried out eighty processes in their own laboratories in the north.

They duplicated the conditions of Burton's experiments, but never a spot of gold was produced.

The investors lost every penny. Burton alone profited.

HE still lives in the house at Burnham and plays golf on a near-by course.

With his dark glasses and air of a dreamer, he is still the modern alchemist, talking casually of new discoveries.

That is why this story is told—just in case Mr. Stuart Melville Burton, mystery man of science, should attempt new adventures in alchemy on other people's money.

## Book and Ball

THIS week John Bull announces a new presentation to readers—"The Book and Ball," a new way to fitness and keeping fit which can be shared by every member of the family.

The Book contains 192 pages that set out in nearly 600 action-drawings the different ways of manipulating the Ball. The Ball is designed so that it cannot roll away when placed on the ground or on the body.

Available to readers at a remarkably low privilege price, the Book and Ball will be in great demand.

Turn to page 5 and read about this new idea. Then post the Reservation Form at once.

# Liberty Shackled by Secrecy

A NEW tyranny has developed—the tyranny of the misapplied Official Secrets Acts of 1911 and 1920.

Every newspaper and periodical published in Britain is now under the shackles of these Acts.

For that is the meaning of a recent decision in the High Courts.

Judgment of the Court confirmed the punishment by fine of a Manchester reporter for refusing to disclose the name of an informant who had given him a small item of police intelligence.

Because the reporter would not break faith he was convicted under the Official Secrets Act.

The news item which the reporter obtained and his newspaper published concerned the issue of a warrant for the arrest of a man against whom a mean fraud was alleged.

Really a most momentous *official secret!*

Guarding the safety of the State was the sole object of the 1911 Act and the Amendments of 1920.

But to-day the Acts are used deliberately to restrict the publication of ordinary news, which has no bearing on the safety of the Realm.

It is a common policy now for Government offices to wave the menace of the Acts against newspapers just to prevent the publication of departmental criticism.

Not long ago a London newspaper gave space to allegations of graft in a particular department.

Quite proper in the public interest that such a matter should be ventilated.

Whitehall thought otherwise, and demanded—under pains and penalties of the Acts—the name of the informer.

"If you do not tell, then you know the possible consequences"—that was the Whitehall attitude. In short, Government office blackmail.

A newspaper made a forecast of the findings of a Royal Commission.

The editor and his assistant were summoned to Whitehall and cross-examined at length as to the source of the news.

Behind was the shadow and the threat of the Official Secrets Acts.

They were told that they must tell otherwise. . .

Repeatedly this interrogation of newspapers is taking place.

The position has reached the stage of bureaucratic intimidation.

Parliament must intervene.

Newspapers do not wish to escape their liabilities and responsibilities.

They are always ready to meet them.

But the absurdity and injustice of the Official Secrets Acts is a menace which must be defeated.

# The demand for CAPSTAN increases daily - say W.D. & H.O. WILLS

## "Aye, aye, me hearties!"

WILLS'S

CAPSTAN CIGARETTES.

10 FOR 6D. 20 FOR 11½D.

C.C.6038.



# Any any any Old Iron!

I am constantly meeting people who complain very bitterly of having paid a lot of money for a wireless set, and now that the time has come for them to get a new one they are offered what seems to them a ridiculously low figure in part-exchange. "Hang the dealer, I'd rather give it to the rag and bone man" is their usual attitude. Well, hang him you may, but the fact remains that second-hand prices on radio sets are now fairly stabilised and so you can either keep it, give it away, or accept the price with a good grace.

If you test the second-hand prices of a number of makes of radio sets by trying to buy one, you will find that a second-hand Murphy set is the most difficult to buy, and that when you do find one you'll have to pay a good price for it. That's a plain fact, and if the wireless trade in general knows what it's doing, it means that there's something about a Murphy which (to borrow a well-known advertising phrase) some others haven't got.

E. J. POWER, *Managing Director.*

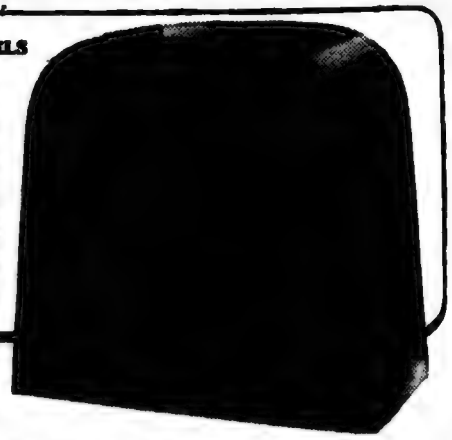
ONE OF THE NEW MURPHY MODELS

46 ALL-WAVE MAINS TABLE MODEL

Supersonic Heterodyne Receiver with excellent quality of reproduction and exceptional short wave performance. Over 50 principal short, medium and long wave station names are shown on the 3-colour scale. "Two-speed" drive on the tuning control gives normal and slow-motion tuning. The cabinet is in contrasting French Walnut and Black Walnut.

A.C. MODEL £9.10

D.C./A.C. MODEL £9.15



EVERY MURPHY SET HAS A HIGH EXPECTATION OF LIFE

HIRE PURCHASE TERMS AVAILABLE ON ALL MURPHY SETS

*Murphy Models include:* MAINS RADIOGRAMS FROM £20. MAINS CONSOLE MODELS FROM £13.15 MAINS TABLE MODELS FROM £9.10. BATTERY TABLE MODELS (WITHOUT BATTERIES) FROM £7

*All Murphy sets, exclusive of valves and batteries, guaranteed for a year. Prices do not apply in Eire.*

*Murphy Radio Ltd., Welwyn Garden City, Herts*

C. R. Casson 830

# The New Sahara

Sir KINGSLEY WOOD,
*Minister of Health*

DEAR SIR KINGSLEY,—You are largely responsible for the terrible effects of the drought.

I accuse you of neglect which, unless the summer is exceptionally wet, will prove disastrous.

Even big towns are already affected. Swansea, Bolton and Gloucester are gravely concerned about water supplies.

Wells serving the Potteries are drying up. Rationing may soon be imposed on that vast district.

In the villages the position is far worse. To some in Yorkshire, drinking water has to be brought by lorry from the towns. In Wales, people must carry pails for miles to a trickling brook.

Both in Wales and the inland areas of Scotland there is the danger of cattle dying from thirst.

All this you know. But you are doing nothing about it. For years, indeed, you have ignored warnings and appeals.

Time and again I have pleaded for a national water grid. Such a scheme would banish for ever the scandals of drought and flood which every year inflict suffering on man and beast and cost us millions of pounds. Plans were drawn up so long ago as 1914. Never once have they been taken down from their dusty pigeon-hole, though thousands of families have had to rely on stagnant ponds and farmers been forced to the brink of ruin.

I know that an official committee turned down the idea some years ago—in the interests of private property.

But many public-spirited supply companies and most independent experts agree that water nationalisation must come.

Water consumption is increasing. Unless we imitate the gigantic plans of the United States, we shall be faced with perpetual drought.

Cannot Britain afford £40,000,000 or so for a blessing that would eventually pay for itself?

Milder proposals, forwarded to you three years ago by organisations representing the water companies and engineers, included separate water departments in your Ministry which would arrange clean supplies for every area.

Even these suggestions have been ignored.

I say again that responsibility for much of the present distress rests upon you and your colleagues.

Must all Britain become a new Sahara before you act?—JOHN BULL.

*Sir Kingsley dozes while Britain dries up*

# Open Letters

HIS MAJESTY THE KING

YOUR MAJESTY,—It is a happy chance that, soon after witnessing the Cup Final at the old Wembley, you will open the new and better Wembley at Glasgow.

No Sovereign could more appropriately perform the ceremony, since your interest in industry—and industrial workers—was apparent long before you ascended the Throne.

It will, therefore, I venture to think, be a proud moment in your reign, just as it will be a proud moment for the throngs of spectators and for the millions listening-in throughout the Empire.

For six months this £10,000,000 Exhibition will be the focus of our trade hopes, a centre of interest and pleasure for millions of Britons and overseas visitors.

The superb examples of workmanship and design, even the gardens of unsurpassable beauty, should prove an invaluable advertisement for the Empire.—JOHN BULL.

Lt.-Gen. Sir HAROLD FAWCUS,
*Director-General, British Red Cross*

DEAR SIR HAROLD,—While the whole world is feverishly piling up arms and war is already destroying several countries, we owe a special debt of gratitude to those who, labouring to alleviate man-made sufferings, will attend the International Red Cross Conference shortly to be held in London.

Among the organisations represented there, none has a prouder history than that which you control.

You are, I know, now devoting your energy to providing anti-gas training and home nursing.

I regret the necessity for this development, as well as the reason why the conference cannot be held, as originally planned, in Madrid.

But even when war is outlawed, the peace-time work of the Red Cross in improving health will deserve an honoured place in the history of mankind. May the forthcoming meeting enable that fine service to be extended!—JOHN BULL.

Sir FARQUHAR BUZZARD,
*Distinguished Physician*

DEAR SIR,—You delude yourself. There will be no "State control of all marriages within the next twenty-five years."

People in this country will never allow their private affairs to be ordered by cranky busybodies. Love will laugh at the Government doctors as lightheartedly as at locksmiths in the days of stern parents.

I deplore as much as you the marriages between subnormal persons. But is heredity, after all, so powerful a factor as you imagine? If so, why do brilliant parents rarely produce brilliant children?

Anyhow, the way to prevent the idiot population from increasing is not to meddle with the love matches of ordinary people!—JOHN BULL.

Lord CRAIGMYLE,
*Shipping Magnate*

MY LORD,—Shipowners must put their house in order before they delve more deeply into the public's pocket.

"Other nations," you declare, "are seizing our heritage because they have a merchant navy policy and we have none."

Yes. But cast your mind back to the last war. We may have won it, as you say, only by the skin of our teeth. But it provided fabulously inflated profits for shipowners.

Now they come to us, cap in hand, to plead poverty and beg subsidies to meet foreign competition.

A pathetic spectacle—made more pathetic by the fact that British seamen work in conditions not tolerated in foreign ships!

The whole industry needs drastic reorganisation. Until that is done, it deserves not a pennyworth of help.—JOHN BULL.

Mr. J. H. HALL,
*M.P. for Whitechapel*

DEAR MR. HALL,—It's a damnable shame that a family of nine lives in one room at Stepney.

The father has to sleep elsewhere. There just isn't room for him in his own "home."

No use Ministers boasting that "the back of the housing problem has been broken" so long as such cases exist!

And even worse cases, in many parts of the country, are often brought to my notice. In some towns there are as many as twelve to a room.

What has happened to the much-vaunted Overcrowding Act?—JOHN BULL.

Dr. LEONARD P. LOCKHART,
*Nottingham*

DEAR DOCTOR,—If thousands of employers were not an ignorant, thoughtless lot, your warning that "boredom kills efficiency" could be taken for granted.

Some firms—all praise to them—are doing their utmost to kick dullness out of the factory.

They may be doing it because they find it pays; the point is, that their workers are not only more efficient but happier and healthier.

But most employers have yet to realise that boredom makes a worker less fit. They don't know that making work interesting is part of good management.

In short, they don't know their own job!—JOHN BULL.

Lord MAUGHAM,
*Lord Chancellor*

MY LORD,—That's a fine idea of the Home Office—sending magistrates to school to learn something of the psychology of child offenders.

Quite a lot of our J.P.s need an insight into human problems. And a knowledge of law, too.

The other day, the Newport magistrates told a Cardiff motorist that he was guilty before they had heard a word of his defence!

The clerk of the court had to intervene!

As a fine judge yourself, you must marvel at such blunderings.—JOHN BULL.

Mr. RUTLAND BOUGHTON,
*Famous Composer*

DEAR MR. BOUGHTON,—It's a crazy world. While a film star can reap a fortune in a month, you are reduced to poverty by devoting a lifetime to writing fine music.

"The Immortal Hour," your best-known work, which promises to prove immortal itself, has brought pleasure to hundreds of thousands during its many revivals. But no fortune to you.

Now a Civil List pension of £160 a year has been conferred upon you. Good news in one sense, but it's a mighty bad thing that a distinguished son of Britain should have to accept State charity.—JOHN BULL.

Lord STANHOPE,
*President, Board of Education*

DEAR LORD STANHOPE,—Epidemics of measles, scarlet fever, whooping cough and chicken-pox are still raging.

Some precautions are being taken, I know, but schools are kept open although a hundred children are infected.

Brothers and sisters of infected youngsters are sent to school if they have already had the disease, though they are daily coming from infected houses.

Children from infected and non-infected houses have to use the same school 'buses.

If your school medical officers paid attention to these details the epidemics might be checked and many parents' grievances removed.—JOHN BULL.

Mr. LESLIE BURGIN,
*Minister of Transport*

DEAR SIR,—You will encounter many shocks in your personal investigation of canal traffic.

You will find great waterways neglected and ruined because of the opposition of vested interests. You will quickly discover that the cheapest form of transport is being crippled by restrictions inspired by jealousy and fear.

If we had a national transport system there would be room for canal companies besides the railways and road contractors.

Unemployment would not be increased by eliminating waste and senseless competition; the whole country would benefit.

If this fact is brought home to you, your enquiry will not be in vain.—JOHN BULL.

## Telegrams

**Mr. WYNN JONES, Leeds University: Agree many "backward" children capable of earning own living and should be freed from asylums. Officialdom has power to do this, but not the will.—JOHN BULL.**

★

**Mr. DUFF COOPER, First Lord of the Admiralty: Don't stop at marriage allowances for officers. Now promote more men from ranks.—JOHN BULL.**

★

**EARL OF BUCKINGHAMSHIRE: Congratulations on changing name from John Hampden Hobart-Hampden-Mercer-Henderson to plain J. H. Mercer-Henderson. What do they call you at home?—JOHN BULL.**

# HE'S JOINED THE 'MORE BITES FOR 2d' LEAGUE

*'More bites for 2d. is the best news I've heard for months. Marzipan's MY favourite, and I guess my sweet-tooth will be working overtime!'*

***How you get such amazing value in Cadburys Filled Blocks, and have your favourite centres only***

THE 'more bites for 2d.' league invites YOU to become a member. Entrance fee is 2d. — the price of a Cadburys Filled Block. When you buy chocolates you know what flavours you want — *and you want value for your money.* Well, here it is — full measure and brimming over. Name your favourite soft centre — buy it in Cadbury Filled Block form — and you get *more bites for* 2d.

Every 2 oz. block costs 2d. and has 8 sections. That's 8 soft-centred chocolates for 2d. (or 24 for 6d.) — the biggest chocolate value ever offered, and perfect chocolates too! You choose your favourite centre — and you get *nothing else but what you choose.* Because they're all eight made at a time — filled at a time — covered at a time — chocolates bought this way cost less *and you get the benefit.*

Whatever your favourite soft centre is you'll find it in the delightful Filled Block range. Take your choice from Marzipan, Caramello — ask to see the whole 'thirteen flavour-favourites.' They are making more mouths water every day, and they are much too good to go on missing.

*and Turkish Delight, Milk Coffee Truffle and nearly every other favourite flavour — in all a 'lucky thirteen' to choose from.*

**MORE BITES FOR 2d.**
In each 2d. Filled Block you get 8 delicious soft-centre chocolates. Where else will you get such wonderful value?

2oz 2D

# CADBURY FILLED BLOCKS

IT WAS LIKE A SLAP IN THE FACE
It won't hurt you to dance with Mary Jones just once, John. Ask her for the next dance
Must I? That girl gives me the pip. She just hasn't an ounce of life in her
Good heavens Mary, what's happened? You—you didn't hear...?
Yes—I did—I couldn't h-help it. I know I look washed out...
Poor kid!
LATER AT HOME
Poor child, I know you've been run-down for a long time, but I didn't know you felt as bad as this. You must see the doctor tomorrow
... What I hate about this tiredness of mine, doctor, is that it makes me LOOK so awful
That's not surprising, Miss Jones. You say you even wake tired? Well, all night long your heart and lungs go on working, using up energy. Unless energy is replaced during sleep, you're bound to wake tired and feel run-down. That's Night Starvation. I advise Horlicks
SO HORLICKS EVERY NIGHT
SIX WEEKS LATER
I am looking forward to the dance tonight, mummy
Yes, and I know you'll enjoy yourself this time, dear. Why, you're a different person!
One dance is all you get, Bob. It's my turn now, isn't it Mary?
THINKS: WHAT A HEAVENLY EVENING. WHERE WOULD I HAVE BEEN WITHOUT MY HORLICKS!

**Does your daughter wake tired, feel run-down and 'nervy'?**

IF SO, give her Horlicks, a hot cupful every night at bedtime. Soon her tiredness and 'nerves' will disappear. She'll *feel* and *look* full of vitality. Horlicks prices from 2/- at all chemists and grocers. Mixers 6d. and 1/-.

# HORLICKS guards against Night Starvation

## A. G. Gardiner says—

*The signing of the Anglo-Italian agreement should make dictators weigh the virtues of peaceful co-operation against the perils of "power politics"*

# Dictators must think again!

FOR the moment the tension in Europe, which reached its maximum with Hitler's sensational Austrian coup, has subsided.

Then the nations seemed to be rushing to an unavoidable head-on collision.

Now the immediate danger has passed and a breathing space has set in. There is a calmer feeling in the air, markets after touching the depths of panic conditions are beginning to look up, and normal activities are recovering from the shock.

It would be foolish to suppose that, because the acute phase of the danger has passed, the danger itself has passed.

That is still present. We are living, as it were, from week to week, almost from day to day, and while the dictatorships are with us that is likely to be our fate.

We do not know what plots are being hatched, what new *fait accompli* Hitler may challenge the world with next month or three months hence, or what will eventuate from the discussions between the dictators when Hitler pays his return visit to Mussolini a few days hence.

But the pause is welcome, and we may usefully seize it to enquire into its significance.

The main influence in bringing it about is, of course, the Anglo-Italian agreement.

With the experience we have had of the kind of respect which the dictators show for their pledged word, there will be no disposition to place excessive reliance on the validity of that document.

It will last as long as it serves its purpose and no longer.

It has been arrived at in circumstances and on conditions that no self-respecting Englishman can reflect without humiliation.

Abyssinia and Spain are names which will bring a blush of shame to the cheek of the future historian of these times who approaches his subject with an English bias.

But putting the question of shame on one hand and blackmail on the other aside, we must admit that the negotiations with Italy are the chief cause of the change of atmosphere. Whether the change is temporary or permanent time and events alone will show.

In negotiating the treaty, Mussolini is obviously playing England off against Germany, and if the Rome-Berlin axis is put out of action or seriously compromised by it, our part in the transaction will be justified.

We shall have got rid of the menace in the Mediterranean, which in the event of war would be the gravest danger with which we could be confronted.

There is at least reasonable ground to suppose that that menace may be removed by the treaty.

If Mussolini sacrifices his dream of a Mediterranean hegemony, and is content with an Anglo-Franco-Italian naval condominium there, his interests would seem to come down heavily on the British side.

He has suffered in the Austrian business a personal affront that he can never forget, and a loss of prestige with his own people that has shaken his position.

The Italians have an historic attachment to the English and an historic fear of the Germans.

The sudden apparition of Hitler on the Brenner, from which Mussolini had pledged his word to keep him far removed, has given them a shock that may well change the whole course of Italian policy.

For, after Austria, anything is possible. With German influence surging over the Balkans, Italy is threatened with envelopment on land and ultimately a German naval base in the Eastern Mediterranean.

And however much Mussolini may dislike Britain there, he would fear Germany much more. He would be as completely at her mercy as Czecho-Slovakia is to-day.

★ ★ ★

It is these considerations which make it probable that, whatever flatulent exchanges of speeches take place in Rome when the dictators embrace each other a few days hence, the Berlin-Rome axis is doomed.

Its continuance on its present basis would sign the death-warrant of Italy as a first-class power. Mussolini knows that. And Hitler knows that.

Hence Mussolini's change of front. His eagerness to negotiate with us about the Mediterranean was an SOS to Britain to save him from Germany.

If it comes to a "show-down" in Europe, I cannot doubt where Italy will be found.

So much for the effect of the Anglo-Italian agreement in relieving the tension in Europe.

It leaves Hitler doubting, and more than doubting. He has the German contempt for the Italians, but it makes all the difference to his ambitions whether they are with him or against him.

In the one case the Mediterranean is in his keeping. In the other, Italy will influence the policy of the Balkan States.

She will lead them to pluck up courage to resist the German penetration now in progress.

There is another sequel to the Anglo-Italian negotiations which has improved the outlook. Hitler, according to his practice, launched his bolt in Austria when France was in the midst of political and industrial crises.

But that phase has passed. France has seen the red light, has dropped her domestic conflicts, and has given her Government plenary powers of action.

That is the language which Hitler understands and heeds.

And the fact that France is now following the example of this country and entering into negotiations with Italy on the subject of the Mediterranean is a further reminder that the tide is turning and that the Berlin-Rome axis is in danger.

And, meantime, time is being gained and rearmament both in France and Britain is being speeded up.

In this connection Germany, we may be sure, will have noted with deep interest the steps we are taking to catch up with that flying start in building an aerial navy which she was allowed to get while we were still talking disarmament.

★ ★ ★

The despatch of a mission of British air experts to the United States to arrange the purchase of hundreds of battle 'planes and bombers constructed in that country and in Canada is again language which Hitler and Goering will understand and pay attention to.

It is shocking that we should have to talk such language—shocking that civilised nations should be talking to one another in the terms of wholesale massacre.

But the Hitlers and Mussolinis have willed it so They have substituted for peaceful co-operation the doctrine of "power politics," the doctrine of Might is Right.

It is well that they should know before it is too late that behind the democratic Powers in Europe there are the vast industrial resources of the great democratic nation on the other side of the Atlantic.

Perhaps that knowledge will set them thinking on other lines. If it does, then the relaxed tension of these days may be the prelude to a permanent pacification and a return to the principles of Geneva.

Not from the B.B.C.

## Horoscopes from Harrogate

*TWINKLE, twinkle, little star!*
*How I wonder what you are,*
*Up among the clouds so high,*
*Like a diamond in the sky?*
*Also, if it comes to that,*
*Like a bee in someone's hat!*

*Can you that and this foretell?*
*Or is it a pup you sell?*
*Those who feed their fondest hopes*
*Casting giddy horoscopes?*
*Little star, at times I think*
*That your twinkle is a wink!*

Whatever the wild waves are saying at time of going to press, you may bet your bottom dollar or the contents of your bottom drawer that they are not saying so large a mouthful as the dear stars.

Of late the loquacity of the stars has been such as to cause a rush of envy to the tonsils of the most unbridled of B.B.C. talks merchants.

★

The 200 stargazers who went into a huddle at Harrogate during Easter missed a great chance of showing that astrology is at least no more a pain in the neck or a pig in a poke than meteorology.

Aided by Jupiter, Uranus and Co., they might surely have let holidaymakers know that it would be dangerous to travel by sea or land without hot-water bottles

If astrology had put me weatherwise, instead of packing slacks for my visit to Harrogate I should have got out my astrakhan coat, deerstalker cap and chest protector.

Thus equipped, I might have been more ready to concede the claims of the astrological boys and girls.

★

And, believe me, some of these claims are so tall that merely to look at them on paper gives one a crick in the neck.

I gather, for instance, that the setting up of a national Institute of Astrology would, among other things, quickly put an end to courtship catastrophes and matrimonial misfits.

*"Love will mean a lot to you . . . !"*

For, apparently, the stars are never so busy that they cannot find time to advise Hopeful Gertie and her girl friends anent their love lives.

Nor do they shirk weightier matters; Miss Estelle Gardner being able to bring the good news to Harrogate that we are witnessing a conflict between Pluto and Neptune, one result of which may be "far-reaching changes in our Parliamentary system."

Unfortunately, she supplied no details.

So those political parties which keep a tame astrologer on the premises had better unleash him, cross his palm with silver and demand further particulars.

Failing this, Comrade Chamberlain might look up his "birthday fortune."

★

Nor need he be unduly coy if informed, as I was: "Love will mean a lot to you this summer."

My own feeling is that sciatica will mean more.

In any case, what justification have the stars for assuming that there is going to be a "this summer"?

Y. Z.

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—SO IS THE OLIVE OIL SHAVE!

Wherever you go you can't help seeing that well-groomed look. For more men use Palmolive than any other shaving preparation. The toughest beard softens under Palmolive's olive oil lather. And that olive oil content soothes a tender skin—gives a refreshing after-shave comfort that makes shaving a joy. There are five good reasons why so many men look well turned out to-day—the five reasons that make them choose Palmolive Shaving Cream!

1. Multiplies itself in lather 250 times.
2. Softens the beard in one minute.
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**REDECORATE** Without Mess with the "Sump" Dripless Brush. Pure Bristle. Ideal for Amateurs. Only 4/6. See descriptive advertisement of W. D. Rhys on page 3.

**YOU** can get attractive Murphy Mains Table and other models on hire-purchase terms. Write mentioning *John Bull*, to Murphy Radio, Ltd., Welwyn Garden City, Herts, for catalogue, etc. See p. 12.

**2/- DEPOSIT** secures the Ambron Slimming Corselet offered on page 29.

**FREE.**—Housewives, here's good news! Say good-bye to all old-fashioned methods of carpet sweeping and the drudgery of hands and knees behind dustpan and brush. The "Dudley Electric" vacuum cleaner makes spring-cleaning easy. Fill in the coupon on page 31 for free folder and particulars of the model illustrated.

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**MORE CASH FOR POULTRY-KEEPERS.** Make bigger profits from your poultry NOW by getting the new, revised 1938 edition of the "Feathered World" Year Book, now on sale. Packed with valuable information, NEARLY 400 PAGES deal with every poultry problem—essential help for beginners and experts alike. Send a 2/6 P.O. TO-DAY to the "Feathered World," Dept. J.B., 9, Arundel Street, London, W.C.2.

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**FREE.**—You can obtain a free sample of MEOGENZONES brand throat pastilles by sending a p.c. with your name and address to J.B.4, Moyston & Co., Ltd., Llewellyn Street, London, E.16. MEOGENZONES' antiseptic vapour clears the nose, throat, etc., and improves and stimulates the voice. See page 42.

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**FREE** to *John Bull* readers. Valuable free booklet. "Home Hints, 1938." Simply write, mentioning *John Bull*, to Scrubb & Co., Ltd., Glasshouse Walk, London, S.E.11 makers of the famous Scrubb's Ammonia, which cleans anything and everything. See page 30.

**IN** these changing days of spring and with danger months ahead for dogs, regular conditioning is more important than ever. Be sure you give your dog his "One Bob Martin's one a day." Keep him a "plus" dog and he will be the keenest, liveliest fellow in the family. See page 25.

**NESTLE'S Milk** is all the goodness of purest country milk, but it is specially digestible because the curd it forms is light and flaky. Mothers, put your babies on to Nestle's Milk. See page 27.

**THE** reason for the supremacy of Hartley's Jam is that it is made only from fresh fruit in season, picked and made into Jam the same day. No chemical preservatives, no artificial colouring matter. Hartley's is real Jam and best for digestion and quick energy. See page 27.

**WRITE,** mentioning *John Bull* to Benbow's Dog Mixture Co., Ltd., Dept. J.B. 2, Bartholomew Close, London, E.C.1, for free particulars of this famous dog mixture and book-mark.

Sir Wyndham Childs' Special Dossier

# The 'Suicide' Swindler

MRS. GERTRUDE YSOBEL BUTLER is undoubtedly charming. She is also a good actress. So good that she was able to frighten people by staging a fake suicide.

Mrs. Butler has other names, but we will keep to the one she gave when she became housekeeper of a small hotel in Paddington, London.

With her went a small boy whom she introduced as her son. The child also had a guardian. It was suggested that the boy was heir to a fortune.

Very soon the guardian turned up. "Uncle Bill," Mrs. Butler called him. His other name? A mystery.

So efficient and honest—apparently—was this charming housekeeper that before long the hotel owner felt safe in going away on holiday and leaving her in charge.

Then Mrs. Butler had a bright idea.

Just before quarter-day she wrote to the owner, offering him £2,000 for the goodwill of the business and the furniture.

The bargain was clinched.

For a month or two she honoured the agreement by sending the money regularly. Then a cheque she sent for £40 came back from the bank marked "R.D."

Later, when her payments were badly in arrears the ex-proprietor went to see the woman.

Mrs. Butler was charming. If only he would wait a few minutes while she got ready she would take him to see her solicitors, who would hand him the money owed

The creditor waited quite a time. Then he sent a maid to make enquiries.

On trying the door of Mrs. Butler's bedroom the maid found it locked.

Police were called. The door was forced—and there was Mrs. Butler, with a gas-poker in her mouth.

Apparently unconscious, she was taken to St. Mary's Hospital, Paddington, where she recovered.

After that she went to a new address. From that day to this she has not been seen—so far as the ex-hotel proprietor is concerned.

And charming Mrs. Butler left behind her debts and commitments running into hundreds of pounds.

* * *

Expensive week-end jaunts in a hired car were a feature of the gay life she led.

One day the chauffeur was ordered to drive her to Southampton, where, announced Mrs. Butler, she was to meet a man who was coming from South Africa to marry her.

He was a judge out there, earning £1,500 a year.

But just before reaching Southampton, Mrs. Butler decided not to meet her fiancé after all and stopped to send a telegram.

To whom do you think she sent that telegram? "Uncle Bill"! And it read: "Married to-day. Explanation when I return." Pure fiction, of course.

When she got back to Paddington she gave the driver a cheque for £14. It was dishonoured.

The chauffeur went to the hotel, but was told Mrs. Butler was away.

But he did meet "Uncle Bill," who congratulated him on his marriage—to Mrs. Butler! Angrily the driver disposed of the fiction.

* * *

Eventually he found the woman at an address in Westminster, and demanded the money she owed him.

But Mrs. Butler again switched on the charm and talked him into driving her back to her hotel to collect the money.

They found that "Uncle Bill" had gone—and he is still going.

The driver was forced to accept only £5 of the debt!

*Sir Wyndham Childs. "This callous exploitation must be stopped," he says*

# HOMES OF DESPAIR

"SMASH-AND-GRAB" methods are being used by St. Helens (Lancs) Borough Council in their slum-clearance campaign.

They are using the power which every local council has to proclaim a district within its jurisdiction slum area and seize it for clearance purposes.

The so-called "slum" area to which St. Helens Council is now giving their attention is a valuable business site in the heart of the town.

Mr. Edward Lomax, prominent local estate agent and valuer, has declared publicly that the houses are not slum dwellings.

But the council covets this valuable site.

If the present owners and tenants are evicted more than 130 families will have to find new homes.

* * *

For example, eighty-four-year-old Mrs. Glover, who, after having her house in Water Street for forty years, is threatened with eviction.

Under a clearance order property owners are "recompensed" on the basis of rateable value. A house worth hundreds is valued, as a bare site, at from £15 to £20. But the dispossessed owner is called on to pay costs of demolition.

Such will be Mrs. Glover's fate. Turned adrift with, say, £20—at eighty-four!

Mr. and Mrs. Rooney, who live in Brook Street with their two children, have built up a good trade with a general shop. They will lose everything and will get no compensation.

There are many like the Glovers and Rooneys.

The Ministry of Health has been enquiring into a proposed site seizure at South Shields, where, under the Housing Act of 1936, the Corporation want seven areas. It would mean the eviction of 741 tenants.

Again and again John Bull has fought against unfair dispossession of tenants.

Too often clearance schemes become nothing but legalised robbery.

## Peril in a Park

**Guarding children's safety was one of the duties of John Hill when he was appointed ranger of Seymour Park, Stretford, Lancs.**

**Yet no one knew that he was a menace to every child that entered the park until a few weeks ago he was arrested for assaulting a girl of five, whom he lured into a hut.**

**At Manchester Police Court he pleaded guilty and was sentenced to six months' hard labour.**

**Who appointed Hill to the post of park-ranger?**

**If his references and record had been thoroughly investigated it would have been revealed that he had already been to jail for living on immoral earnings, three times for theft, and once for an assault on a girl of seven.**

**To let such a man loose among children was negligence in a terrible form.**

# Cristo's Greatest Vanishing Trick

"THE GREAT CRISTO," as John Carver calls himself, is a professional illusionist—in the worst sense of the term.

He recently took on tour a stage show called "Black Magic." When it failed, this "magician" neatly did a vanishing trick.

It has been an overwhelming success—as Mr. Carver's dupes will agree.

Stranded in a provincial town, they had to find their way home, most of them penniless, all of them owed a week's wages by the Not-So-Great Cristo.

John Bull is now able to tell the real story of this bogus theatrical manager.

Carver, aged fifty, is a jobbing carpenter. Actually, he has some knowledge of the stage. He was for a time a stage carpenter, and afterwards was the foil for a touring illusionist. For years he practised "magic" as an amateur.

Collecting a number of struggling artistes, Carver put his revue into rehearsal.

Besides principals there was a chorus, to whom Carver agreed to pay a weekly salary and travelling expenses.

The big draw of "Black Magic" was to be, of course, the Great Cristo. He billed himself in outsize letters.

Each artiste was promised at least a month's work and pay, and the company was shown what purported to be contracts for four weekly bookings at Derby, Bristol, Leicester and Nottingham.

The artistes and financial backers of "Black Magic" did not know that Carver, being without the necessary registration certificate, had no right to employ theatrical labour, much less to take a performance on tour.

He advertised for and found people willing to invest in the enterprise; and some of the performers advanced him money to get the show started. He was given sums ranging from £5 to £50.

Since the "Great Cristo" was in debt before he started the tour, it is not surprising that his finances were in a tangle when "Black Magic" opened at Derby.

To make the show "go" he offered local amateurs money prizes to appear each night. The understanding was that on the Saturday night the audience was to judge the winners, and that prizes would be awarded on the stage.

The show flopped after dragging through the first week, and the second week's engagement, arranged for Bristol, had to be abandoned.

* * *

Carver vanished, but he wrote to the company making promise after promise by letter and telegram from vague addresses in London, Bristol and Leicester.

At last, the artistes, bitter, disillusioned, straggled back to their homes.

It is time that the Not-So-Great Cristo did another bit of abracadabra—and materialised once more. He has many liabilities to face, and a lot of things to explain.

His callous exploitation of theatrical artistes must be stopped.

# HER MISSION IS TO GET YOUR MONEY

APPEALING in the name of orphan, sick and crippled children, Mrs. E. P. Billings collects funds for her "Priscilla Aid Society Mission," of Bow, East London.

Prayer meetings and touts are two of the methods she uses to raise money.

Lately, she has turned her attention to the old folk and gives free meals to those who attend her services.

* * *

Really, there is no society at all. Nor is there any committee. The funds collected are disposed of by Mrs. Billings without any check.

Through a well-wisher, who has since refused to have anything further to do with her, she obtained free a number of New Testaments from the Bible and Testament Depot, Exeter.

It was expected that they would be given away to poor people.

Instead, it was found, they were left in 'buses, trams and trains, as a means to cadge subscriptions.

Inside the fly-leaves were personal messages written by Mrs. Billings or her daughter expressing the pious hope that whoever picked up a Testament would benefit from reading it.

Also inside was a yellow leaflet of the "Priscilla Aid Mission" begging for help.

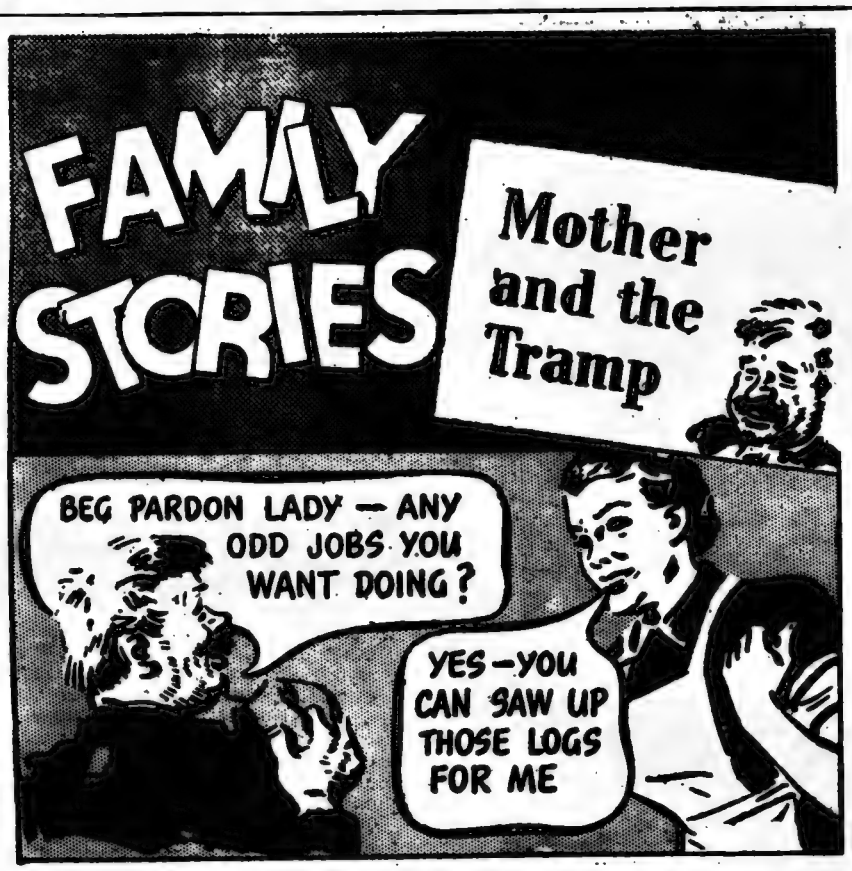
How much Mrs. Billings has collected by this and other dubious methods no one knows. She is the "Mission"—of which she calls herself the "Secretary"—and it is nothing more or less than a means of livelihood for herself.

It is true that a number of poor old people who attend her mission services are given a supper of sausage and mashed; but, on the other hand, Mrs. Billings also obtains free foodstuffs from commercial firms to which she appeals.

In the past, under the same "Priscilla Aid Mission," she has run convalescent homes for children on Canvey Island and Pitsea, which have been severely criticised as overcrowded and inadequate.

Her real aim is to extract money which she does not suitably account for.

John Bull warns charitable people to have nothing to do with Mrs. Billings or her "Mission."


FAMILY STORIES
Mother and the Tramp
BEG PARDON LADY — ANY ODD JOBS YOU WANT DOING?
YES — YOU CAN SAW UP THOSE LOGS FOR ME
FINISHED? OH DEAR — WHAT HAVE YOU DONE TO YOUR HAND?
NOTHING — ONLY GRAZED IT WITH THE SAW!
YOU MUSTN'T NEGLECT THAT — YOU MIGHT GET BLOOD POISONING. GO AND WASH IT WITH THIS FAMILY HEALTH SOAP
SOME WEEKS LATER
WANT ANY MORE LOGS SAWING LADY? MY HAND'S HEALED UP NICELY — THAT'S GOOD STUFF — THAT FAMILY HEALTH SOAP

Disease germs may be breeding wherever there's a scrap of dirt lying in wait to infect the chance scratch or wound. Only when you have used Family Health, the soap that cleans and protects, can you be safe from the dangers of dirt contamination.

KNIGHT'S

FAMILY HEALTH

3d per tablet SOAP 6d per 2 tablet carton

JOHN KNIGHT LIMITED. Soap Makers since 1810

KH 27-364

# If every married woman knew

**what every widow knows, there would be far more insurance and in consequence less hardship.**

Too often this is what happens:—

A man thinks he can save an amount in (say) 25 years sufficient to leave his family comfortably provided for. In doing so he cheerfully assumes that he will:—

(1) Survive this period.
(2) Have no serious financial setbacks.

His assumptions prove false and the family suffers.

Had he taken out a **Pearl Whole Life Assurance Policy** in the first place, he could have at once created for his dependents an estate, equal to the total saving aimed at.

In other words, from the payment of the first premium his family would have been in precisely the same position as if he had had the good fortune to have lived the full period, experienced no financial setbacks and saved the full amount.

Why then run such unnecessary risks? This is an opportunity for definite action. Send now for particulars of our policies and ask us about any aspect of the problem that bothers you.

# Pearl Assurance

Company Limited

Enquiry Form

To PEARL ASSURANCE COMPANY LTD., High Holborn, London, W.C.1

What would be the cost of a Pearl Whole Life Assurance Policy assuring a sum of £_____ * WITH-PROFITS * WITHOUT-PROFITS on the life of a * MAN * WOMAN aged_____next birthday?

* Delete words not applicable.

Name_____
State whether Mr., or Mrs.

Address_____

50. J.B. 30/4/38

## A Super Bargain for Housewives

*—that does away with Spring Cleaning Slavery*

Say good-bye to the drudgery of hands and knees behind dustpan and brush. Let the Dudley Electric Vacuum Cleaner free you from this back-breaking task. For full particulars of the model illustrated on p. 31 and also other models of interest to all housewives

**Send for Free Brochure by filling in the Coupon on p. 31.**

## £35 in Cash Prizes FREE! For Best Last Line to Limerick on page 27.

THE proprietors of "DIPLOMA" CHEESE offer a first prize of £15 Cash and numerous other cash prizes for the best last line to Limerick in their announcement on page 27. Turn to it now—read the simple conditions, then send in your entry at once. Note closing date, Friday, May 13th, 1938. You may send in as many entries as you like provided you comply with the rules. Address your entries: Competition (Dept. 12), Wilts United Dairies, Ltd., Trowbridge, Wilts.

# Three Dubious Duns

If you have any troublesome debtors who refuse to honour their obligations, don't listen to the offers of the Credit Protection Bureau, of Chancery Lane, London, and Regent Street, Cambridge.

The principal is George Keeling Smith, who offers, through widely broadcast circulars, to collect debts on commission.

He stipulates that, once commissions are entrusted to him, no direct communication is allowed between creditor and debtor—and employs all kinds of threatening methods to get the money.

Now there are many reasons why his services should be shunned.

* * *

Firstly, his commissions are fantastic. Once Smith collected a ten-shilling debt for a Yorkshire reader and extracted 8s. 3½d. for doing so—16s. 7d. in the £ commission!

Secondly, Smith is a notorious rascal. He has promoted many spurious businesses in which people have invested money and lost it.

Specialising in buying and selling businesses, he put money belonging to clients into his own pocket.

Aliases he has used are Richards, Smithson, Grant, Barclay, Lloyd, Graham, Morley and Digby. He has been to prison for fraud.

* * *

Not far from his offices in Chancery Lane is another debt-collecting firm which is very busy just now.

It is called Hardy, Roberts and Co., and offers similar services to those of Keeling Smith.

Hardy, Roberts and Co. should be black-listed, too.

For fifteen years John Bull has received complaints about this firm. Some readers have even had difficulty in obtaining from its promoters any part of the debts it has collected for them!

* * *

A third agency in the same category is the National Trade Protection Association, of George Street, Edinburgh, which advertises its debt-collecting aims on a universal scale.

David Alexander Sutherland is behind it, and since 1931 Sutherland has been associated with similar concerns which have given trouble.

In 1933 he stood in the dock at Edinburgh High Court accused of defrauding eight people of sums totalling £900, and with having embezzled £750 from more than fifty others.

That's why his present, proudly-named "National Trade Protection Association" should also be given a wide berth.

## Public Enemy

This is an exclusive photograph of Roy McMullen, world's greatest confidence-trickster, one of the most brilliant and persuasive of all crooks.

Nicknamed "Royal McMullen" because of his princely habits—and because he once swindled a foreign royal personage.

Known throughout America as "The Indiana Wonder," he has several other aliases and has reaped rich harvests in many countries.

A few years ago, after a £35,000 haul, he was rounded up by Scotland Yard and deported.

Though permanently barred from Britain, he tried to get back for the Coronation, but was spotted at Southampton and returned to France. Continued to make the whole world his oyster.

Special watch should now be kept for him. For he plans to sneak in at any cost, determined to make Glasgow Exhibition his happy hunting-ground.

If you happen to meet him, tell the nearest policeman!

# Jilt this Long Range Romeo

WHEN love-lorn Richard Quirk writes to his postal sweethearts from far-off Australia he describes his prosperous farm and twelve-room bungalow set amid fruit-trees and flowers.

Don't believe a word of it.

He is a middle-aged odd-job man and cadger, and a drain on the generosity of Melbourne's Salvation Army.

But that is when he has not got a sympathetic sweetheart. He usually has one, for:

He keeps an eye on British newspapers for jilted girls who obtain breach of promise damages;

Or writes plaintively to a provincial mayor seeking his help to obtain a wife from "the old country."

In our last issue JOHN BULL addressed an Open Letter to Councillor J. H. Mountain, Mayor of Boston, Lincs, praising him for declaring that postal romances should be stopped.

After a long courtship by letter a Boston woman has been swindled of her savings by a man calling himself Richard Quirk, of Melbourne, Australia.

But she was not Quirk's only victim, as investigations by a special commissioner have revealed.

There are plenty of lonely women—attracted by the heart-aches of a back-woods exile—from whom he can obtain money.

His latest victim is Miss Ruth Bell, housekeeper, of Sutterton, near Boston. This is what happened to her.

His plea for a wife was published in the local Press and she answered. Australian girls, he said, did not appeal to him.

He wanted a cultured woman who could also cook.

* * *

Glamorous letters describing the life she could enjoy came thick and fast, and Miss Bell, an orphan, decided to seize her chance of happiness.

As she put the finishing touches to her trousseau, she awaited the voucher he had promised to send for her liner berth.

Then came a cable for £42. He wanted the money to arrange her passage at a cheap rate.

She had spent most of her savings on her wedding outfit, but she scraped up £15 and cabled it.

That was the last she heard of Mr. Richard Quirk, of Melbourne, Australia.

But the Mayor of Boston has heard a good deal about Mr. Quirk—from other deluded girls. Leeds, Sheffield, Doncaster, Liverpool, Derby are only a few of the places in which he has found victims.

* * *

For years Quirk has been racketeering in love and making big profits.

Scotland Yard is now on his trail, and meanwhile all appeals from Quirk or other overseas "lovers" should be burned.

*Miss Ruth Bell—cruelly robbed of her savings*

# Bluffing "Bookie"

FOUR pounds a week for every hundred pounds invested was the return offered by Walter Laurence, Turf Accountant, who gave an address in Great Newport Street, London.

Those who fell for the offer got their "dividends" for a few weeks, and Laurence pestered them for more money on the same terms.

Besides his bookmaking, Laurence pretended to be extending his business to include football pools.

So profitable was his business that he announced he had moved to new and larger premises in New Oxford Street.

As a matter of fact the first address was a newsagent's shop where he called for letters, and the other was also an accommodation address.

One of his dupes—a woman who "invested" £250, her life savings—was persuaded to send £100 at first, then another £100, and finally £50.

During this time she received £30 in "dividends," and as proof of his genuineness Laurence sent her an agreement to the effect that he would pay her £4 a week for every £100, and promised to return the money in the event of her dissatisfaction.

Fearing this document might be used in evidence against him Laurence persuaded the woman to return the agreement so that he could add to it the further loans. She never recovered it.

When she demanded the return of her money he wrote saying he had lost all his clients' money and was in debt as well.

But he was going to Cheltenham as manager to a firm of bookmakers and would raise the money to repay her and his other clients. He added that he was living in the town, but a letter to him was returned.

Laurence is a cheat, and, on his own admission, has defrauded a number of people. Have no truck with him.

# Versatile Mr. Vize

INGENIOUS Mr. Vize, stamp dealer, of Golders Green, London, is in jail for six months with hard labour.

John Bull helped to put him there. And we are proud of it.

For Mr. Vize, whose Christian names are Dudley Norman, has been preying on the public for a long time.

One of his cruellest swindles was the Dudley Manufacturing Company, with imposing offices in Southampton Row, London, W.C.

* * *

It professed to sell automatic cigarette machines on behalf of disabled ex-Service men.

But there was no factory and no machines.

Vize advertised for representatives, from each of whom he demanded £100 as a "guarantee."

He promised to return this money at a month's notice—but the wages and commissions of the employees were never paid.

Threatened with prosecution, Vize had the impudence to change the company's name overnight.

He tried to induce his victims to accept shares in the new and equally worthless "company."

Then, for other offences, Vize was arrested.

On the request of the authorities, John Bull placed its dossier concerning him in their hands.

At Bow Street police court a scathing John Bull exposure of Vize was handed to the magistrate.

He has also been known as Professor Ezive, astrologer, and was connected with a sham concern selling periscopes at the Coronation.

Well, you won't be hearing of Mr. Vize for another six months. But keep his name in mind.

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We learn that the Abercarn Urban District Council was not concerned with the cost of removing the body of a man who died at Treowen, South Wales—a matter to which we referred in our issue of February 26.

Our criticism of the Council, therefore, was not justified.

*These*

# 28

## FULL COLOUR

# ROAD MAPS

*Reproduced from the latest*

ORDNANCE SURVEY

*practically*

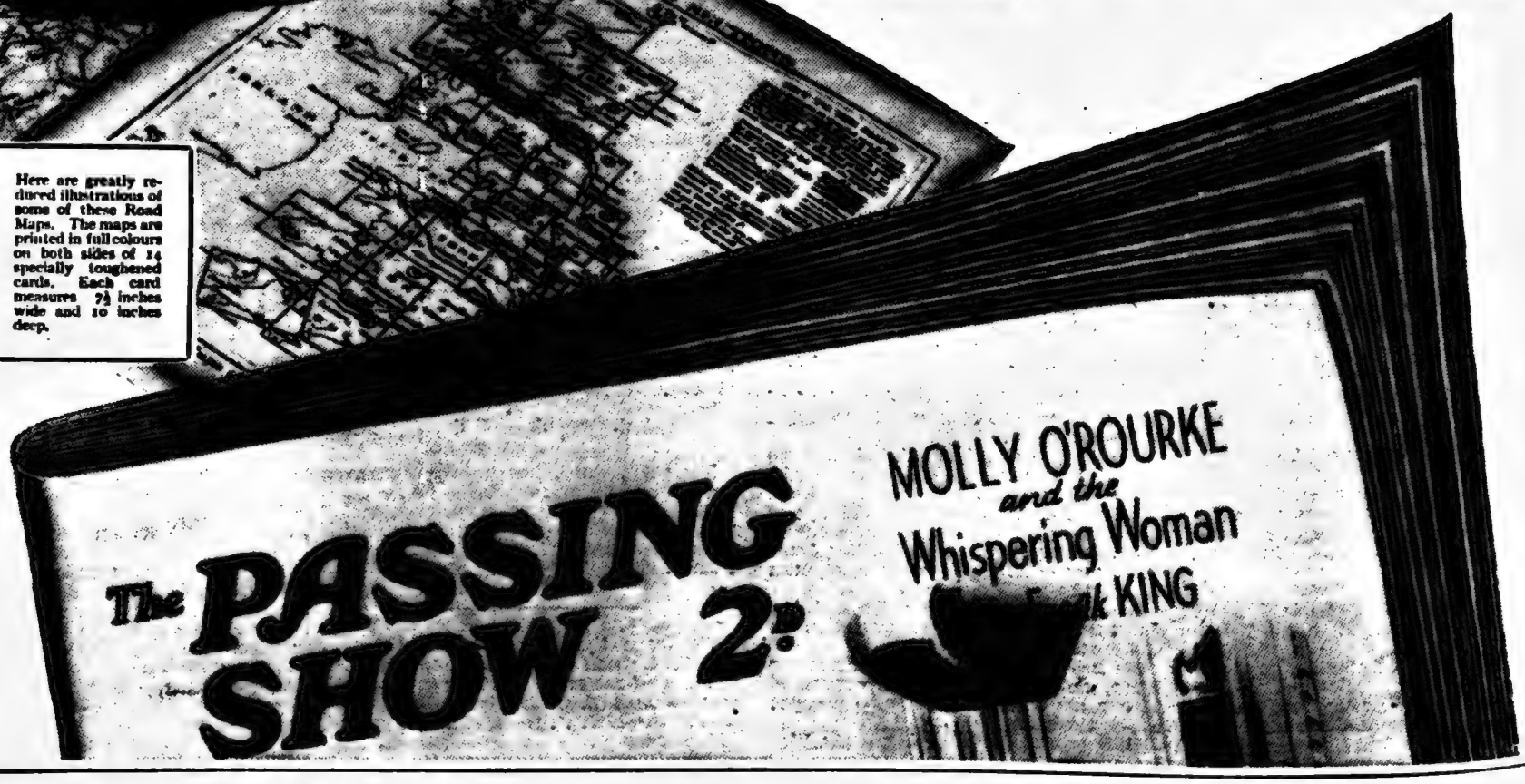
# GIVEN AWAY

*in*

## THIS WEEK'S PASSING SHOW

**Out Friday, April 29.** **Price 2d.**

Here are greatly reduced illustrations of some of these Road Maps. The maps are printed in full colours on both sides of 14 specially toughened cards. Each card measures 7½ inches wide and 10 inches deep.



## "John Bull" asked his great family . . .

# How do You Live?

FOR more than thirty years there has been a greater bond of friendship between John Bull and its great family than between any other journal and the public in the world.

The strength of this bond has now been further demonstrated by the enthusiasm with which readers have been co-operating in a great census concerning their homes and families.

They have given us their confidence about household affairs which is rarely disclosed to anyone outside the family circle.

★ ★ ★

We took the liberty of sending out—absolutely at random—a questionnaire to 100,000 John Bull homes in England, Wales, Scotland, Northern Ireland, the Isle of Man and the Channel Islands, so that a picture might be obtained of the average family.

Primarily, this was an endeavour to make the most reliable and comprehensive survey ever undertaken of the marketing conditions of the country.

As John Bull every week goes into at least 1,500,000 homes with only a few hundreds short of 6,000,000 people in them—one eighth of the entire population—the accuracy of the index provided by the census is incontestable.

It was a formidable document we broadcast among our readers.

For example, one section of it tested the use they make of 50,000 brands of more than 100 domestic commodities.

There were 127 distinct questions to answer. The forms required more than an hour to complete.

And there was no more incentive to our readers than their traditional friendship with their paper.

By far the most important evidence of general interest revealed by the census confirms what has been John Bull's contention for years.

**THE SUREST WAY TO NATIONAL PROSPERITY IS TO INCREASE THE SPENDING POWER OF THE POPULATION.**

Analysis of the census proves that higher wages have meant bigger profits and more employment.

The John Bull family is very much akin to the national family in age groupings and occupations.

But it has a higher standard of living and is larger.

Three- four- and five-person families form 62.8 per cent. of the John Bull family, whereas the figure for the national family is 55.6 per cent.

About 13 per cent. of the heads of households in the John Bull family are engaged in commerce and finance. Next in number are those in the building and contracting trades—about 12 per cent.

Nearly 9 per cent. get their livelihood from the coal industry, and over 9 per cent. jointly from engineering and shipbuilding and the iron and steel trades.

Eighty-two per cent. of the members of our family live in houses, 10 per cent. in flats, and 2 per cent. in bungalows.

Less than 4 per cent. occupy divided houses, lodgings and rooms.

More than one in five have complete home security—8.9 per cent. owning their houses and 14 per cent. buying them.

Of all the articles and commodities owned or used by John Bull families, the only fall in popularity is in motor cycles, a decline which is general throughout the country, but which is more than counterbalanced by the number of motor-car owners in our family.

★ ★ ★

John Bull is proud of the fact that 93 per cent. of its readers are registered, and 97 per cent. say they keep the current copy in their homes for the whole week.

Many readers have taken John Bull since the first issue thirty-two years ago, more than one-third of them have bought it every week for ten years or more, and 65 per cent. for three years or more.

The average reader to-day has taken the paper regularly for more than eight years. In the 1,500,000 homes which John Bull enters weekly it is read by 1,307,000 married women and 564,000 of their daughters, and 485,000 women buy the paper independent of their men folk.

Not less than 45s. per week, the census reveals, is spent by the average John Bull family on foodstuffs and household essentials.

The average expenditure is 31s. 6d. on foodstuffs and 13s. 2d. on other domestic requirements, excluding light and heat, rent, insurance, and clothing.

This means that John Bull families spend on household necessities alone more than £3,300,000 weekly, or more than £170,000,000 a year.

Regular deliveries to the home by retailers are the best indication of the steady buying habits of any mass of people.

So it is particularly interesting, as the census shows, that 57 per cent. of John Bull families have at least three retailers calling regularly at their houses, and 93 per cent. are visited by from one to five retailers.

Husbands, wives, daughters and sons were invited separately to record their hobbies and recreations. They mention no fewer than 390 of them, and these are the favourites, with percentages of each:

Wives.—Knitting, 32 per cent.; needlework and dressmaking, 28 per cent.; reading and study, 21 per cent.; handicrafts, 12 per cent.

Daughters.—Needlework and dressmaking, 24 per cent.; knitting, 24 per cent.; reading and study, 23 per cent.; athletics and sports, 20 per cent.

Husbands.—Gardening, 37 per cent.; reading and study, 20 per cent.; athletics and sports, 18 per cent.; competitions and football pools, 16 per cent.

Sons.—Athletics and sports, 43 per cent.; cycling and motoring, 21 per cent.; reading and study, 18 per cent.; music and radio, 14 per cent.

Surprisingly small is the number of sons and daughters who make the cinema and theatre their chief recreation. In each case it is only 3.8 per cent.

Wives visit the cinema fifty times a year, husbands forty-four times, daughters sixty-two times and sons sixty-seven times.

Three people—two wives, and a son aged twenty-one—state that they visit a cinema every day of the year (except Christmas Day), Sundays included!

★ ★ ★

A vast amount of information was given by our readers regarding their holidays.

Sixty-three per cent. use the railways as the main method of travel, 24 per cent. use motor-coaches, and 16 per cent. go by private cars.

Just over 14 per cent. favour the Lancashire resorts, and 25 per cent. divide their patronage equally between Yorkshire, Wales and Scotland.

Only 4 per cent. spend holidays in London.

There is not one aspect of their individual and family lives which our readers have not fully and reliably described in this census.

In helping to compile it they have furnished us with a great reference library to the markets, tastes and customs of the nation.

### *These were some of the answers:*

**Father:** *Gardening is an easy first in his hobbies. Seven out of ten have gardens*

**Mother:** *Spends £2 5s. a week on housekeeping, excluding rent, etc.; is knitting fan*

**Daughter:** *Goes to cinema less often than brother; prefers needlework to knitting*

**Son:** *Keen sportsman and motorist, visits cinema sixty-seven times a year*

# Airmen Go Back to School

THE air "university" of Hamble is in session.

Young men of many nationalities sit in classrooms, like undergrads, studying a new job. Their subject is the science of flight.

The drone of powerful aero engines, which forms a background to their work, symbolises this university, foremost of many which are springing up throughout Europe.

Here these earnest young men, many of them already qualified pilots, are winning their "wings" anew. They are laying the foundations of a career in civil flying, which already offers rewards up to £1,500 a year.

They are training to be pilots of air lines.

Every minute of the day more than 400 aeroplanes are flying over the air routes of Great Britain and Europe, maintaining a service as accurate as any scheduled in the time-tables of trains and motor-coaches.

Before long, airports will rank in importance with railway termini, and they will demand the services of more and more highly-trained men—men of stamina, men of affairs and specialised knowledge. And the air "universities" are supplying such men.

Now let us look at Hamble.

It is close to the sea, and offers facilities for instruction both in land machines and seaplanes.

Any pilot, no matter what his nationality, may become a pupil—provided he fulfils the necessary qualifications.

The "university" has its own flying field and thirty to forty flying machines of all types.

An average of 350 pilots are trained there in a year.

Scores of men, many of whom had done more than 1,000 hours of actual flying, had to go back to Hamble when Imperial Airways recently decided to speed-up Empire air mail services by employing 150-m.p.h. flying-boats.

Such a change in schedule meant that Egypt would be brought within a day's journey of Southampton; that the traveller could reach India in sixty hours, Singapore in five days and Australia in seven.

It meant also that pilots had to be trained in land 'plane *and* seaplane flying—and only a few of the existing "key" men had seaplane experience.

The Dutch run a regular line to Batavia in the East Indies. It starts from Amsterdam.

Now, Amsterdam is one of the best-equipped airports in the world. This may be expected of an aerodrome which handles so much international traffic that it despatches twelve services every day to London alone.

On the ground floor of the flying field buildings are elaborate maps and plans showing weather conditions in all parts of the world. As a new message comes in, so the charts are changed.

In another room upstairs sit the pilots, awaiting their turn to take the air. On this service the same pilot takes a machine half-way across the world.

Among the airmen is an expert psychologist, formerly a surgeon in the Dutch navy.

He watches the navigator who is listed to take the next machine to the Indies. If he detects the slightest sign of hesitation, he persuades the pilot not to make the trip, and another man is told off to take his place.

There is no reflection on the first pilot's ability. It is just that he has momentarily lost confidence. To-morrow, of course, he will carry on.

APRIL 30, 1938

# SECRETS OF THE MASTER FORG

**Because he is a super-detective of forgery in old manuscripts and rare first editions, Mr. Albert James Alphonso Symons, writer of this amazing article, is known as the "Literary Sherlock Holmes"**

**Every trick of the art fakers is known to him. Telling you here the secrets of their racket, he reveals the existence of a Master Mind whose evil genius is robbing collectors and dealers of thousands of pounds**

## By A. J. A. Symons

ONCE in every generation arises a Master Forger.

That is my firm conviction after a lifetime's study of this form of crime.

And now I will prove my case.

For the majority of us—fortunately—the forger only becomes a danger when he produces his own brand of banknotes, or writes the name of someone else on a cheque.

But that, after all, is what may be termed "limited forgery," and against its menace the police keep constant watch.

There is a prolific kind of forgery which scarcely ever comes under police notice.

From this forgery hundreds of thousands of pounds are made dishonestly.

### Evil genius

Victims are those who deal with works of art, antiques, or literary rarities.

In this field the forger is constantly operating.

Though in the long run his fabrications are always recognised as spurious, many innocent parties are involved in heavy loss.

We come, at this stage, to my "Master Forger."

I have said there is one in every generation.

Such a practitioner appeared half a century ago. He faked literary relics—letters by Byron, Shelley and Keats, and he was so successful that forgeries were sold at Sotheby's auction rooms as *genuine*.

A selection of the letters were about to be published in book form, with an enthusiastic foreword by Robert Browning, when the fraud was discovered.

No proceedings were ever taken against this classic forger. He is dead now, but his successors are still at work.

Chief successor and the present "Master" is a man I could name. He is a genius in his own evil way, and some of his feats will go down in forgery history.

One of the boldest was to borrow from a well-known London bookseller a long letter written by Nelson.

Then the letter was submitted to the recognised expert on Nelson relics to test whether it was genuine.

The expert replied that it was.

At once the forger got to work. He made a skilful copy of the letter; returned the original to its owner, and submitted the copy of the Nelson letter—*with the opinion of the expert*—to another bookseller.

The bookseller paid a high price for the forgery, and afterwards it was sold at a still higher price in good faith.

Our present-day Master Forger has all kinds of activities. He is a university scholar; a collector who "has gone wrong."

A student of biography, he is always accurate on dates and places.

If, for example, he produces a letter by Byron, purporting to have been written on a certain day at Ravenna, then it is certain that Lord Byron *was* at Ravenna on that day.

Subject matter of the forged letters is also plausible and convincing.

Although his name is known to at least a dozen booksellers in London who have suffered by his skill, this Master Forger has never been prosecuted.

I, personally, am prepared to give his name and the evidence I have collected should the police come to me for information.

But the people whom he duped refuse to take action. They do not wish it known that their judgment is at fault.

Rather than come into the open with the publicity of a police-court case they will accept their loss as a bad debt.

Old furniture is another profitable medium for forgery.

Take the case of Mr. Z—a prominent London dealer. He buys, at auction, some genuine pieces at a high price, and the news of the purchase goes round the trade.

### Factory for fakes

Sooner or later a collector or a fellow-trader comes along to buy from Mr. Z.

And a reputedly genuine piece is sold. The buyer little knows that half a dozen other people have bought the same "genuine piece."

You see, Mr. Z has a workshop for the reproduction of genuine antiques.

French craftsmen are given French pieces to copy. Italians work on Italian pieces, and so on.

Museums all over the world contain "genuine" antiques which are the output of this London forgery factory.

Valuable old silver is another field of the forger, and the business in this line is fairly easy.

Hallmarks are faked. An unimportant article of silver with a mark upon it is obtained, and the mark is cut out and brazed on a more substantial article. Result is the sale at a high price of some silver "antique" which is really a modern article.

Collectors, despite their knowledge, are easy game. They are so keen to secure period pieces that they forget safeguards.

The moment any article becomes worth considerably more than its manufacturing value, the forger is likely to turn his attention to it.

Glass is another dangerous medium—to the collector. The product of the Waterford factories, with its illusive green colour tint, is in great demand.

### Secret studios

Yet this glass has been so widely imitated that there is ten times more "Waterford" glass on the market than the factories could possibly have produced.

It is the same with other classifications of glass and china. Forgers reproduce something so near the real thing that often experts are deceived.

And the collector always pays.

Sometimes it is difficult to know where honest imitation ends and forgery begins. For example, the Victorian glass paper-weight.

Years ago when glass factories worked by hand labour, the workmen used up the remnants of glass by making in their spare time ornamental paper-weights which contained all sorts of coloured silhouettes—flowers, butterflies, and the like.

With the change in factory methods this craft has entirely disappeared, but the paper-weights have acquired a certain value.

Consequently factories in Czecho-Slovakia have started to make copies, which are seen in hundreds of shops to-day, where they are offered as *originals*.

I could write a book about the forgery of prints, drawings and pictures.

Black-and-white drawings by Aubrey Beardsley have long been a particular favourite with the dishonest reproducer.

Indeed, before the artist's death these drawings were copied by a disbarred barrister of the Middle Temple.

A few years ago I myself bought a number of these fakes at an auction, though, fortunately, I discovered my mistake in time.

Modern paintings of the impressionist school are extensively faked. In Paris there are secret studios in which artists, who either cannot sell their own work or have not enough talent for original paintings, are set to copy the work of whichever painter their own style most resembles.

Extraordinary ruses are taken by the forgers to get their spurious wares on the market.

Sometimes a whole house of furniture is bought up privately.

*Science fights the faker—this instrument, combining camera and microscope, at once reveals the flaws in a forged "Old Master"*

Later a firm of auctioneers is instructed to hold a sale on the premises, and does so without suspecting that a substantial proportion of faked articles have been "salted in" to be sold under cover of the genuine lots.

For centuries old masters have been forged. The dishonest cleaner is a special danger.

Valuable pictures sent to be restored are swiftly copied and the copy, not the original, is returned to the owner, who hangs it, unsuspecting, on his walls, perhaps not to discover the trick for years.

By that time the real painting has disappeared, probably to America.

First editions are often faked and tampered with.

Simplest trick is to take a book which differs in the first and second editions only by a date or by the addition of the words "second edition" on the later copy.

All that the cheat needs to do is to erase the tell-tale words, or the later date, and print in whatever is missing.

These erasures can, of course, be detected if the title-page is held up against the light.

So a more careful crook prints a false title-page, tears out the original, and pastes the new one on to the stub of the old. This, too, is not difficult to detect.

### "Cooking" books

In the same way, missing pages of famous old books are photographed and facsimiled from complete copies and then sold as perfect copies.

Quite recently it has been revealed that fifty or more pamphlet first editions were all fakes.

Nevertheless, they passed muster for forty years, and were discovered only because it is now possible to tell, by an analysis of paper, when it was made.

All the various art and literary forgeries which I have so far revealed mean big money.

Profits normally run to hundreds of pounds; frequently to thousands. It all depends on the skill and sales-

# ER FORGER

*nt combining camera and microscope, in a forged "Old Master"*

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All the various art and literary forgeries which I have so far revealed mean big money.

Profits normally run to hundreds of pounds; frequently to thousands. It all depends on the skill and salesmanship of the forger, plus the gullibility of his market.

There is also a class of forger who carries on a smaller, but still remunerative, traffic.

Autographs are favourites with the lesser lights of the forgery underworld.

I could name a common cheat in this field. He is a middle-aged, well-educated man, who has never—to my knowledge—been prosecuted, although he should be.

This individual calls on general traders with a story of being down on his luck and reduced to selling a valuable collection of autographs made by his uncle.

## Album hoax

He then produces an album, in which, sure enough, there are two or three hundred signatures of people well known in their day but now forgotten, whose autographs are of no value.

But mixed in with them are half a dozen—Nelson's, for example, or Dickens'—which everyone knows to be worth good prices.

The seller nearly always says he has been offered £3 10s. for the album, and asks £4 for it.

Sometimes he lands his fish; but if he sees he is not likely to make a sale, then he asks for a loan of £1, with the album as security.

Anyone who obliges him is unlucky, however, for though the worthless signatures are authentic the important ones are crude fakes, and the whole album is not worth five shillings.

More ingenious is the trick worked by a faker with a sense of humour.

Into a bookseller's shop walks a quietly dressed, middle-aged countryman, who explains that he is churchwarden of a remote East Anglian village.

He has called because the rector has just died, leaving everything to the church.

This rector, he says, was a great reader, with thousands of books; and there is no heir and no executor.

The "churchwarden" has the job of selling this collection.

He hands over a list, in which the bookseller recognises many valuable first editions, which, naturally, he would like to buy.

The "churchwarden" then says that he will have the whole lot sent up from the rectory: "I am sure you are an honest man and will give me a fair price." The bookseller is, of course, delighted.

But as the "churchwarden" is going out he turns back and says, "By the way, I slipped this into my pocket as I came out.

"It appears to be an old plan of the Battle of Bunker's Hill. Is it of any value?"

It seems extraordinary, but time and again the bookseller falls into the trap.

He doesn't want to lose the chance of the big buy, and he knows that a map of Bunker's Hill would interest Americans, so he makes an offer—sometimes ten shillings, sometimes up to £5. Whatever he offers is immediately accepted, and that is the last heard of the East Anglian rectory and its library—until some other bookseller falls for the same story.

It is said to have been worked twenty times in one season.

British and American tourists abroad are particularly open to "relic forgery."

Travellers are constantly victimised in Italy.

A visitor is shown some small bronze object, which the tout declares has been dug up from a famous villa.

If only the seller could get the article out of the country he would be assured a fine price for it, but the law of Italy forbids the export of art treasures without a licence.

Therefore, the Italian will sell the treasure to a stranger for a ridiculous price.

## Rarely caught

The stranger can smuggle the treasure through the Customs with ease.

He will be assured of a substantial return for the petty price asked by the Italian.

Love of a bargain has tempted many a man, in these circumstances, to pay a fancy price for an antique made in Birmingham.

Ordinary people may feel that all these fakes have nothing whatever to do with them.

They are not collectors. They are not particularly interested in art. Therefore, why worry?

Such an attitude—where it exists—is surely short-sighted.

After all, crime is reprehensible, whoever may be the victim.

Every one of us is a shareholder in the greatest of all collections—those in our national museums.

National collections are bought and paid for by our money. They are the skeleton history of the world; the visible basis of our knowledge about the past, and a pointer towards artistic development of the future.

In the British national museums artists and students see a panorama of world history.

Thus—because of the worth of our museums—the man in the street has common cause with the millionaire collector against the forger, just as he has against the counterfeiter who passes bad money.

Fortunately, our museum authorities include many of the greatest living experts.

More often than not it is they, through their wide experience, who expose the faker, and provide the clues whereby he can be caught and punished.

Forgery, as I said at the beginning of this article, has long been my study.

Once I forged—by arrangement and as a test—the signature of a famous King's Counsel to a cheque. The cheque was paid without question by the bank.

I know all about forgery—as a hobby—and say, without fear of contradiction, that the big-money forgers are the rogues who fake old masters, first editions, historic documents and objects of art.

For they are the forgers who are rarely caught.

*From enlarged photographs every stroke of the painter's brush can be examined*

*In another room of the "picture laboratory" elaborate chemical tests are made which fix the age of the paint used*

# BALL OF FORTUNE

*"Luke tossed the ball back, and for some moments the game went on, the child crowing gleefully"*

By

**"Bartimeus"**

THE woman next door, whom they called Auntie, although she was no relation, had looked after Luke Westlake's three children since the death of his wife.

Luke spent most of his time at sea. He was an able seaman in the Navy: a sober, decent, unenterprising man who, after nearly twenty years' service, remained merely an able seaman.

He was reliable enough, but disliked responsibility, hated taking charge of a situation, was completely lacking in initiative.

Luke knew his job, which was that of flat sweeper; and when every day at eight bells the hands were piped to dinner Luke had probably earned it as much as any man on board.

But ashore, where they don't pipe all hands to dinner at eight bells, he stood about as much chance of earning one as a bullock in a tiger-haunted jungle.

He was serving his last commission on board a cruiser in tropical waters. He had volunteered for her, hoping to save a bit of money to supplement his small pension.

The commission was nearing its end when he received a letter from Auntie that made him pucker his brow and take himself off to the forecastle awning and the solace of strong tobacco.

The letter was about the children. They had been ailing, and the doctor said that what they needed was to live in sunshine and run about without clothes.

LUKE thought of the Chatham slum where they lived, and decided in his slow, unemotional way that the doctor might just as well have said the place for them was the moon.

From where he sat, Luke could see almost the whole coast-line of San Romè island, off which the cruiser was anchored.

It was a backward place, because it had not much besides scenery to attract tourists.

But tourist ships did stop occasionally to let their passengers have a run ashore and buy trashy curios of coral and fishbone.

Luke stared gloomily across half-a-mile of cobalt blue sea at a little red-roofed town, bathed in sunshine.

To right and left of it were curved beaches of white sand, girdled with a fringe of foam that whispered perpetually in the trade-wind.

Behind the beaches were palms curved over as if in attitudes of listening, and beyond them were mountains, lazily changing colour as wisps of cloud sailed by.

Here, he realised, was the place the doctor had in mind for the children. He pictured them scampering naked in the hot sunlight along those surf-sprayed beaches.

Could he possibly find a job ashore in this place when he took his pension?

He might raise the money for their passage if he could earn enough to keep them.

That afternoon, in his white duck suit and sun-helmet, he went ashore to make a few enquiries. There were one or two merchants with offices near the landing-place who he thought might put him in the way of a job.

HE was willing, he said in his patient, stolid way, to do anything. But when it came to giving details of what he was able to do in a wage-earning capacity they shook their heads.

Native labour was cheap and plentiful. Nobody wanted an unskilled white man with no capital.

After the third of these interviews, Luke gave it up and, as it was still early, decided to take a walk outside the town.

He walked for nearly an hour into the foothills, and finally, as his boots hurt a bit, he sat down to rest and smoke a pipe.

Occasionally a native woman padded past him carrying a basket on her head.

He noticed, looking up the road, that each woman stopped for a moment before something at the wayside.

Moved by curiosity, he rose and approached it. He saw presently that it was a rough shrine, built of rock, and inside was a crude figure of the Madonna.

Little bunches of flowers wilted about the feet of the effigy, and a peasant woman who had been kneeling in the dust in front of it rose to her feet as Luke drew level with the shrine.

Her broad, dark face lit with a smile.

"Hullo, sailor," she said in the soft lilting intonation of the islands. "You bring flowers?"

Luke shook his head, feeling a little embarrassed. "To-day," said the woman, "is the birthday of the Mother of God. If you give her flowers and tell her what you want she will give it to you."

She made the statement in the calm certitude of complete faith.

"My baby is ill," added the woman. She swung her basket on to her head and went her way.

Luke watched her till she was out of sight. Then he picked a fistful of wild flowers and laid them before the Madonna.

He was as unaccustomed to pray as he was to gather flowers. With an almost furtive movement he pulled off his sun-helmet.

*"Give us a chance to save the kids," he mumbled. "Just give us the chance, that's all."*

Then he resumed his helmet, re-lit his pipe and walked on.

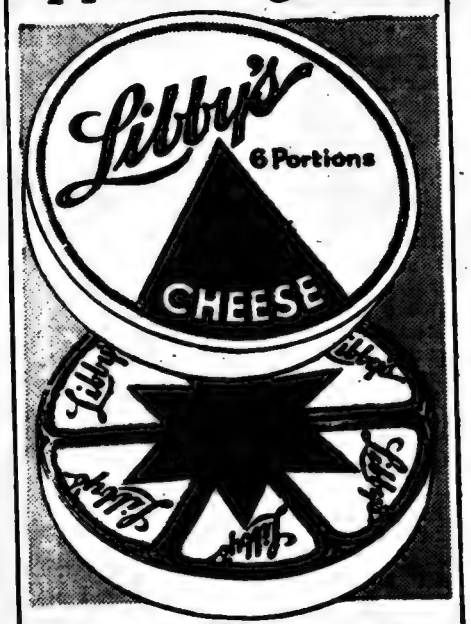
He came presently to a shallow valley strewn with rocks and partly overgrown with trees. In a clearing there was a small shack and some patches of cultivated ground.

Luke realised that he was thirsty and walked down to the shack, thinking perhaps he could get a drink of water.

Two or three small children were playing outside. They wore hardly any

(Continued on page 26)


**An everyday meal nourishing and appetising.**




LIBBY'S CHEESE makes a most appetising snack or light lunch or supper meal. Always fresh, always ready and always enjoyed. It is equally serviceable for tasty cheese recipes.

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LAUGHED A.B. PLUM, WHEN THIRST'S ACUTE— IN ROWNTREE'S YOU CAN TASTE THE FRUIT!

**Rowntree's Fruit Gums & Pastilles**

2D TUBES

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# Amazing new way to wash clothes reduces washing time by half!

YOU'RE A WONDER, MRS. MARTIN! HOW ON EARTH D'YOU MANAGE TO GET SUCH LOVELY CLOTHES-LINES OUT SO EARLY? I'LL BE RUBBING AND SCRUBBING FOR AGES YET...
WHY, THERE'S NO NEED TO DO ANY HARD RUBBING NOWADAYS, MRS. WEBB! RINSO'S CHANGED ALL THAT!...JUST 2 MINUTES' BOILING FOR WHITES, 12 MINUTES' SOAKING FOR COLOUREDS MAKES EVERYTHING DAZZLING! I'LL SHOW YOU...
WHAT MRS MARTIN SHOWED MRS WEBB
BUT I CAN'T BELIEVE ANYTHING WILL GET CLOTHES REALLY CLEAN SO EASILY, MRS. MARTIN!
RINSO WILL— YOU'LL SEE! YOUR WHOLE WASH WILL BE BRILLIANT IN NO TIME AT ALL... WITHOUT ANY HARD RUBBING!
WELL, WAS I RIGHT ABOUT THE RINSO 12-MINUTE SOAK, MRS. WEBB?
YOU CERTAINLY WERE! MY COLOUREDS ARE BRIGHT AS NEW! ALL MY HARD RUBBING NEVER GOT THEM SO LOVELY!
AND WHAT D'YOU THINK OF THE RINSO 2-MINUTE BOIL?
GRACIOUS! THESE WHITES ARE SNOWY...DAZZLING! I'VE SAVED 30 MINUTES' FUEL AND HOURS OF HARD WORK! EASY RINSO WASHDAYS FOR ME FROM NOW ON!

## Women everywhere changing over to new swift washing methods, save time, work, money every washday

"I'LL SHOW YOU!" That's what women who have tried out the wonderful new Rinso methods are saying to friends who haven't tried them.

These friends are doubtful at first, for never before have women known a way to boil whites clean in 2 minutes, or soak coloureds clean in 12. Nor any way to get rid of all hard rubbing.

But when they see for themselves how swiftly and easily the new Rinso methods work, they realise that hard work on washday is over for them for ever.

They simply put the white things into the copper in lukewarm Rinso suds. They don't soak or rub them first. Instead, any extra-dirty places are dampened, a little Rinso sprinkled on and smoothed in. Then they bring the clothes to the boil, as usual, and boil them for only 2 *minutes!* They save about 30 minutes' fuel! And the clothes come snowy white!

Then there's the Rinso 12-minute soak for coloureds. They put these clothes straight into hand-hot Rinso suds. Let them soak for 12 minutes. No hard rubbing at all is needed, for the clothes come out brilliant!

Remember—give your whites the Rinso 2-minute boil. Give your coloureds the Rinso 12-minute soak. Give your woollens and fine things, of course, a quick wash-through in cool Rinso suds. You'll have the cleanest, brightest clothes you've ever seen. Yet Rinso costs only 3½d., 6d., or 10d. a packet.

USE THE RINSO 2-MINUTE BOIL FOR DAZZLING WHITES!
USE THE RINSO 12-MINUTE SOAK FOR BRILLIANT COLOUREDS!
A QUICK WASH-THROUGH IN RINSO IS IDEAL FOR FINE THINGS!

ONLY 2 MINUTES BOILING OR 12 MINUTES SOAKING WITH **RINSO**

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# *give him his* spring conditioning NOW!

**Whether it's work or play, a 'plus' dog is the cheeriest of companions Whatever's afoot he's on his toes**

SPRING is here! You're looking forward to sunny days with your dog for company. But be sure you keep him *in condition* to enjoy his life and brighten yours. Regular conditioning is his only safeguard against the blood disorders so many dogs suffer when the first warm days cause overheating.

If your dog were free to answer 'the call of Spring', he would now be roaming the valleys and moorlands. There he would find Nature's blood correctives in the fresh young shoots of certain wild grasses and herbage. But since these are beyond his reach, he depends on *you* to purify his blood.

And the one sure way to do that is to give him Bob Martin's Condition Powders, which contain the natural blood correctives every dog needs.

**DANGER MONTHS AHEAD**

By removing all impurities from his blood, Bob Martin's Condition Powders will protect your dog from the common blood disorders. And that means an end to scratching, listlessness, sour breath, loss of appetite, eczema and other doggy ailments.

In these changing days of Spring, with the danger months ahead for dogs, *regular* conditioning is more important than ever. So be sure you give your dog his 'one Bob Martin's once a day'. Keep him a *plus* dog and he'll be the keenest, liveliest fellow in the family. His merry ways will lift you out of yourself. He'll be the cheeriest of companions right through the summer!

**IF YOU HAVE NEGLECTED** to condition your dog, impurities will have collected in his blood as a result of richer feeding and restricted exercise during the winter. If you delay any longer you will condemn your dog to a miserable time the moment the weather warms up. Purify his blood *now!* Give your dog a special Spring Conditioning Course of Bob Martin's—three powders a day for a week. Then *keep* him a plus dog with 'one Bob Martin's once a day'.

*to keep dogs fit the 'plus' dog way*

**Bob Martin's**

*is the rule to-day*

HERE'S HOW I START MY DAY"

Shirley Temple

Star of "HEIDI"
A 20th CENTURY-FOX PICTURE

"GOODNESS, I'm hungry this morning. Guess it's 'cause my 'Puffed' Wheat looks so good. I just love it."

"MM-M-M. It tastes good too. And I can eat all I want to because it's so good for me. You'll love it—I do."

YOU BET Shirley loves the plump, toasty grains of 'Puffed' Wheat. Try her favourite cereal yourself. See how much you'll enjoy it too.

PUFFED WHEAT

Ready-to-eat 6½d. per packet

# Ball of Fortune

(Continued from page 24)

clothes, and their bodies, though skinny enough, were the colour of ripe apricots. They were as shy and dumb as wild animals.

A girl came to the door, a blue-eyed, red-headed creature. She was about nineteen, and when she had given Luke a pannikin of water they talked awhile.

Her father owned the little valley, and raised enough yams and sweet potatoes to keep them. What vegetables they didn't want he sold in the town.

Her mother had died the year before, and she looked after the shack and her little brothers and sisters. There were five of them.

It came back to Luke's memory that he had heard of a dying race scattered about the islands. They were the descendants of the Irish whom Cromwell had deported and sent into slavery on the plantations.

★ ★ ★

They lived in abject poverty like the natives, but had never intermarried with them. They were known as "poor whites."

Luke, sitting by the door of the shack smoking his pipe, asked if she found it lonely. She looked at him as if she did not understand. "Not much company here, eh?" he murmured.

"The coloured people don't come near, no. They're afraid."

He asked why.

"They think it's haunted."

"What is?"

She threw out her hand in a gesture embracing the sunlit valley.

"Sometimes there'll be noises. Of a night time and in stormy weather."

"And it don't frighten you?"

She shook her red mop.

It was time for him to be returning. He thanked her for the water and wished her good afternoon.

The youngest child toddled after him, carrying a ball.

"Ba'," cried the child, and so persistent was she that after a few minutes Luke stopped and sat down on a rock.

"Well, come on then," he said good-humouredly. "Chuck us your ball."

The child threw it with surprising adroitness.

Luke tossed it back, and for some minutes the game went on, the child crowing gleefully and retrieving the ball, until at last it bounced between its legs, trickled down the slope in the direction of an outcrop of rocks and suddenly vanished.

"Ba'," wailed the child.

Luke went to investigate. The ball had fallen into a hole. He put his arm down it, but could feel nothing.

He tried to peer into it, and was startled by a sound that seemed to come out of the bowels of the earth. It was like a faint, remote groan.

★ ★ ★

He addressed the child with his usual matter-of-fact solemnity. "I'm in a hurry now, but I'll come back to-morrow. I'll borrow your dad's spade and we'll dig the ball out, see?"

The child nodded trustingly and trotted home. Most people trusted Luke, especially women and children.

A tourist ship had come in during the afternoon, and the little town was full of her passengers.

A thin, bowed man, in white alpaca, carrying a pair of field-glasses, accosted Luke. There was an elderly lady with him who seemed to harbour a grievance.

"Say, stranger," said the man, "Ain't there any places to see in this island?"

Luke shook his head and said he had never heard tell of any.

The lady complained that it was a one-horse place, and seemed inclined to put the blame on Luke. He hurried off.

True to his word, he returned next day to the shack. The man was there, working in his little fields, and came with slow strides to greet Luke.

He was emaciated, barefooted and ragged, but his manner was that of a descendant of kings, which, in fact, he was.

His name, he said, was Seumas O'Flannigan, and his eldest daughter was called Mary.

She greeted Luke with a shy smile that stirred some queer forgotten emotion.

Luke borrowed a spade from Seumas and went off to retrieve the ball. Mary went with him. He found the hole without difficulty and began to dig.

★ ★ ★

Mary sat on a rock near by watching him. A goat came and rubbed its head against her bare knee.

Luke took off his jumper and began prising out bits of limestone with his hands. He had dug down several feet, when suddenly the earth collapsed and nearly flung him down a hole large enough to admit his body.

He heard the debris clattering far below and thin echoes of falling stones.

Luke scrambled out, wiping his face. Mary and he peered down into the darkness. Something like a sigh came up out of it.

Luke produced a box of matches. "Down there, the ball's gone," he muttered. He climbed down into the hole and struck a match.

"There's a kind of path, good enough to climb down," he announced. "But it's dark. If we had a torch. . . ."

Mary ran to the shack and returned with a bundle of cocoanut fibre. Luke took it from her and began a cautious descent into the darkness.

"Wait," she said. "I'm coming, too," and slid down beside him.

Luke lit the torch and held it aloft.

Beneath and around them was a vast cavern, with other caves opening out of it into obscurity.

Wherever they looked they saw stalactites, hanging like curtains, sword blades and Gothic tracery. They were twisted into fantastic shapes, and glittered like steel.

★ ★ ★

In the distance was the gleam of a jade-green lake.

The torchlight threw grotesque shadows about the caverns, as if they were peopled by leaping fugitives. From the unlit depths came a dolorous sigh.

Mary came closer to him and slipped her hand into his

"Blow-hole," Luke muttered stolidly. They stood hand in hand amid the shadows, while Luke explained to Mary what a blow-hole was.

He remembered them in the Cornish caves of his childhood.

Seumas listened to their story when they returned. The blow-hole theory he rejected instantly. The sounds that came out of the cave were the spirits of his ancestors, whose blood and sweat and anguish had made fertile the plantations of the islands.

And as for descending into the cave and having a look for himself, he would, he vowed, as soon peep through a crack in the hinges of hell.

Luke had a sudden vision of the bowed man and the exasperated woman who had spoken to him the previous day.

"What about tourists. . . ? They'd like to go down and see all that. . . ." He mused for a while, and a great light flashed through his mind.

"Charge 'em a tanner!"

Mary looked at him with shining eyes. "Arrah!" she gasped.

I was charged two shillings when I visited Seumas' Cave, and I was one of a party of twenty tourists.

Several other parties had been down that day.

Seumas himself had been dead some years, but at the pleasant, airy hotel on the flank of the valley I met the proprietor and his wife, who had been Seumas' daughter.

She was a comely, red-haired woman, who came on to the verandah panting, after chasing a robust-looking, half-naked child

"It's one of my step-children," she explained. "Sure, ye fuss more over them than your own, and I have three of each."

Her eyes went to her husband, who sat in a deck-chair, placidly throwing a ball towards his youngest born.

The little one seemed to catch it with surprising accuracy. That must have been the Seumas inheritance.

"Ba'," it crowed triumphantly.

★ Next week's short story is entitled "Miss Lizzie," specially written for us by Kate O'Brien, journalist, playwright and novelist. A native of Limerick, she scored her greatest success in 1931 with a novel of Irish life, "Without My Cloak," which was awarded the Hawthornden Prize and the James Tait Black Memorial Prize.

"Miss Lizzie" is a gem of a story. Don't miss it!

## "Greatest of These"

*Christopher*

FOUR-YEAR-OLD Christopher's father was twelve years in the Army and served four and a half years on the North-West Frontier. In November, 1934, he injured his right arm and shoulder and right leg, and is now incapable of any manual work.

With the 30s. a week he gets on the Means Test he has to keep himself, his wife and three children.

The eldest child, a girl of six, is frail, and has been ordered better food. Christopher is the second child. The youngest is a boy of two.

Now Christopher's mother is expecting another child. But the family will not be able to claim maternity benefit, for the father is not insured.

Meanwhile, another bed is needed; there are only two to serve all five.

The bedclothes, mother's wedding ring, and the family's clothing are in pawn.

"We do not know what it is to have butter in the home," says Christopher's father. "We can have only one cooked meal a week, and that is on Sunday. It consists of potatoes an' sixpennyworth of meat for a stew. On other days we must have bread and margarine."

That is why we appeal to our readers for donations earmarked "Christopher."

Donations for "Christopher" or for the General Fund should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

GOOD HEAD WORK'S THE THING THAT COUNTS

Use your head when you serve cold meals—and give them Pan Yan too. No more lukewarm receptions for cold meat when Pan Yan is there to spice things up. Pan Yan's a first class appetiser—and it's specially blended to stimulate the digestive organs. Pan Yan means happier meals—because good temper starts in the stomach.

PAN YAN FOR JOLLY GOOD MEALS

# A good beginning is everything

**Thousands of healthy, romping children today started life as ailing, fretful babies, making no progress, slipping back instead of coming on. That was till their mothers put them on to Nestlé's Milk. Nestlé's is all the goodness of purest country milk, but it is specially digestible because the curd it forms is light and flaky. That's the secret of Nestlé's success in countless difficult cases.**

LARGE SIZE 8D ★ HALF SIZE 4½D

# NESTLÉ'S MILK

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*ODHAMS PRESS LIMITED*, Proprietors of "John Bull."

# NEW FACTS ABOUT CHILDRENS SUGAR NEEDS

'RAW' vs. 'INVERTED'★ SUGAR

**Why some teatime sweet-things are easier to digest**

Dick had too many sweet things at yesterday's party. And the wrong kind of sweet things, sugary, sickly things. Too much 'raw' sugar.

## REAL JAM PROVED BEST IN 'INVERTED' SUGAR TEST

CHILDREN need sugar for natural energy. That's why they like jam for tea. That's why real fresh fruit jam is so good for them.

An eminent dietitian tested the sugar in Hartley's jam. It was shown that an exceptionally high proportion of the sugar in Hartley's jams comes to the table ready 'inverted'★, in its most beneficial and digestible form.

In many of the sugary things children eat for tea, all the sugar is still 'raw.' This means more risk of those tummy-upsets which make children bilious and sulky.

**★ WHY 'INVERTED' SUGAR IS GOOD FOR YOU**

'Raw' sugar has to be changed or 'inverted' by the digestion into a form in which the body can use it. In Hartley's real fruit jam much of the sugar is ready-digested, 'inverted' by boiling with the natural juices of fresh fruit. It is therefore quicker to give energy, and no trouble to the digestion.

*Dick has Hartley's for tea now. Tea's his favourite meal, and Hartley's his favourite jam! He doesn't know how good it is for him, but Mother does!*

The reason for the supremacy of Hartley's jam is that it is made only from fresh fruit in season, picked and made into jam the same day. No chemical preservatives, no artificial colouring matter. **Hartley's is made the home-made way—and no one knows more about making jam than Hartley's!**

# HARTLEY'S is REAL jam

*best for digestion and quick energy*

When you buy goods that are advertised in "John Bull"—you get the Very Best!

# £35 IN PRIZES for DIPLOMA LIMERICKS

*An eccentric sea captain of Rye,*
*His skill on a dirt-track would try*
*So, off with a shout,*
*He let her all out*

SOME RHYMES: *Aye, by, certify, cry, decry, outcry, die, dry, eye, fie, defy, deny, edify, fortify, imply, justify, lie, lullaby, my, nigh, pie, ply, apply, comply, rely, reply, rectify, shy, sigh, sky, spry, tie, unlie, try, vie, outvie, why, wry, awry.*

**CONDITIONS.**

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £15 and other prizes, as stated, for what they consider the best last line to this Limerick. Write your last line on paper and attach the coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire or Dunlop). Send as many attempts as you like, which may all be on one sheet, but for each must be attached a label. The Lines will come before a competent staff of adjudicators. The Managing Director's decision is final and legally binding. Address to:

*Competition* (Dept. 12), WILTS UNITED DAIRIES LTD., TROWBRIDGE, WILTS.

*Closing Date*: Entries must reach us not later than Friday, May 13, 1938. A List of Winners will be sent to every competitor. 410a

# DIPLOMA the English Crustless CHEESE

6d. and 1/-

*Made in the Cheddar Valley, by Wilts United Dairies Ltd.*

## Human Documents
## By Philip Inman

# Speak No Evil

**Understanding is the greatest quality of all**

MY post-bag shows what damage can be done by the ill-spoken word.

One girl writes:—

> My father and mother never got on well with each other, and now they are legally separated.
>
> Father is living with another woman, and mother, with whom I have my home, goes out with a married man.
>
> Last August, when she went for her holidays, she lived with this man as his wife, and now it has leaked out, for everybody round about seems to know of it.
>
> Many of them sneer at me and regard me with contempt. Even my best friend was forced to discontinue our friendship because her fiance said she was getting a bad reputation through being seen with me.
>
> What can I do? It is making me dreadfully miserable. I don't earn enough to support myself, or I would move elsewhere.

This girl omits to tell me her age or in what kind of work she is employed.

I gather from the writing and her letter that she is by no means a child.

I can understand how unhappy she must feel.

It is all very well to urge her to ignore those taunts and to live down the wretched trouble.

That would be the best way of dealing with it, but to a sensitive nature it is not easy to do. The only other solution of the problem is to move right away from her present neighbourhood.

Why not take some living-in post, or, if the idea appeals to her, train as a nurse? She will, in that case, not only get full board and lodging, but anything from £20 to £40 a year as a beginner, besides learning a useful profession.

That course would be infinitely preferable to her present miserable existence. A clergyman or a minister may be able to help her.

☆ Here is another innocent victim—this time a man. He says:—

> During my boyhood days my mother was sent to prison. I am now married, and life was just like heaven until recently, when some scandalmonger told my wife of mother's past.
>
> I had not told her myself as I hoped the unfortunate incident had been completely forgotten.
>
> But the news has changed my wife completely and she says she is going to leave me. I have done everything in my power to make her happy, and I love her dearly.

I hope that wife will read these words and that they will bring her to her senses. Her attitude is both silly and unfair.

Her husband cannot be held responsible for what his mother did all those years ago. Life would be impossible if we were all made to suffer for the wrongdoings of our parents and relations.

Many of my women correspondents would be only too glad to be in that wife's position.

Her husband loves her dearly and has done "everything in his power to make her happy." It is a poor return for her to threaten to leave him on such flimsy grounds.

☆ Is a lie ever justifiable?—that is the crux of my next problem. This man tells me:—

> I am greatly troubled about the conduct of a married sister. Her husband is a traveller, and his work keeps him away from home a great deal.
>
> In his absence my sister was, until recently, often in the company of a married man, going about with him in his car and entertaining him at her house.
>
> One night I saw this man leaving my sister's home very late. I stopped him and tried to appeal to his better nature, and I warned my sister that I should tell her husband everything if the deceit continued.
>
> Now rumours of this association have reached my brother-in-law's ears and both his wife and the other man have denied everything.
>
> He then approached me, and for the sake of his home and children, I told a lie and said that it was all bosh, and advised him to ignore it.
>
> But did I do right?

My correspondent appealed to the other man and he warned his sister. His desire was a laudable one.

What should be his attitude now?

I hope that the illicit association between his sister and that married man has ceased. If not, he should tell her frankly that, if he is questioned again on the subject, he will tell the truth.

☆ This woman is torn between her mother and her father. She is thirty-four and happily married. Her letter goes on:—

> My parents were parted when I was a child. I have longed to go to see my father, but my mother once told me that if ever she knew of my visiting him or even speaking to him, she would turn against me too.
>
> I feel that my father must long to see me sometimes, but even though I know where he lives I dare not visit him, for my mother has friends in the same district, and it would break my heart if we parted in anger.
>
> You see, my mother has done everything for me, and I love her very dearly.

This girl desires to see her father. But has her father expressed any desire to see her?

I am not told that he has made any effort to do so. Nor am I given to understand that he has even contributed to his daughter's upbringing.

It would be foolish for this girl to risk the breach with her mother for a problematical reunion with her father.

☆ And now here is a second wife whose happiness is menaced by the memories of her predecessor. She says:—

> I am a second wife and I am finding life very difficult, for my husband's people constantly remind me what a paragon of virtue his first wife was.
>
> If only they understood how much their words hurt and how miserable they make me! I love my husband and do my utmost for his comfort and well-being, yet I get so downhearted, for I feel I shall never be the model his people would have me believe my predecessor was.
>
> I ought to say that my husband is most kind to me.

These people are either lacking in tact or else they belong to that peculiar type who delight in causing unhappiness. There are three ways of dealing with them.

First is to take no notice of their taunts—though I admit that is not easy.

Second is to tell them that their remarks will not be tolerated—that might lead to a family quarrel. Third—and by far the best—is to treat what they say with a cheery smile.

She should tell them how glad she is her husband was so well looked after in the past and that she is sure his first wife was a wonderful woman.

When they discover she is not being worried by their criticism, I feel certain that will mean a speedy end to the trouble.

---

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. Letters sent to Mr. Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted.

## The Human Machine

THERE are always two ways of doing any job. There's an easy way and a hard way.

If you watch an expert doing anything the most remarkable thing about him is that he never seems to be doing much.

Yet the job gets done, and well done, in an astonishingly short time.

The secret of the expert is that he lets whatever tool he is using do the work. He guides it.

Now the human brain is the finest tool ever invented; but, like all tools, it needs understanding.

★

Its proper use has to be learned. You can be expert or inexpert in its use.

Just because you possess a brain, you need not think you don't have to learn to use it!

Thinking—which is the function of the brain—is just as much a skilled job to be learned as gardening, or carpentering, or engineering.

If you try to force yourself to think, you'll find it mighty hard work. If you let your brain think for you you'll find it much easier.

But to let your brain do its job you've got to provide it with the materials on which to work.

The raw materials of thought are facts. And your job is to provide your brain with facts, with knowledge, with information, by reading and by careful observation.

If you do that, your brain will take care of the rest for you.

It will turn ignorance into intelligence for you—and all you've got to do is feed it and then watch it work.

The man who buys his House not only invests wisely but protects his dependents and provides for his retirement years.

The Halifax Building Society is the open door to the easy purchase of sound property. It has been the approach of thousands of happy and contented Homeowners.

*Buy your House through the "Halifax"—your wise decision will be justified many times over.*

ASSETS 122 MILLION POUNDS

HALIFAX
THE WORLD'S LARGEST
BUILDING SOCIETY

HEAD OFFICES - HALIFAX

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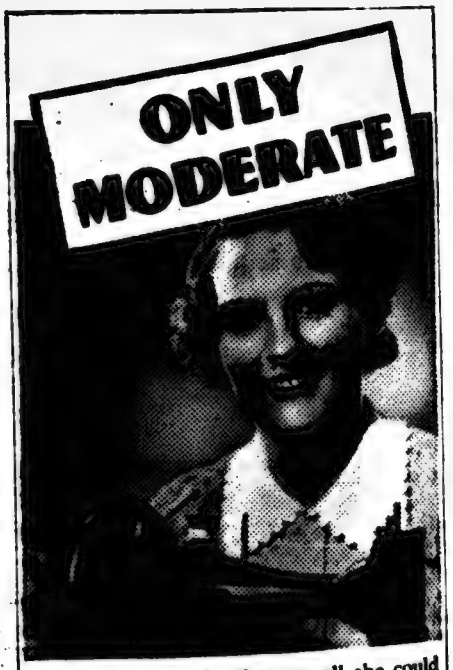
London District Office
HALIFAX HOUSE, 51-55, STRAND, W.C.2

OVER 400 BRANCHES






"Only moderate": that was all she could say for her health. Often she felt like dropping her work and going to bed. Then she tried Beechams Pills. You see the result: a new woman! Nothing now 'gets her down'. Beechams Pills would help YOU, too! Make you a different man or woman. Give you the thrill of feeling really well! *Sold Everywhere.*

NOW TIRELESS AND HAPPY..
after taking
BEECHAM'S PILLS
WORTH A GUINEA A BOX

## End Your Troubles NATURALLY...

The reason why PHILLIPS Tonic Yeast is such a marvellous Natural Remedy for so many different ailments is because it is PURE 'LIVE' YEAST with all its vital properties intact and therefore very rich in VITAMIN 'B'... It is a pleasant and most effective remedy for

**INDIGESTION**
**NERVES and NEURITIS**

and a splendid TONIC that restores your Health and Vigour in Nature's own way. Thus your Nerves are strengthened and Blood purified, while Anaemia, Insomnia, Boils and Skin disorders are quickly overcome ... It is perfectly safe and *not habit-forming*.

50 Tablets 1/3 .... Family Size (150) 3/-

*From all Chemists. Make no mistake — always ask for PHILLIPS TONIC YEAST by name.*

**Phillips TONIC YEAST** REAL 'LIVE' Yeast without drugs

## That's Handsome — BRYLCREEM your hair, too!

IN BOTTLES AND TUBES 1/-
*Larger bottles, 1/6, 1/9, 2/6*

Also use BRYLFOAM—the family shampoo in handy sixpenny tubes sufficient for three luxurious hair-health shampoos.

**BRYLCREEM—THE PERFECT HAIR DRESSING**

*The County Perfumery Co., North Circular Rd., West Twyford, N.W.10.* reyds

FULL PRICE 16/11

Inches in Years VANISH Together

2/-

Don't get prematurely old because of unwanted flesh. Figure loveliness and radiant health can be yours by wearing the new Ambrose Wilson SLIMMING CORSELET. Superfluous flesh disappears in a marvellous way until you have recaptured the youthful figure-line so much admired.

Made of light petal smooth rubber, lined for perfect hygiene and perforated to allow your skin to breathe, this wonderful foundation garment corrects all figure faults and by gentle massage eliminates unwanted fat. With this 'second skin' attuned to your body, you can live, work, stretch and bend in a comfort that will make you believe you haven't any corset on at all. For 2/- (plus 6d. postage) we will send you one of these SLIMMING CORSELETS, on approval to try on in your own home. If not delighted your deposit refunded immediately without argument. The full price is 16/11 but the balance may be paid by monthly instalments of 3/6. (EASY TERMS NO EXTRA). *The Corselet has adjustable back lacing and side fastening. Bust section is of lace. A diaphragm control with light "V" boning is a special feature. Bust sizes from 30 to 46 ins.*

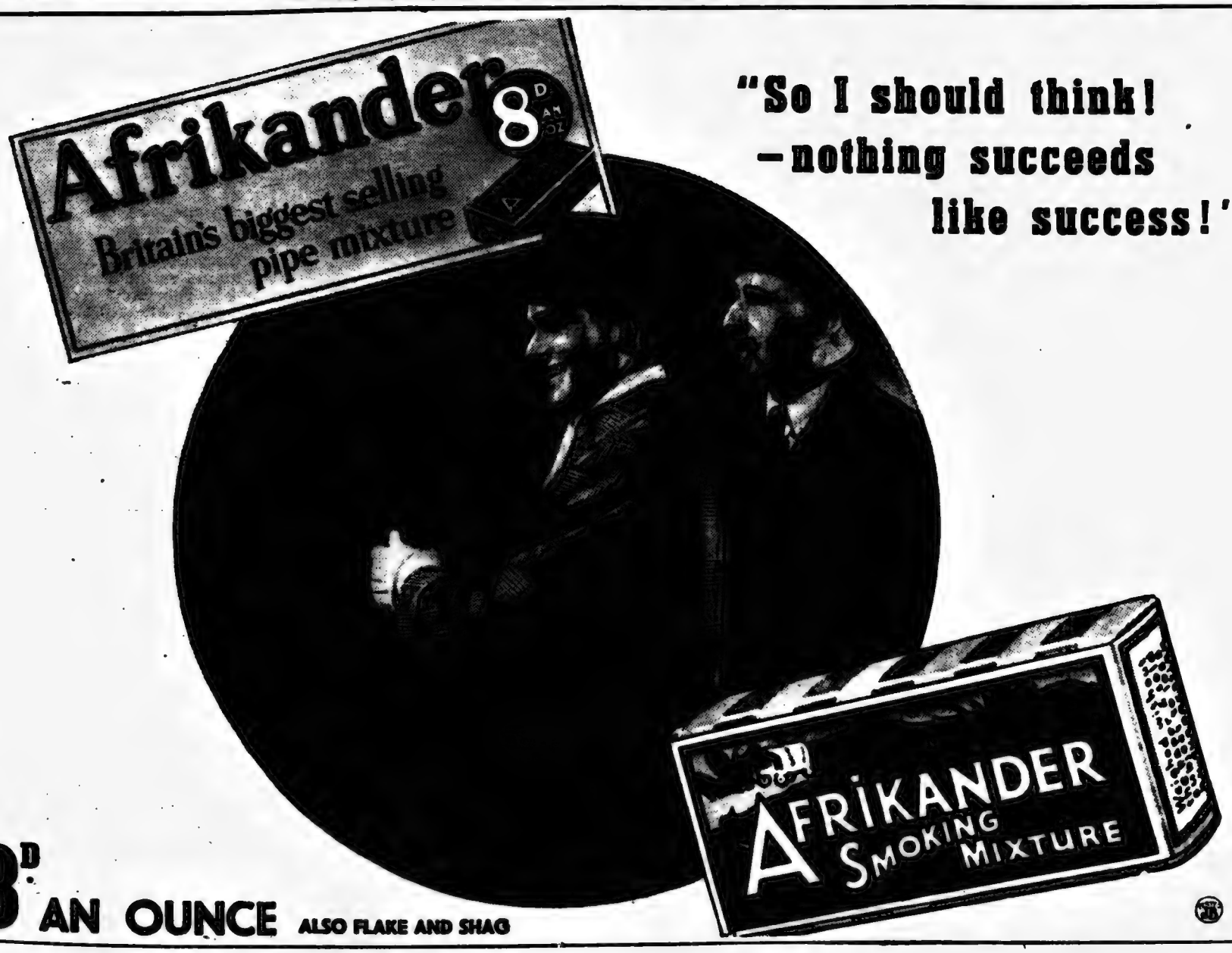
COUPON

| Bust | Waist | Hips |
|---|---|---|
| | | |

Please send me an Ambrose Special Slimming Corselet on approval. *Enclose crossed P.O. Postal Order for 2/6 (deposit & postage) with full name (Mrs. or Miss) and address. Or send full cash.* J. Bull. 30/4/38

**AMBROSE WILSON LTD**
WORLD'S LARGEST MAIL ORDER CORSET HOUSE
*409 Ambrose House, 60 Vauxhall Bridge Rd., London S.W.1*

## "So I should think! —nothing succeeds like success!"




**8D AN OUNCE** ALSO FLAKE AND SHAG

# Spring Cleaning Simplified

**For over 60 years the Housewives of England have used SCRUBB'S cloudy ammonia to clean their homes and keep them clean and bright. Because they have learnt the truth of our claim that . . .**

**SCRUBB'S**
CLOUDY AMMONIA
CLEANS ANYTHING AND EVERYTHING

**6D & 1/4** Write for Free Booklet "Home Hints 1938"

SCRUBB & CO., LTD.
GLASSHOUSE WALK, LONDON, S.E.11



## HE WAS A VICTIM OF TERRIBLE HEADACHES

**Famous Wrestler tells Secret of cure**

If you suffer from headaches that nothing seems to relieve, read this letter from that famous "all-in" Wrestling Champion, Bob Gregory:—"I don't know what I'd do without 'Alka-Seltzer.' I used to get the most terrible headaches and nothing would get rid of them till I tried 'Alka-Seltzer' Tablets. Now just a bubbling glass of 'Alka-Seltzer' and I'm right as rain. There's nothing to touch it."

'Alka-Seltzer' is quite different from anything you ever tried. Drop a couple of 'Alka-Seltzer' Tablets in water and you have a pleasant, sparkling, refreshing drink that will relieve your pain almost instantly and cure the cause at the same time.

There are no drastic drugs in 'Alka-Seltzer' and it is not a laxative. It is simply wonderful how quickly it relieves Indigestion, Wind, Heartburn, Constant Headaches, Rheumatism, Neuralgia, and all the other effects of Excess Acidity.

Ask your chemist for 'Alka-Seltzer' Brand Tablets. (The 2/- size contains 2½ times the 1/-.) If you aren't more than satisfied, he will refund your money.


# Quacks are after your Feet!

THIRTY million people in this country suffer from foot trouble. Yet there are only 2,500 fully-qualified chiropodists in Great Britain.

Only 2,500 who are *fully qualified. . . .*

Actually, ten times that number of men and women call themselves chiropodists. But they have no medical or surgical knowledge.

Many of them are plain quacks, who make a good living by preying on the poor.

Thousands of sufferers are being fleeced by the so-called "foot clinics" which are springing up in all parts of Britain.

Recently the Convention of British Chiropodists, meeting in London, warned the public against the "growing ramp of commercial and unqualified practice."

* * *

Mr. M. S. McCorquodale, M.P. for Sowerby, Yorks, then urged the profession to unite if it wished Parliament to support a Bill for registration of qualified chiropodists, who, he said, were rendering a great social service.

But the extent of the ramp by unqualified practitioners is surprising.

Scores of organisations profess to teach the science by correspondence courses lasting three or four months.

There are hundreds of "foot clinics" in the industrial towns and villages which exist mainly to victimise the poor.

Recently a man giving an address in Parkside Avenue, Barnehurst, Kent, submitted this advertisement to a provincial paper:

"Why not enter a paying profession? Surgical chiropody. Master this profession in your own home. Details—Write Clinic, Parkside Avenue, Barnehurst, Kent."

A responsible authority, told of this, declared that chiropody could not be learned by post. Moreover, the advertiser was unknown to the profession.

He added that a course of study in chiropody at an accredited school would last at least two years.

**These correspondence "schools" flourish because there is no central organisation to deal with this important science.**

A concern known as the "Foot and Rheumatism Clinic" was established in Jesmond Road, Newcastle-on-Tyne.

It was announced that sufferers from corns, stiff joints and so on could have immediate relief, and often a perfect cure, after a few treatments administered by experts.

Two women chiropodists from Glasgow sought jobs in this "clinic."

*They were told that it was more important to impress the patient, so as to obtain larger fees, than to embark on difficult feats in chiropody.*

Eighteen guineas for a course of treatment was not unknown at this particular clinic. The owners eventually made themselves scarce.

* * *

Then there was the case of James Monahan, who was recently exposed in JOHN BULL.

He set up a "foot hospital" in his small shop in Lancaster and charged fees up to five guineas.

"Save your feet." "Great footballer's generous offer to sufferers," screamed his slogans. But things got too hot for Monahan, and he, too, disappeared.

A "chiropodist" recently admitted in court that an electric lamp he employed in treating a patient was "just for effect."

"All I can say," observed Mr. Justice Greaves-Lord, "is that this lamp is simply part of the machinery of charlatanry used by some chiropodists."

Then there was the London Health Institute, of Premier House, Southampton Row, London, W.C., which claimed for its "foot clinic" that "flat feet can definitely be restored to normal in the majority of cases."

Such a claim could not, of course, be justified.

To some extent quackery is combated by the creation of schools and colleges of chiropody.

In the north there is one institution which in the last two or three years has treated 300,000 men and women.

Qualification at such a school demands a three-year training, with the study of general anatomy, physiology, biology, bacteriology, chemistry and theoretical chemistry.

The time has come for this profession to be properly regulated. It should be protected by the State.

Parliament should give short shrift to unqualified chiropodists.

*Reputable chiropodists, such as the girl you see here, are alarmed because quacks are damaging their profession*

# Poachers on Wheels

CHICKEN farmers are facing a new enemy—the motor-raider.

Complaints of robberies by motorists are coming in chiefly from Essex, Surrey, Hertfordshire and Lancashire.

The raids are organised by gangs from London and big cities, where there is ready sale for stolen birds.

* * *

In Essex alone thousands of fowls have been taken in the last few weeks. A tenth of the entire stock of one farm was stolen in a night.

Smallholders relying upon egg-production for most of their incomes have been almost ruined by these depredations. Many are contemplating giving up their businesses.

A poultry-farmer with 2,000 birds, who lives ten miles from the outskirts of London, recently had sixty-two pullets and cockerels stolen between dusk and dawn.

"The thieves must have been experts," he told JOHN BULL. "They chose a windy night for the job. Although I sleep only 40 yards from where the fowls are kept I heard nothing.

"To get away with so many live fowls without making any noise could not have been easy. A light lorry was probably used."

Poultry-farmers do not blame the police for this increase in motor-raiding. They realise that it is impossible to patrol miles of country after dark.

When arrests are made they are more often due to chance than design.

* * *

**Such a chance recently led to the conviction of a raider on the outskirts of London. His car, involved in a crash, was found to be full of fowls stolen from a near-by farm.**

Farmers believe they are faced by the activities of an organised gang.

In the London area some of the raided farms have apparently been chosen because of the high prices obtainable for birds bred at these places. The thieves seem to know in which parts of the establishment the most expensive birds are housed.

Now farmers are demanding heavier sentences for fowl-stealing and representations have been made to the Home Office.

## Try This Teaser

| | | | |
|---|---|---|---|
| B | | N | |

*Two more letters are needed in the spaces above to complete a four-letter word answering the Clue, "LOTS OF MONEY IS SOMETIMES PUT INTO THIS."*

*Out with your pencil and fill up those spaces. Then turn to page 40 and answer also the other interesting Clues in this week's Crossword.*

*With the new "Time-Save" sheet to help you, 15 minutes' entertainment may well mean a Life Pension, £350 and Free Holiday for you.*

"Fred won't be a moment. He's just finished giving the car a polish with 'Min' before he runs you down to the station."

"That reminds me. I mustn't forget your advice about using 'Min' for my white enamel paint and French polished Furniture. It has made your house look lovely."

MIN CREAM
6d., 9d. and 1/-
CHERWICK PRODUCTS LTD., CHERWICK, LONDON, W.4
M/SP/16

For health first take care of your body *inside*. Andrews Liver Salt does this most thoroughly, for Andrews gives you deep down Inner Cleanliness. Immediately you drink a sparkling glass of Andrews you can feel it doing you good, cleaning the mouth and tongue. As it enters the stomach it cleans the walls, combats acidity and improves digestion. But *the* important inner cleansing effect of Andrews is in the bowels. Without any discomfort it gives a complete clearance, sweeps away impurities, tones up liver and kidneys, and cools the blood. *This* is the Inner Cleanliness that only Andrews gives and which you need so much at this time of the year. 9d. and 1/4d.

For Inner Cleanliness be regular with your

# ANDREWS

THE REFRESHING TONIC LAXATIVE

*Buy a tin for yourself*

11f

**You need never hesitate to buy goods advertised in "John Bull"—they are all Guaranteed.**

*The "John Bull" Guarantee appears on page 27.*

# CLEAN YOUR HOUSE the Modern way

The rule of the broom and dust-pan, cornice-brush and other relics of the dust age is ended. "Dudley-Electric" Vacuum cleaners make every other method out of date.
Read in the brochure how you can get a "Dudley-Electric." Fill in Coupon below.

## DUDLEY-ELECTRIC

*VACUUM CLEANERS*

*A CWS ELECTRICAL PRODUCT*

**SUPER de luxe model has every refinement. Rubber cushioned motor, shockproof, vibrationless. Anti-twist revolving tube nozzle. Full complement of dusting tools. The entire outfit complete in limed oak cabinet. £10.10.0.**

*Less usual Co-op. Society dividend.*

**TO THE C.W.S. DEPT. E.5, NATIONAL WORKS, DUDLEY.**

Please send me Brochure on 'Dudley-Electric' Vacuum Cleaners.

NAME .....

ADDRESS .....

.....

# Help yourself to IRON-strength

Unless you have sufficient IRON in your system you will be weak, listless, nervy, often ailing and easily tired. Buy a box of Iron 'Jelloids' to-day and help yourself to IRON-STRENGTH! Iron 'Jelloids' supply energising IRON in the form in which it is most easily absorbed into your system. They fill every cell in your body with IRON-STRENGTH, resulting in increased vitality, improved appetite, increased resistance to infection and a greater enjoyment of life. They build up the convalescent, restore the jaded, and make ten times fitter those who imagine themselves well. You can buy Iron 'Jelloids' at all chemists and stores. The 3/- size lasts 36 days, the 1/3 size 10 days. *Start taking Iron 'Jelloids' with your next meal.*

## These people did!

*"I am a clerk employed in a City office and four weeks ago had a very bad breakdown. My work was a misery and I dreaded the boss approaching me as my condition made me tremble. One evening I read an Iron 'Jelloids' advertisement and decided to give them a trial. Believe me, my nerves are practically normal again. This is the most marvellous transformation I have ever had in my life."* (Mr.)—

*"An elderly lady who was subject to nervous debility and fits of depression, started to take Iron 'Jelloids' recently when she was exceptionally run-down and in a state of extreme 'nerviness.' After a few days her appetite improved and soon a really amazing change in her health was apparent. Her hair thickened and became quite lovely again. It was as though the sun had risen again, after long years of darkness."* (Mr.)—

# Iron Jelloids

For MEN: No. 2A (containing quinine). For WOMEN: No. 2. For CHILDREN: No. 1.

**fortify you with IRON-strength to overcome**

**Weakness — Exhausted Nerves — Lack of Energy — Liability to Colds — Breathlessness — Palpitation — Poor Appetite Weak Digestion — Headaches — Paller Falling Hair — Pimples — Brittle Nails**

*The word 'Jelloids' is a registered trade mark. No proprietary right is claimed in the method of manufacture.*

**COUPON for FREE BOOK**

To The Iron Jelloid Co., Ltd., (Dept. J.43), Watford, Herts.

Please send me your new free booklet "IRON STARVATION the Thief of Health and Strength."
J.B. 30.4.38

*Name*.....

*Address*.....

.....

Post unsealed under ½d. stamp. Use BLOCK letters.

**It's as easy to remember as—**

# A B C

**What is?**

*—Turn to page 6!*

# GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/6 NOW

8/6 per month (less than 2½d. a day) buys the Graves "PLEASET" Cycle with Middlemore's Saddle, Coventry Chain, Dunlop Tyres, Chrom Plate, Raised or Drop Handlebars, Ladies' or Men's with Accessories. Carr. Paid £6:10:0 or 8/6 monthly No charge for Easy Terms. With Sturmey-Archer Three-Speed Gear £8:11:0 Terms 8/11 monthly. Write for Catalogue Free. 'Ladies', Men's, Juveniles', & Tandems, Roadsters, Racers, Club Models

J. G. GRAVES Ltd. SHEFFIELD

**JOLLY GOOD STUFF THIS**

# TOP MILL SNUFF

IN TWOPENNY TINS FROM TOBACCONISTS

J. & R. WILSON LIMITED SHEFFIELD

# They Plunder as they Pray—

"Rev." Gifford

"Rev." W. C. Summerton

"Rev." Norman Sebastian Dobson

# Sham Parsons Dupe Women

MORE rogues are masquerading as clergymen than ever before, according to police reports from all over the country.

Crooks have found there is nothing like a sham religious atmosphere to draw easy money from the pockets of the gullible.

Essentials for the "racket" are some semblance of education, an impressive manner, and a set of clerical clothes. The last can be bought for £3 from any second-hand dealer.

Main centres of "bogus parsons" are London, the north-east coast, Wales, and Liverpool.

But the sham clerics are always on the move, changing their names with every railway ticket they buy, assuming new degrees and dignities.

At one place the bogus parson may be of the Church of England; at the next he is a Roman Catholic; while in a third he becomes a Nonconformist.

All creeds are the same to him—just instruments for fraud.

Recently a Nonconformist conference in North Wales passed a strongly worded resolution condemning the "many persons masquerading as ministers and hawking their services."

In official police papers there is frequent circulation of bogus parsons.

"Wears clerical attire, and styles himself the Rev. ——; aged about forty; well spoken; warrants against him issued in Bradford, Ipswich and Bridgwater for obtaining money and credit on false pretences; may conduct mission crusade in your area. Criminal Record Office number and photograph ——." That kind of description appears almost daily in the *Police Gazette*.

Now meet some of the most active and notorious of bogus parsons.

One is the "Rev." Hill, sham minister of many aliases.

He poses as the superintendent of a mythical Mission of Rescue and Help for young women and girls.

Usual haunts of this scoundrel are the big stations in London and provincial cities, where he makes collections for his non-existent mission.

He pretends that a branch of the mission is to be opened in the town which he is "working."

One of the objects of the mission is to arrange holidays abroad, under proper supervision, for working girls. The holidays are offered at most attractive rates, and weekly contributions are received.

He also borrows money from the girls he sets out to befriend.

★ ★ ★

On one occasion this rogue scraped acquaintance with a Welsh girl, who had saved £70.

He took the girl to his apartment in Tooting, South London, and proposed marriage to her.

He secured her money on the excuse that he needed it to buy furniture for their future home, and showed the girl the pass-book of a Scottish bank in which he was supposed to have an account of £300.

As soon as he got the girl's money he vanished.

Hill, who has three prison sentences—one of them for bigamy—has recently been operating in the north of England.

Some time back, the "Rev." Gifford rented a hall in South London for mission work, where his congregations were mostly women.

Gifford defrauded several members of his flock, including one woman who became the mother of his child.

Complaints were made to the police, and the "pastor" decamped.

Unsavoury details were discovered about his association with several of the younger women who attended his mission.

★ ★ ★

The "Rev." Harcourt travels the country in clerical garb, selling books from door to door. The names he assumes would form a catalogue.

When he visits a house he pretends that the resident had given him a contribution for his mission report the year before.

Usually he manages to extract half-a-crown for a gospel tract, which is worth a penny, and subscriptions towards his "work in the field." He is a thoroughly unscrupulous old sponger.

Another of these adventurers is the "Rev." Norman Dobson, who some time ago got in touch with genuine clergymen and borrowed money from them. He posed as a priest who had been in a monastery for fifteen years but was now anxious to return to the Church.

He is an ex-convict.

Then there is the "Rev." W. C. Summerton—a "hot gospeller" who has also seen the inside of a prison cell. Not long ago we devoted nearly a page to his activities.

These five men have been taken—as they came—from the records of JOHN BULL.

They are given as typical examples of three classes of "clergymen" frauds on the public.

Similar instances—with different "clergy" characters—could be multiplied a hundredfold.

Bogus parsons work along well-defined lines. They either collect for some entirely non-existent or false charity, operate missions on a contributory basis, or they deliberately defraud susceptible believers and traders who trust their clerical uniform.

As a rule, none of the rogues has the slightest right to wear clerical dress.

But in some cases the delinquents are the discards of the churches—clergymen or ministers who have lost their status through impropriety.

★ ★ ★

Unfortunately, it is no offence to dress up as a clergyman and pass as a clergyman.

Since the beginning of the year no fewer than thirty-seven crooked "clergymen"—mostly of the charity-collecting fraternity—have come under the notice of the Metropolitan Police.

Living in Elmhurst Avenue, Mitcham, Surrey, is the self-styled "Rev." A. G. Owen, a clerical humbug with a line of his own.

This unctuous fellow goes about the country holding revival services. Usually he manages to get advance publicity in the local newspapers by a plausible story about "The Great Call."

Owen persuades impressionable people to believe that he has received a secret message from "the beyond," and collections are taken to pay for his crusading.

As Albert George Owen—without the "Reverend"—this man was sentenced at the Old Bailey in February, 1937, to twelve months' hard labour for swindling women.

From these women, mostly small shopkeepers, he obtained deposits of £2 in consideration of their being appointed agents for a transport business.

The judge described him as a "dangerous menace to the public."

It was disclosed in evidence that Owen had been posing as a clergyman since 1917, and that he was a heavy drinker and gambler.

And so these humbugs continue to prey on the public. Remember, you have been warned.

*All the better for a bath with a*

**Reckitt's Bath Cube**

MADE BY RECKITT & SONS, LTD., HULL & LONDON

**FOOT STRAIN**

Get immediate relief from tired, aching, burning feet or weak arches by wearing Dr. Scholl's Arch Binder. Prevents spreading of the arch bones and holds the bones in position. Relieves strain of weakened arches caused by standing or walking, and takes the strain off the sore muscles. Invisible; very comfortable to wear. From all Chemists and Dr. Scholl's Depots. 2/6 pair

Dr Scholl's ARCH BINDER

**END THAT MEALTIME MISERY**

Do you find you cannot eat a thing without getting filled with flatulence and twisted up with pain? That is because acid turns your food into a sour, tough mass. Your harassed stomach has to struggle with every mouthful. Take 'Milk of Magnesia' Tablets and you'll have no more mealtime misery. These Tablets relieve acidity at once. They sweeten and soothe the stomach. They keep food digestible. So the stomach has an easy job. No sour repeating, not a trace of wind, not a twinge of pain. Your indigestion has vanished. And it can't torture you again if you take 'Milk of Magnesia' brand Tablets. They never fail. Prove it with your next meal. Take the Tablets and save yourself another attack. Buy a tin now! Neat flat tins for the pocket, 6d. and 1/-. Also family sizes, 2/- and 3/6. Of all chemists.

*'Milk of Magnesia' is the trade mark of Phillips' preparation of Magnesia.*

**Renovate your Floors etc.**

Varnene gives a hard-wearing high-gloss that will not readily chip or scratch.

Also excellent for Furniture, Stairs, Doors and all interior woodwork.

Obtainable from Ironmongers, Oilmen, Grocery and General Dealers. In Dark Oak, Walnut, Mahogany, Light Oak, Ebony Black and Clear (Colourless) Varnish.

Chemists Products Ltd., London, W.4 V/BC/33

VARNENE 1/6 OIL VARNISH STAIN

## *Who's for the* ISLE OF MAN?

Joyous cries ripple along the steamer's deck as the Isle of Man comes nearer and its colourful contour materialises from out the summer haze. How blue the water, how golden the shore around that sweeping bay—how green those terraced heights behind the sparkling waterfront!

Your ship is nearing Douglas, the jolliest of pleasure cities and the fullest of endless holiday thrills. Yet, half an hour after a bathe in Douglas Bay, you can be in wooded flower-strewn glen, in secluded sandy cove or on a breezy heatherclad hilltop with the song of birds and the soothing murmur of the sea to bring you dreamy contentment.

The Isle of Man is truly a kingdom where happiness is king, where beauty is his radiant consort. Come to the Isle of Man with an L M S Cheap Monthly Return Ticket and travel luxuriously by fast train and steamer via Liverpool, Heysham, Fleetwood or Ardrossan for a little over a penny a mile.

*Beautifully illustrated folder "The Isle of Man" and "Cheap Fares" booklet free from your nearest L M S Station or Office. "Holidays by L M S" price 6d.—on sale everywhere—contains numerous Holiday addresses in the Isle of Man.*

***The Best Resorts are on the***

# L M S

LONDON MIDLAND AND SCOTTISH RAILWAY

**You can't have everything in this world. But Bondman coolness at least ensures everything a Pipe-Smoker desires!**

RICH RUBBY VIRGINIA 11½ per oz.
EMPIRE BLEND ..... 10 per oz.
IN easy to open VACUUM TINS

*Richard Lloyd & Sons (Branch of Cope Bros. & Co., Ltd.), Bondman Corner, Clerkenwell Road, London, E.C.1*



## SKIN DISEASES

***New Blood Remedy.***

***"Skin Soft as Velvet."***

"I am pleased to tell you I am completely cured from that terrible disease, varicose eczema and psoriasis, from which I was suffering, and I can only thank Elasto for the wonderful and speedy cure. My legs now show no trace of the old trouble, and my skin is as soft as velvet. I think Elasto is the safest and cleanest and best blood purifier in the world . . ."
(Signed) Mr. E. J. Beauchamp,
30, British Grove, Chiswick, W.4.

The New Elasto Blood Remedy is bringing quick relief and permanent cure to thousands of sufferers from Eczema, Psoriasis, Dermatitis, Varicose Veins, Bad Leg, Piles, and other Diseases of the Skin and Circulatory System.

It is prepared in tiny tablets which dissolve instantly on the tongue and are absorbed directly into the blood stream, thereby actually restoring the natural power of healing to the blood! Elasto is not a drug but a vital cell-food which must be present in the blood to ensure complete health.

***Send for Free Sample.***

Elasto Blood Remedy is fully explained in a special booklet which we will gladly send, privately, post free, together with Free Sample and copies of recent testimonials. Write for these to-day, Now! Or send 5/- for a full month's supply (in plain wrapper) and see for yourself what a wonderful difference Elasto makes!

THE NEW ERA TREATMENT Co., Ltd. (Dept. 18A), Cecil House Holborn Viaduct, London, E.C.

**You buy with CONFIDENCE when you buy through "John Bull"**

*The "John Bull" Guarantee appears on p. 27*



WIN HEALTH
WIN STRENGTH
# WINCARNIS
*The wine of LIFE!*
3/3 OR CHAMPAGNE QUART SIZE 5/6

I DON'T WORRY

ABOUT

BACKACHE
URINARY
DISORDERS
RHEUMATIC
TWINGES

or other signs of

SLUGGISH
KIDNEYS

*Why should you?*

DOANS Backache Kidney Pills always keep me fit. They ginger up lazy kidneys and stop the torment due to impure blood, sharp or nagging backache, bladder troubles, stiff, aching muscles and joints, dizziness, headaches, and depression. Take my tip! If a cold or chill causes your kidneys to become congested, don't wait to be knocked down by rheumatism, lumbago, sciatica or renal dropsy, but take Doans Pills. Then, like me, you will laugh at kidney ailments.

*Ask your Chemist for*

DOANS Backache Kidney Pills

CORNS
COMPLETELY REMOVED

"I am a dancer and the hard work on my feet caused to grow on my toes four large and very painful corns which gave me agony when dancing. I have had these corns for nine years, and have tried nearly every other remedy, without success, but I am now pleased to say that by the daily use of 'Reudel' Bath Salts for a fortnight, I was able to easily remove the corns which have completely disappeared and my feet are now in perfect condition."

Miss I.M.W., Manchester.

*Buy a packet of Reudel Salts to-day and get rid of all corns and foot troubles.*

REUDEL BATH SALTS

ONLY IN YELLOW PACKETS (10 OZS.) 1/6


*Don't forget to look into the "JOHN BULL" SHOP WINDOW Page — you'll always find Bargains there*

See pp. 2 & 3

*If you'd go a-roving, watch—*

# Snares for Sea-struck

MANY adventurous young men in routine office jobs secretly yearn to go a-roving in the sunny South Seas.

And so many of them who have saved a little money think that the chance is there for the taking. . . .

Pick up any yachting journal or a newspaper and the chances are that you will see an advertisement reading something like this:—

**Well-fitted yacht, about sail Pacific. Partners wanted. £400 expenses. Two-year voyage. Write Box——.**

Or, more explicit:—

**Three yachtsmen require partner, adventure cruise, capital £100. Yacht now fitting out. Write Box——**

All most attractive to the young man who imagines himself as a husky sea hobo, who dreams of coral beaches fringed with waving palms, dusky hula-hula beauties and the rest of it.

To all who contemplate investing hard-won savings in such a venture, I say: "Think a long time—and think hard—before you reply to such alluring advertisements."

Do not misunderstand me. The advertisers are men suffering from sea fever. I do not suggest that they are crooks.

But it is a fact that many young men are now in financial straits because they joined a so-called "adventure voyage," parted with all their capital—only to find the yacht of their choice did not even leave its moorings!

I know of many such cases. I nearly got into this muddle myself.

It was after I replied to the advertisement of a man who wanted a partner to sail "in the direction of Panama."

He did not hold out any prospect of profit. I gave up my job, sold my home and joined him.

We spent about a year pulling the yacht to bits and making her fit for the sea.

★ ★ ★

By that time his cash and enthusiasm were exhausted, so I bought the whole outfit, and signed on a splendid young sailing-man, John W. Johnstone, as mate.

The two of us sailed the yacht, "Pacific Moon," eight tons register, to the middle of the Pacific. Then he returned to England, and I sold the yacht and eventually followed him.

*My bank balance was set back by £1,000. I had reckoned on spending £500.*

British yachtsmen who, like myself, have made ocean voyages at considerable personal expense, are getting tired of the growing number of advertisers who are getting themselves and other people into trouble.

For every successful voyage there is a host of miserable failures. Nearly always the advertiser fails to get anywhere, and all concerned go back home with empty pockets and bad tempers.

Why do the little ships stay in port while their crews squabble and waste time and money?

Because in so many cases the advertiser is a dreamer, not a sailor.

Usually the "skipper" buys an old boat and begins fitting her out—an expensive business. Then, when he is nearly "broke," he advertises for amateurs who will pay for the venture.

When funds get low again, another advertisement appears which attracts another partner. Inevitably comes the last financial crisis.

There are bitter quarrels, and another yacht, "fitted for ocean cruising," appears in the sale lists, or is auctioned for the creditors' benefit. And three or more angry men slink home and try to forget a costly and unpleasant experience.

If you want to travel, buy a passage in a steamship. The Mercantile Marine sails on time; yachts run by amateurs trying to cut in on the passenger-carrying business don't.

★ ★ ★

One voyage which never got past the West End bars was that of a converted smack, which was to have been crewed by young married couples.

A bride-to-be, whose groom was thinking of investing some cash, invited me to say a few words to her fiancé—to save her the trouble of throwing a bucket of sea-water over him.

I do not know of one yacht owned by partners which has sailed far on an ocean voyage with the original partners aboard and in amity.

The men quarrel before they sail. Some leave and are replaced by others.

It is almost impossible to get partners to keep to a sailing date. If and when the vessel sails, the partners usually quarrel about their share of the work and expenses.

There are unscrupulous foreigners cashing in on the sea fever of Britain's youth.

Men who are merely tramps sail from the Baltic to our ports to beg funds, food and gear for a proposed voyage across the Atlantic.

So many alien sea hoboes have done well here that the glad news has spread. But recently port officials have stopped these alien beggars.

Some bright lads who begged at East Coast ports, and then tried cave-man stuff on girls in the cabin of their boat, quickly got their deserts.

One boat put in at the Isle of Thanet with a crew of two. One of the men went to London, where he sold the yacht on her registration papers; meanwhile, the other "sold" her locally.

★ ★ ★

The confederates then slipped ashore, leaving the two new "owners" to discover the fraud.

These tramps make life difficult for genuine yachtsmen.

What are the qualifications of a real sea rover?

He must know seamanship, with all the knowledge of navigation, winds and tides that this implies. He must know harbour regulations and dues. And he *must* have capital.

Therefore, if you are considering answering the advertisement of a yachtsman who wants to sail the Pacific—with the help of you and your cash—you had better think carefully.

Otherwise you may find yourself in the ranks of the disillusioned.

*"They dream of waving palms, hula-hula beauties and all that . . ."*

**By Sidney Howard**

*Author of "From Thames to Tahiti"*

## It's much easier now

HOUSEBREAKING is on the increase.

Everything has been made so much easier for the housebreaker, who is the daytime equivalent of the burglar.

To begin with, housewives find it easier to go out shopping because homes are better planned and labour-saving devices more widely employed.

Then this is the day of the telephone, when a 'phone call will establish that a house is empty—although most of the "surveying" is still done by men pretending to be door-to-door salesmen.

* * *

Such a marauder called at a Liverpool villa recently.

He knocked, without gaining an answer. One can only assume that he would have had a glib excuse ready if the door had been opened.

It was easy, then, to force a lock and gain an entrance.

With leisure in which to search in every nook and corner he couldn't possibly miss the most treasured article in the house—a massive gold albert chain with a spade guinea attached.

The coin had been in the family many years. The chain, too, had been passed from father to son.

It was a heavy blow to that household—both sentimentally and financially. But fortunately JOHN BULL shouldered the last burden.

* * *

Our unique free family insurance scheme offers generous burglary and housebreaking protection — and, the victim of this robbery having signed the form which qualified him for that protection, we paid.

Safeguarding his home took him but a minute. It wouldn't take you a second longer. And you can do it *now* by turning to the form on page 2.


STOMACH TROUBLES BANISHED

QUICKLY—SURELY—NATURALLY

Are you subject to attacks of indigestion, flatulence, acidity? Do you dread the after-effects of even the lightest meals? If so, your stomach is at fault. Why not restore, at once, its strength and tone? Nature will help you to do so—Nature in the form of Mother Seigels Brand Digestive Syrup. This old-time remedy is made of herbs, roots and barks, and nothing better has been discovered for restoring the digestive organs to healthy activity. Take Mother Seigels daily after meals, and food will no longer distress but nourish you. You will enjoy your meals and know the blessing of good digestion and good health. 1/3 and 3/- at Chemists everywhere.

'DRY ROT' in your shoes?

Leather that is neglected quickly loses the natural oils which keep it supple and waterproof. It becomes dry and brittle, and in wet weather absorbs moisture. Damp works into the fabric, 'dry rot' follows, and shoes are reduced to a condition which in dry weather leads to cracking and in wet weather to a state which exposes the wearer to all the serious dangers arising from damp feet.

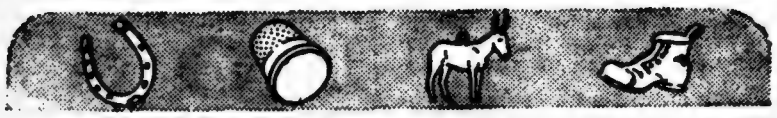
Don't let 'dry rot' ruin your shoes. Apply Cherry Blossom Boot Polish daily. Its leather-preserving oils will keep them supple and waterproof, make them look smarter, and wear longer.

The DAILY polish with

CHERRY BLOSSOM BOOT POLISH

prevents 'dry rot.'

CB/JW/3



LUCKY FOR YOU

THE DAY YOU CHANGE TO

BLACK CAT

MEDIUM CIGARETTES

BC 68

Real Studio Photographs of Film Stars in every Packet

THAT NIGHT
THAT FORTUNE TELLER WAS CERTAINLY RIGHT ABOUT THAT DARK-HAIRED MAN, GRACE! I HAVEN'T SEEN TOM FOR WEEKS!
I THINK I KNOW WHY, HELEN! AND IF YOU'LL TAKE SOME SISTERLY ADVICE, YOU'LL SEE THE DENTIST ABOUT YOUR BREATH!
TESTS PROVE THAT 76% OF ALL PEOPLE OVER THE AGE OF 17 HAVE BAD BREATH, AND MOST BAD BREATH COMES FROM IMPROPERLY CLEANED TEETH. I ADVISE COLGATE DENTAL CREAM.
THEN . . THANKS TO COLGATE'S

COLGATE DENTAL CREAM COMBATS BAD BREATH

"Colgate's special penetrating foam gets into the hidden crevices between your teeth . . . emulsifies and washes away the decaying food deposits that cause most bad breath, dull, dingy teeth and much tooth decay. At the same time, Colgate's soft, safe polishing agent cleans and brightens the enamel—makes the teeth sparkle!"

THREE SIZES 6d 1/- 1/6d

It's good

*If you see it advertised in "John Bull"*

*The "John Bull" Guarantee appears on page 27*

GRAVES NEW CLUB MODEL

BEATS THE WORLD FOR QUALITY AND VALUE. Frame 19, 21, or 23in. Dunlop Sports Tyres, Coventry Chain, Lauterwasser adjust. Handlebars, Dunlop Endrick Rims, Resing Pedals, Caliper Rear Brake, Middlemore's Resing Pattern Saddle, 'Hold-all' Bag, Reflector, Accessories. £4.17.6 or 6/- monthly. Ladies' Model: free-wheel, fixed sprocket, 2 brakes, £5.4.6 or 6/6 monthly. No charge for Easy Terms. Catalogue Free.

J. G. GRAVES Ltd. SHEFFIELD

6/- NOW

KEATING'S KILLS

ANTS
MOTHS
BEETLES
FLEAS *etc.—even bugs*

• For over half a century KEATINGS POWDER has proved the best and safest insecticide for the home, for poultry, dogs and all pets. Invaluable when sprinkled in furs, clothes, bedding, etc., as a preventative against moth. *Kills Green Fly.* —But it must be KEATINGS

Cartns 2d., 4d., 1/. Powder Flasks 1/-

RHEUMATISM & BAD CIRCULATION

Stated to be incurable, Miss Sharp, Appley Bridge, Wigan, writes:—"I suffered two years from Rheumatism and Bad Circulation and could not walk or sleep. My finger ends used to go dead. I had no use in my limbs and was stated to be incurable. I took Vitadatio, and after three doses felt the circulation moving and now, after 10 bottles, I can walk and do my own work."

Vitadatio is invaluable for Rheumatism, Neuritis, Liver, Kidney and Stomach troubles. Sold by Boots, Timothy Whites & Taylors, Chemists, Stores, 2/- and 5/- per bottle or direct per post (6d. extra in U.K.

From VITADATIO, ARMLEY, LEEDS. Write for FREE BOOK

## Following the crops and praying for sunshine are—

*Bad weather means lean times for these gooseberry pickers*

# 70,000 Fair Weather Workers

### By D. M. B. Collier

STRAGGLING across Britain on the trail of the crops is an army of 70,000 men and women who contrive to earn during five, six, or seven months enough money to keep themselves and their families for the whole year.

And wherever they go they pray for fine weather. For sunshine to them means the difference between a livelihood and, in many cases, destitution.

Belated frosts which have played havoc with fruit blossom have been tragic for these workers, for two nights of really bad weather may snatch from them their year's wages.

Unless you meet a few workers like John and his "missus," there is not much chance of learning anything about these wandering folk.

This is partly because until a few years ago there was little or no organisation among them.

Conditions under which they lived and worked were often deplorable. It all depended upon the employer.

Some farmers went to considerable trouble and expense to make their workers comfortable.

But in many cases they were left to fend for themselves.

Men and women were herded together under the most insamtary conditions, camping in disused farm buildings and cowsheds.

Moreover, there was no system enabling workers to know where employment was available.

The farmers, too, are always more or less anxious for a surplus of labour, so that they may keep down wage rates.

This last evil, however, is being fought by the National Union of Agricultural Workers, who have their district organisers all over the country.

Now, rates of pay for seasonal workers compare favourably with rates of pay for regular workers. In fact, some farmers offer their seasonal workers more wages.

Great work is also being carried out by the National Employment Exchange Services of the Ministry of Labour.

Although the Ministry dealt with the requirements of thousands of farmers in 1935, the fact that it offers to the agricultural community a free and ready means of obtaining workers at short notice, at all seasons of the year, is not fully recognised.

Yet the number of workers thus engaged through the exchanges increased from 28,000 in 1930 to 70,000 in 1936.

Through 1,200 local offices, the National Employment Exchange Service undertakes to supply the necessary link between those who wish to employ and those who desire to be employed.

Classified lists show just where the workers are to be found—and they include cattlemen and shepherds, sugar-beet workers, pea-pickers and fruit-pickers, hop-gatherers, potato-lifters and harvesters.

Posters, leaflets, cinema slides and Press advertisements are used to assist the scheme.

In outlying districts arrangements can be made for workers to register at markets and hiring fairs.

Last year more than seventy important shows had stands with Ministry of Labour pamphlets and information.

Thus, with improved conditions, men and women can find more congenial employments in the fields than in urban jobs.

But, as John put it, the weather can play havoc with your plans.

FOR example, 40,350 pea-pickers are employed during a good year. Wet weather during the pea-picking season has meant as many as 8,000 out of employment.

John's missus can tell you something about pea-pulling (she sniffs with disgust when she hears it described as "picking").

"Comes along at the end of the strawberry season, in July," she explained.

"I am not boasting about my pulling, but I can earn from 7s. to 10s. a day." That means working practically from dawn to dusk. But there is no work and no pay on wet days. Potato-setting is the first big job in the season that absorbs labour. It begins in March and continues through April.

In Lincolnshire you can see the women being driven out in lorries from Spalding, Boston and Wisbech.

Incidentally, there is no safeguard against accident for these workers.

A few years ago, one of the lorries crashed near Boston and several women were killed.

Unfortunately, they were not members of any organisation. There was a rush among the women to join the Agricultural Workers' Union after that.

SEVEN hours a day is the time usually put in by these women before the lorries collect them for the return journey.

"I was paid piece rates," said John's wife, "when I worked there, but many of the women get so much a day. It is 4s. or 4s. 6d. a day just now.

"When labour is scarce it makes a difference. I know some of my pals were cute enough to stick out for 6s. a day, and they got it."

Minimum rate fixed for women in Lincolnshire is 6d. an hour and 7d. overtime.

Strawberry-picking may start at Swanwick and around Southampton before the end of May. Kentish strawberries now take second place with the Hampshire crop.

In early June the season begins at Wisbech, the most prolific district.

Whole families come from Sheffield, Leeds and London. The children look on it as their summer holiday, and they are out in the fields all day and every day, for they work Sundays as well, to avoid crop spoiling.

Piecework, when men and women work in gangs, is not paid daily. The man in charge gives checks every day for the value of the amount earned, and this is drawn in wages at the end of the week, or even at the end of the job. Irishmen who come to Lincolnshire for the potato season in September have a special arrangement. They are provided by their employers with huts, coal and potatoes.

The foreman of the farm where they are working often provides groceries and tobacco, and the men arrange to take only a small proportion of their wages, so that they have a considerable sum to draw at the end of the season.

John and his wife have worked the seasons round—strawberry-picking, pea-pulling, beans, beet, asparagus-cutting, cherry-picking in Kent and plum-gathering in Worcestershire.

But most of the workers are content with a couple of crops, especially when they have children who cannot be kept too long from school.

Hop-picking is almost exclusively carried out by Londoners, who look on this as their particular holiday and make things uncomfortable for the outsider who is not a cockney.


**EVERY CHILD NEEDS A SPRING CLEAN**

Pimples are sure signs that the bowels are clogged with sour, bilious poisons which inflame the blood.

For a quick, safe remedy there is nothing like 'California Syrup of Figs' to cleanse the system and purify the blood. Give a dose at bedtime. In the morning the bowels will act; gently yet thoroughly removing the poisonous waste. Continue 'California Syrup of Figs' for a few nights and the skin will be clear, fresh, glowing with a beautiful healthy colour. Better still, you will see a wonderful improvement in the child's health.

Doctors and nurses all recommend this liquid laxative. Be sure you get 'California Syrup of Figs' brand 1/3 and 2/6 of all chemists.

**The Quickest Way To Stop Indigestion**

*says Dr. F.B. Scott, M.D., Paris,* is to remove the *cause* of the trouble—excess stomach acid. I find that this can best be done by taking after meals a little 'Bisurated' Magnesia. This preparation contains the quickest-acting and most effective antacid and stomach correctives known to medical science, a fact which was recently proved by X-ray experiments. I advise any of you who suffer from indigestion to get a bottle of 'Bisurated' Magnesia; you'll find that a small dose will stop stomach pain within two or three minutes.

*N.B. 'Bisurated' Magnesia, referred to by Dr. Scott, is available at all chemists at 6d., 1/3d. and 2/6d.*


RACE WITH "SILVER RING"

## Victoria Cup Chances

THE Victoria Cup at Hurst Park is one of our lucky races, and I hope we may again give the winner.

Last year, Fairplay obliged at the nice price of 7—1.

It was unfortunate that P. Allden's five-year-old was lamed by the hard going in the Rosebery Stakes, as his stable had hopes of landing the double.

From the twenty-five final acceptors I select the Lincolnshire winner Phakos, Ambrose Light, who has been well galloped, and Knighted.

With his light weight Knighted might run away with the race, but as Phakos did us a good turn on the Carholme, I shall not desert the Park Lodge colt.

**"SILVER RING'S" CODE**

The Code covers racing from Thursday, April 28, to Wednesday, May 4.

B A K X U Z R 98 N 96 G E D V H J I 95 S O Y 97 L W T F 94 M P Q C 93

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald*, read those above or below, as the case may be. Example: DLBHSMN would read PRICKET.

Where a double letter occurs in a name the figure 2 is substituted. KTX297M would read SNOOZE.


**Grateful Lady says:—**

**LOST 3st. 7lbs.**

*(Read Letter below.)*

*The Sylph-Like Figure admired by all.*

Reduced Bust.....8 inches
Reduced Hips.....6 inches
Reduced Waist.....9 inches

*"I thought you would be interested to know how your wonderful SILF reduced my weight from 12st. to 8st. 7lb. My measurements were :—Bust 42 ins., Hips 42 ins., and Waist 34 ins. Now my measurements are :—Bust 34 ins., Hips 36 ins., and Waist 25 ins., so you can see for yourself the marvellous difference."*

**WHY BE STOUT?**

Why put up with that excessive weight? Thousands of men and women have found the SAFE way to slimness and renewed health through SILF Brand Obesity Tablets.

So can YOU!

As your weight reduces so you will find a new interest and pleasure in life. Once more you will be able to wear those beautiful slimline garments and to enter into youthful, energetic activities!

You KNOW you must get slim, and those fat is inside as well as upon the outside of your body. Obviously you cannot rectify the condition by wearing restricting garments. You must treat the matter internally!

In other words, you must take SILF—Just a tiny tasteless tablet after meals—that's all!

And as the fetters of fatness are broken, as you begin to feel better and look better, so you will bless the name of SILF and be glad you took our wise advice.

1/3, 3/- and 5/- Per Box

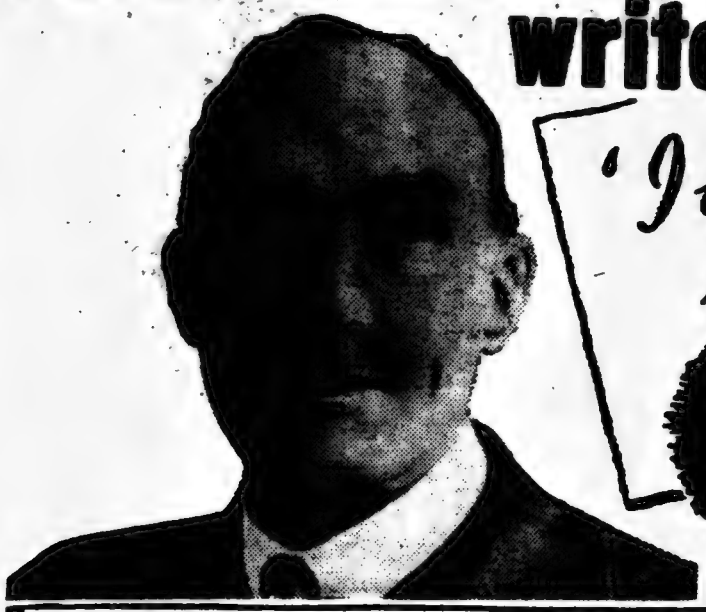
**Silf** BRAND

You Save By Purchasing the Larger Sizes

From all Chemists or post free by sending the Price to—
THE SILF CO., LTD. (Dept. 46B), 39, Shaftesbury Avenue, London, W.1.

*No proprietary rights are claimed in the preparation of this remedy.*

# RHEUMATISM SUFFERER writes...



*'I wished myself dead - now I am a man again thanks to—*

# Cystopurin

SIS – TOE – PEW – RIN

*For thirty years* **'CYSTOPURIN'** *has been prescribed by Doctors exclusively, for the successful treatment of*

**RHEUMATISM**
**CYSTITIS**
**GALLSTONES**
**ENLARGED PROSTATE**
**COLITIS**
**BOILS AND CARBUNCLES**
*and all disorders of the Kidneys and Bladder*

**Dear Sirs,**

I feel it my duty to write you this letter to let you know I have had Rheumatism and Colitis since the end of the War. I have been in and out of three hospitals, but my treatment has done me no good for the last 17 years. I have not known myself to be without pain, sometimes I have wished myself dead. I had to give up my work. I decided to try treatment by 'Cystopurin', and after a few days I found a great improvement. Now I can go to my work. I have no pains. I was a wreck, now I am a man again thanks to 'Cystopurin'. I recommend 'Cystopurin' to all sufferers from Rheumatism. Sir, you may use this letter in which way you wish, also my photo. if you wish to publish it. I beg to remain, yours gratefully,

(signed) ROBERT JOHN WRIGHT,
24, Dante Road,
Newington Butts, S.E.11.

**CYSTITIS SUFFERER writes:**
**"Two doses cut short an incipient attack"**

*Dear Sirs,—I am writing to tell you how much I have benefited from your 'Cystopurin'. I have suffered from recurrent attacks of B-Coli Cystitis for years, and have used hexamine, etc., with little amelioration of the inflammation.*

*A doctor who had had a sample of 'Cystopurin' sent him handed it on to me to try, and to my great astonishment* two doses cut short an incipient attack.

(Sgd.) "GRATEFUL USER",
Stalybridge, Cheshire.

**ENLARGED PROSTATE**
**"Improving Daily"**

Dear Sir,—For twenty years I have been under medical advice, but in spite of this I got no relief. On receipt of your book I gave *'Cystopurin'* a trial. *After a week's treatment I found great relief* and now I am improving daily.

(Sgd.) J. JEWETT,
22, Florence Road, Woolston,
Nr. Southampton.

P.S.—You may use this letter for a testimonial if you wish. *My trouble is prostate gland* and inflammation of bladder following.

## The Kidneys are a Filter

The function of the kidneys is to filter away nitrogenous waste and other impurities from the system. But if the kidneys are not working as they should, proper elimination of waste products cannot take place. When this happens, painful disorders such as cystitis, rheumatism and backache soon develop.

## WHAT 'CYSTOPURIN' DOES TO BRING RELIEF TO VICTIMS OF RHEUMATISM

*'Cystopurin'* attacks both main causes of rheumatism—bacterial infection and excess of uric acid—at the same time. When people are healthy, uric acid is passed away in solution in their urine. In cases of rheumatism, however, much of this uric acid is changed to an insoluble body and retained in the system in the form of painful, sharp-edged crystals.

*'Cystopurin'* is a safe brand of internal antiseptic, which acts through the blood stream, disinfecting the whole system. At the same time, it helps in the elimination of the salts of uric acid so that they can be naturally passed from the body by the healthy working of the kidneys and bladder, and so quickly relieves the rheumatic pains for which these crystals are mainly responsible.

**To clear up Kidney and Bladder disorders**

Almost every ailment of the kidneys and bladder is either caused directly by unhealthy urine, or aggravated by urine which is allowed to remain unwholesome. Under conditions of this kind an internal antiseptic is essential, and for the last thirty years doctors have been recommending *'Cystopurin'* brand of internal antiseptic as the safest and most effective that can be used. *'Cystopurin'* disinfects the urine from within, so that all poisonous waste products are naturally passed from the body. *'Cystopurin'* flushes the bladder—keeps the kidneys clean.

## GET 'CYSTOPURIN' TO-DAY

*Why suffer longer than you need? Act now. Go to your chemist this very day and get a bottle of 'Cystopurin' Tablets. Follow the directions for your particular complaint and soon you will enjoy that longed-for relief from pain. You'll bless the day you first took 'Cystopurin'. For further information about your complaint please post the coupon.*

# 'CYSTOPURIN'

(SIS-TOE-PEW-RIN)

*The word 'CYSTOPURIN' is the Registered Trade Mark of Genatosan Ltd., and denotes their celebrated brand of internal antiseptic.*

**OBTAINABLE FROM CHEMISTS ONLY**

Get *'Cystopurin'* tablets from your Chemist to-day. They are put up in tubes price 1/3, and bottles at 3/- and 5/-. *The 1/3 size is specially designed for carrying in the pocket.*

**FREE BOOKLETS.** *We have a number of Booklets, each dealing in some detail with one of the complaints set out on the Coupon below—and its treatment by 'CYSTOPURIN'.*

**CUT OUT & POST THIS COUPON NOW**

To GENATOSAN LTD., ('Cystopurin' Dept. J.B.28), Loughborough.
*Please post to me, free of charge, a copy of your booklet on the subject I have marked with an X.*

☐ RHEUMATISM ☐ ENLARGED PROSTATE
☐ CYSTITIS ☐ COLITIS
☐ GALLSTONES ☐ BOILS & CARBUNCLES
☐ BED-WETTING

*Name* .....
*Address* .....
.....

A GENATOSAN PRODUCT SOLD ONLY BY CHEMISTS - YOUR ASSURANCE OF PURITY

FREE to ALL NEW CLIENTS

This invaluable Guide to the Turf with Foreword by LORD LONSDALE contains 256 pages of helpful and interesting articles, tables, humorous anecdotes, Ready Reckoners, Diary, etc.

CREDIT ACCOUNTS

WE OFFER YOU the most generous terms and the convenience of a Credit Account. Commissions for £1 up to any amount are accepted for Starting Price or for Tote Returns. NO LIMIT.

Commissions can be placed by Telephone (Central 4030) Telegram ("Chippy-Telex-London") or by letter

Please send particulars with a view to opening a Credit Account, and reserve for me a FREE copy of your "Racegoer's Encyclopædia and Diary" until you receive my first commission. I am over 21 years of age.

Name
J.B. 30/4/38
Address
Suggested Weekly Credit £

DAVID COPE
LUDGATE CIRCUS LONDON E.C.4



The ACID IN YOUR STOMACH WOULD BURN A HOLE IN A CARPET

(from actual photo)

Recently the kind of acid that causes indigestion was poured on to a thick-pile Indian carpet. It burned a saucer-sized hole! So when *your* stomach is racked with pain, can you wonder ulcers soon form, hospital treatment may follow?

Rennies reach stomach FULL-STRENGTH

You must get rid of that *excess* of dangerous acid. Rennies do this. Sucked like sweets, they flow down in natural saliva, reach the stomach *full-strength*. Instantly, 15 scientific ingredients go to work — neutralize and absorb the excess acid. Other soothing ingredients actively help the digestive process itself. The Pancreatin stimulates the pancreatic juices, works with the Pepsin, actually helps to digest your food. Bismuth and Kaolin soothe and protect delicate stomach linings. Pain ceases. You can eat anything. Take 2 Rennies after meals. Each Rennie tablet is separately wrapped. Carry a few loose in pocket or handbag — take them at any time without fussing with glasses of water. Every chemist sells Digestif Rennie (brand) Pastilles, in packets, 25 for 6d. and 100 for 1/9.

DIGESTIF
RENNIES



Direct Site

SOLID ZAM-BUK

In addition to Zam-Buk Ointment for external piles you can now obtain Zam-Buk soluble suppositories for *inward* use. Ask your chemist for Zam-Buk Suppositories. 1/3 a box. Left in position at night they cure while you sleep.

CURES PILES


## Reader's Story by George Collier

*"I have decided not to take the risk"*

# WHO'D DIE FOR £50?

PARIS on this night looked anything but gay.

Down by the Seine where I stood, fog blacked out most of the electric signs that normally blinked away to the tune of the city's night life.

Things had gone wrong with me for weeks, and I had come to the end of my resources. Desperately I tried to think of some way of getting back to England.

After a while, I could stand the cold no more, and decided to go in search of some place where I could warm my frozen limbs. It was then I saw the two men in evening dress.

They sauntered past me, and as they drew level, I noticed they stared at me.

As I walked, I had a feeling they were following.

When I had gone a hundred yards or so, I turned round and confirmed my suspicions.

They were only a few yards away. Feeling they wanted to question me, I stopped and waited.

"Pardon us," said one of them in French, "but we would like to talk to you."

"I'm sorry," I replied, "but I do not speak your language very well."

"You're an Englishman?" broke in the other in almost flawless English.

"Yes."

"And experiencing rather bad fortune?"

* * *

Briefly I told them my plight and of my desire to get home to England.

"Well," said the younger, "we might as well tell you what we want with you."

"No, Anton," his friend cut in. "Won't it be better if we wait until he has had something to eat?"

"Perhaps it will," Anton agreed. "Come to my chambers. We have some cold fowl and things there."

I followed them to a main street, where Anton ordered a cab-driver to take us to an address in the neighbourhood of the Place Cliché.

We climbed up several flights of dark stairs, and finally came to Anton's chambers. I was told to sit in the drawing-room. Outside, I could hear Anton and his friend laughing. Ten minutes later they returned, loaded with plates and bottles of wine.

The chicken looked good. I must have eaten like a pig, for I was ravenous.

At last Anton said: "You tell us that you are destitute?"

"That is right," I replied.

"Being destitute, would you risk your life for five thousand francs?"

"That would depend upon the risk," I replied, after thinking it over.

"Perhaps I ought to explain more fully," Anton continued.

"You see, we are doctors, interested in research. For a long time we have been experimenting with a new serum for a certain disease.

* * *

"We have now reached a stage when we are desirous of testing it on a human being. So far our experiments have been confined to animals, and they have proved successful.

"But we are not so sure how the human body will react to it.

"The chances are that it will be all right. But the possibility of death is always there."

"And you want me to lend myself to your experiment?" I asked.

"That's the idea," Anton said. "But we don't want you to decide immediately.

"We will give you an hour to think it over. Meanwhile, we will go to the other room and play cards."

Before I could say anything, they were out of the room.

At the back of my mind I knew that I would never agree to take such a risk. But there was the 5,000 francs—worth at that time about £50. It would solve all my difficulties.

I was in a jam. I had to get money, so why not? I wrestled with the problem. But the fear of dying was greater than my need for money, greater, indeed, than all my problems.

The two men returned at the end of an hour, both looking very grave.

"Well," Anton said, "have you made up your mind?"

"I have. I'm sorry to say that I have decided not to take the risk.

"I'm very broke at the moment, but things are not so bad that I should risk my life to solve my difficulties."

They looked at each other, and shrugged their shoulders.

* * *

"You see," Anton said to his friend, "it is just as I told you at the club. No human being would risk his life from motives of pure gain."

He glanced across at me.

"Actually, my friend," he said, "we are not doctors.

"The proposition we put to you was fictitious.

"We are a couple of argumentative fools. I maintained that no person would risk his life for five thousand francs, no matter how destitute he might be.

"My friend disagreed. To prove to him that he was wrong, I made a wager with him. I'm pleased to tell you that *I* have won.

"To show you something of my appreciation, I'm going to pay your fare back to England."

---

Conrad Phillips is visiting registered readers in their homes and re-telling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. X.258,085, George Collier, Hillfoot Poultry Farm, Greensward Lane, Hockley, Essex.

## Special Pools Service (by "Poolex")

TWO more Saturdays and the 1937-38 football season is over.

For the punter who makes pool betting his hobby—the best way to regard it—the summer months give an opportunity to take stock and trace any flaws in the methods you have been using.

I have called attention before to the danger of founding systems merely on the evidence of past results.

Before attempting anything of this sort, make sure of one thing.

Is there any special factor affecting these results, or is it simply chance?

Let me give you an example. I have had a number of letters pointing out that long sequences of drawn games are rare. My correspondents argue from this that the chances of another draw after such a sequence are diminished.

Applied to a team, this may well be correct. When a club has failed to win for several successive weeks, team changes are to be expected in an attempt to find a match-winning combination.

Here is a special factor affecting results.

But when punters want to apply this argument to numbers on the coupon I must disagree.

To my mind, the fact that the first match on the list, for instance, has been a draw for several weeks in succession is no argument either for or against another draw in this position next week.

You can test this for yourself.

We know that roughly 25 per cent. of all the games are draws. With the records in front of you, it is a simple matter to analyse the results occurring after, say, two successive draws.

I think you will find that the percentage of draws is still about 25 per cent. In other words, it is just a question of chance.

Below are the games to be played on Saturday, April 30, not in the customary categories of League Divisions, but specially arranged to form a Graded Guide to the likely results of these matches. Six performances of each team have been assessed by awarding points for each performance on its merits.

Thus the likeliest Home Winners to choose from are at the top of the list. To pick likely Away Winners make your choice from those at the end.

**POINTS IN FAVOUR OF THE HOME TEAM.**

| | | | | | |
|---|---|---|---|---|---|
| 50 | Albion R. v. Montrose. | 34 | Bradford v. Stockport. | 21 | Wrexham v. Accring'on |
| 45 | Watford v. Mansfield. | 33 | Derby v. Grimsby. | 20 | Exeter v. Clapton. |
| 44 | Chesterf'd v. Notts F. | 32 | Kilmarnock v. Morton. | 18 | New Brighton v. York. |
| 43 | Swindon v. Southend. | 31 | Swansea v. Newcastle. | 13 | Everton v. Portsmouth. |
| 42 | Crewe v. Rotherham. | 30 | Sheff. Wed. v. Barnsley. | 10 | Brentford v. Birmingham. |
| 40 | Reading v. Bournem'th. | 28 | Manchester C. v. Leeds. | 8 | Barrow v. Chester. |
| 39 | Fulham v. Bury. | 25 | Norwich v. Luton. | 6 | Lincoln v. Halifax. |
| 37 | Blackpool v. W.B.A. | 24 | Port Vale v. Rochdale. | 4 | Bolton v. Middlesbrough. |
| 36 | Bristol C. v. Bristol R. | 23 | Notts C. v. Walsall. | 1 | Blackburn v. Tottenham. |
| 35 | Crystal P. v. Cardiff. | 22 | Newport v. Northampton. | | |

**POINTS IN FAVOUR OF THE AWAY TEAM.**

| | | | | | |
|---|---|---|---|---|---|
| Gillingham v. Torquay. | 5 | South'pton v. Sheffield U. | 11 | Darl'gton v. Doncaster. | 3 |
| Millwall v. Brighton. | 6 | West Ham v. Man. U. | 13 | Aldershot v. Q.P.R. | 4 |
| Plymouth v. Coventry. | 7 | Hull v. Tranmere. | 15 | Wolves v. Chelsea. | 5 |
| Hartlepools v. Carlisle. | 8 | Arsenal v. Liverpool. | 16 | Gateshead v. Bradford C. | 6 |
| Leicester v. Charlton. | 10 | Oldham v. Southport. | 18 | | |

F.A. CUP FINAL.—Preston North End.

# HANDS ROUGH?

*Just do this*

*And they'll be satin-smooth again*

Massage some 'Vaseline' Petroleum Jelly well into your rough, dry hands. After a few days your hands feel like satin—no more unsightly, rough, sore skin. 'Vaseline' Jelly saves nails from cracking, too. Jars 4½d., 6d., 9d. Also in handy tubes and tins.

Chesebrough Manfg. Co. Cons'd., Victoria Road, London, N.W.10.

**—Vaseline—**
Petroleum Jelly
**daily for the hands**

CLEANSES · SOOTHES · SOFTENS

**CURSED WITH RHEUMATISM**

"A few months ago my wife suffered terrible agonising pains, she could not move a joint; her fingers were bent with Rheumatism . . . decided to give them (Uracs Brand Tablets) a trial . . . my wife is walking about to-day as nimble as anyone."—S. R., Bull. Free sample from Newbery and Phillips, Ltd., 32m, Banner Street, London, E.C.1. From your chemist, 1/3 and 3/-.

**ASTHMA SUFFERERS**

Send for FREE TRIAL of Dr. SINGHA BRAND TABLETS

THE SAFE & CERTAIN REMEDY

AT ALL CHEMISTS 1/3, 3/-, 5/-, 12/-, & 20/-

Enclose 3d in stamps for postage and packing Dr SINGHA CO. LTD (Dept. 132) CAERNARVON

## Turn to Page 37—

and fill in the coupon for free booklets explaining all about the success of Cystopurin for the treatment of Cystitis, Kidney Troubles & Rheumatic Ailments.

## If You're Run-down

—feeling tired, lack pep and attractiveness, learn how iron, in an assimilable form, will restore you to health and bloom. Fill in the Coupon on p. 31 for an informative FREE BOOK, "IRON STARVATION: The Thief of Health and Strength." Write for this to-day!

—Get this FREE BOOK NOW!

# Do You REMEMBER?

**HOW HEALTHY YOU USED TO BE!**

Even after the most strenuous day you could dance all evening! Meals unmarred by indigestion; sleep sound and refreshing! You never knew the meaning of "nerves" and the daily round was a pleasure! *Do you remember?*

Dr. Cassells Tablets Will Make You

# FEEL JUST AS WELL AGAIN!

DO not sigh for the days that are gone! Do not imagine that you have said "good bye" for ever to those days of health and energy! *You can feel just as well again by taking a course of Dr. Cassells Tablets!* Vitality and that feeling of youthful freshness can be yours again whatever your age! Dr. Cassells Tablets will make you feel younger, more vigorous, more vitally alive because they will restore to your body the Nerve Force and Energy upon which health depends!

Dr. Cassells Tablets will give *you* back Energy, restore Enthusiasm, Sharpen up your Brain, create sound Nerves, fill you with New Strength and New Cheerfulness! Soon you will find yourself eating better; sleeping better; working better and not only *feeling younger*, but actually *being younger in looks!*

The brightness will return to your eyes; the glow of health to your cheeks! The hardest day will be powerless to quench your enthusiasm for life!

Experience for yourself how this wonderful tonic will quickly end:—

**HEADACHES · INDIGESTION · NEURALGIA · INSOMNIA · LUMBAGO · HYSTERIA · NEURITIS · SCIATICA · "NERVES" · DEPRESSION**

Dr. Cassells Tablets accomplish this because they actually contain no less than 19 special revitalising Health Ingredients which bring to every nerve, every muscle and every function of your body a new force and power! Get *your* supply TO-DAY!

**Sold Everywhere Price 6d., 1/3, 3/-, and 5/-**

# Dr. CASSELLS TABLETS

The Nerve Tonic that gets at the CAUSE of your Trouble

## Just a minute, please!

You're bound to find something of interest or value in the "Small Ads. Worth Watching" on page 16.

**JOHN BULL'S GREAT PEN OFFER**

**CASH THE COUPONS**

**"JOHN BULL'S" PEN COUPON**

This Coupon with P.O. for 2/9 plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with 14-carat solid gold nib, iridium tipped, GUARANTEED 2 YEARS. Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. You may send 5 coupons and P.O. for 1/6, plus 3d. postage and insurance. *State if fine, medium, broad or oblique nib. Pocket clip 2d. extra.* Address: "John Bull" Pen Department, 134-135, Long Acre, London, W.C.2.

VALUE 3/6

*Difficult* **CHINS**

*No. 3. The "Col. (Ret.)"*

Strongly reminiscent of an Afghan mountain pass, not only in its rugged grandeur, but also in the toughness of the vegetation it bears—a wiry, cactus-like scrub. What a test for a shaving stick! But Vinolia comes through with flying colours. Wilts those whiskers to docile softness so that the razor simply takes them in its stride. And to think Vinolia costs only 9d—for 125 shaves and a bakelite drainer case, too!

**9d**

**VINOLIA**
**SHAVING STICK**

★ REFILL STICK 7½d

VINOLIA Co., Ltd., LONDON. VSS 64/118


## X-Word No. 104 Result.

In connection with "John Bull" Crossword No. 104, the Adjudication Committee decided that the sender of the most meritorious Set of Answers on one square (see page 40) was the following competitor:—

**A. CHARLTON,**
**31, Pollard Street, Bethnal Green, E.2.**

Subject to the Terms and Conditions of the Competition, this competitor will receive 25s. Weekly for Life, or a lump sum of £500 Cash.

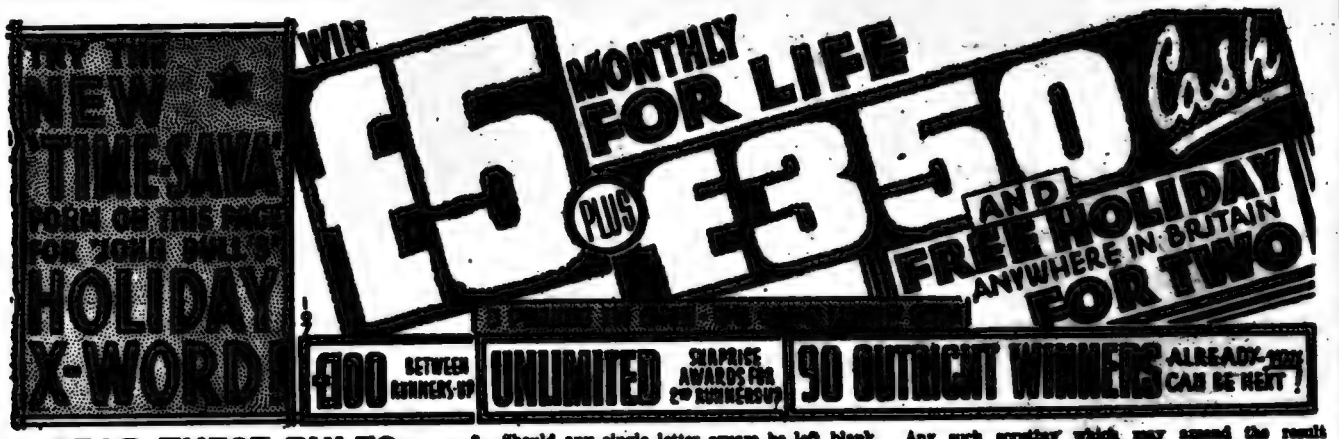
Any other entrant who believes that he submitted a Square eligible for a share of this Prize must demand a Scrutiny by not later than First Post, Tuesday, May 3, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the £100 Award to Runners-up. This prize has been divided between 17 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Square received. These winners will each receive £5 17s. 8d. A list of these Runners-up can be seen at the "John Bull" offices and all have been notified.

A useful Surprise Award for each of 162 entrants from whom we received a Square differing from Squares of Runners-up by only one less meritorious Answer will be posted this week.

**BONUS WINNERS IN CROSSWORD No. 102.**

The £100 Bonus offered in connection with Crossword Competition No. 102 has been divided between 25 competitors and payments of £4 have been despatched.


WIN
NEW TIME-SAVA
FORM ON THIS PAGE
FOR 4 GUINEA DAILY
HOLIDAY X-WORD
£5 MONTHLY FOR LIFE
PLUS £350 Cash
AND FREE HOLIDAY ANYWHERE IN BRITAIN FOR TWO
£100 BETWEEN RUNNERS-UP
UNLIMITED SURPRISE AWARDS FOR 2ND RUNNERS-UP
90 OUTRIGHT WINNERS ALREADY—YOU CAN BE NEXT!

## READ THESE RULES

1.—Make entry in ordinary ink, not copying-ink or copying-ink pencil. Entry-fee is at the rate of six-pence for each two squares or two columns submitted. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form. Entry Form to be posted as directed (not delivered by hand), to reach us not later than Saturday, May 7, 1938.

2.—In addition to entries to value of 1s. 6d. on "John Bull" forms, each entrant may submit further entries totalling extra 2s. 6d., on forms taken from weekly "Crossword Gazette" or any other announcement of this Competition. Thus each entrant is limited to Entry-fee of 4s.

No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided, or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon. See "Time-Sava" Form for special conditions governing use.

4.—Winners and winning Puzzle Square will appear in "John Bull" on sale Thursday, May 19. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize, he must demand a scrutiny by first post, Tuesday, May 24, in accordance with the directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize or Surprise Awards. Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

5.—Should the First Prize be shared, £350 Cash will be paid instead of the Three-in-one Award.

6.—Failure to comply with any of the Rules and Conditions involves disqualification.

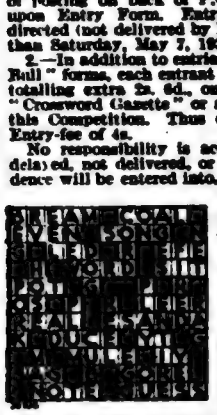
7.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

*Terms and Conditions on page 42.*

## IMPORTANT NEW PRIVILEGE FOR CROSSWORDERS—

SEE BULLETIN PAGE

## X-WORD No. 104



The Committee decided the most apt and accurate Answers were those seen in the square on left.

*Winners on page 39.*

### WINNING WORDS No. 104

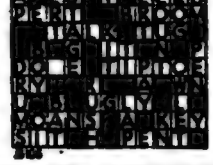
ACROSS.—1. BREAM. 3. COAL. 5. EVER. 6. SONG. 11. WORD. 12. LEER. 13. REAL. 21. RULE. 22. BAG. 24. NOTE. 25. GUESS.

DOWN.—1. BED. 2. EEL. 3. CORD. 4. ARES. 7. NET. 8. DOG. 9. FIRED. 10. MOOR. 12. PORK. 13. PLAY. 14. PLUM. 15. REEL. 17. RAG. 19. CUBE. 20. HAM. 22. EGG.

## X-WORD No. 103

The Committee decided the most apt and accurate Answers were those seen in the Square on right.

One blank space indicates that DOPE and DOSE were Answers of equal merit.



## X-WORD No. 103 RESULT

In connection with "John Bull" Crossword No. 103, the Adjudication Committee decided that the senders of the most meritorious Sets of Answers on one Square were the following seven competitors, who submitted Squares differing at one point only from the most meritorious Sets of Answers seen on Square below.

Mrs. M. BRANDON, 15, Bar Terrace, Whitworth, nr. Rochdale.
R. A. CLEGG, 9, Albert Terrace, Bacup, Lancs.
W. McFARLANE, 18, Wilson Street, Largs, Ayrshire.
D. McPHERSON, Frandy, Glendevan, Deller, Scotland.
C. E. PHIPPS, 19, Orchard Drive, Woking.
A. PLATT, 6, Barry Road, Pwllgwaun, Pontypridd.
A. SMITH, 67, Broomknowes Rd, Glasgow.

Subject to the Terms and Conditions of the Competition, these competitors share the First Prize of £500, and a cheque for £71 8s. 7d. will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize must demand a Scrutiny by not later than First Post, Tuesday, May 3, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the £100 Award to Runners-up. This Prize has been divided between 177 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Squares received. These winners will each receive 11s. 4d. A list of these Runners-up can be seen at the "John Bull" offices and all have been notified.

A useful Surprise Award for each of 982 entrants from whom we received a Square differing from Squares of Runners-up by only one less meritorious Answer will be posted this week.

### WINNING WORDS No. 103

ACROSS.—1. SKIT. 3. LOAD. 6. DOLL. 9. PERT. 10. BROOM. 11. TALK. 13. TUG. 16. DOPE or DOSE. 21. ROAST. 22. KEY. 23. SIT. 24. PERT.
DOWN.—1. SLAP. 2. INERT. 3. LOT. 4. ALERT. 5. GLOBE. 7. STAGE. 8. COUNT. 12. KIT. 14. BOY. 15. PER. 16. DRUGS. 17. PAY. 18. GWLET. 19. RUSH. 20. SAT.

## HOW TO ENTER

**Ordinary Puzzle Squares below may be used for your entry—or you may use new "Time-Sava" Entry Sheet as directed.**

—— CUT ROUND BROKEN LINE ——

**X-WORD No. 107. Closing Sat., May 7.**

In entering this competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value .....

No. .....

*SIGNED* .....

*ADDRESS* .....

.....

**ADDRESS ENTRY**

CROSSWORD No. 107, "John Bull," 57, Long Acre, London, W.C.2 (Comp.)

CUT ROUND THIS LINE

**Time-Sava** ENTRY SHEET **X-Word No. 107. Closing Sat. MAY 7** STRICTLY COPYRIGHT

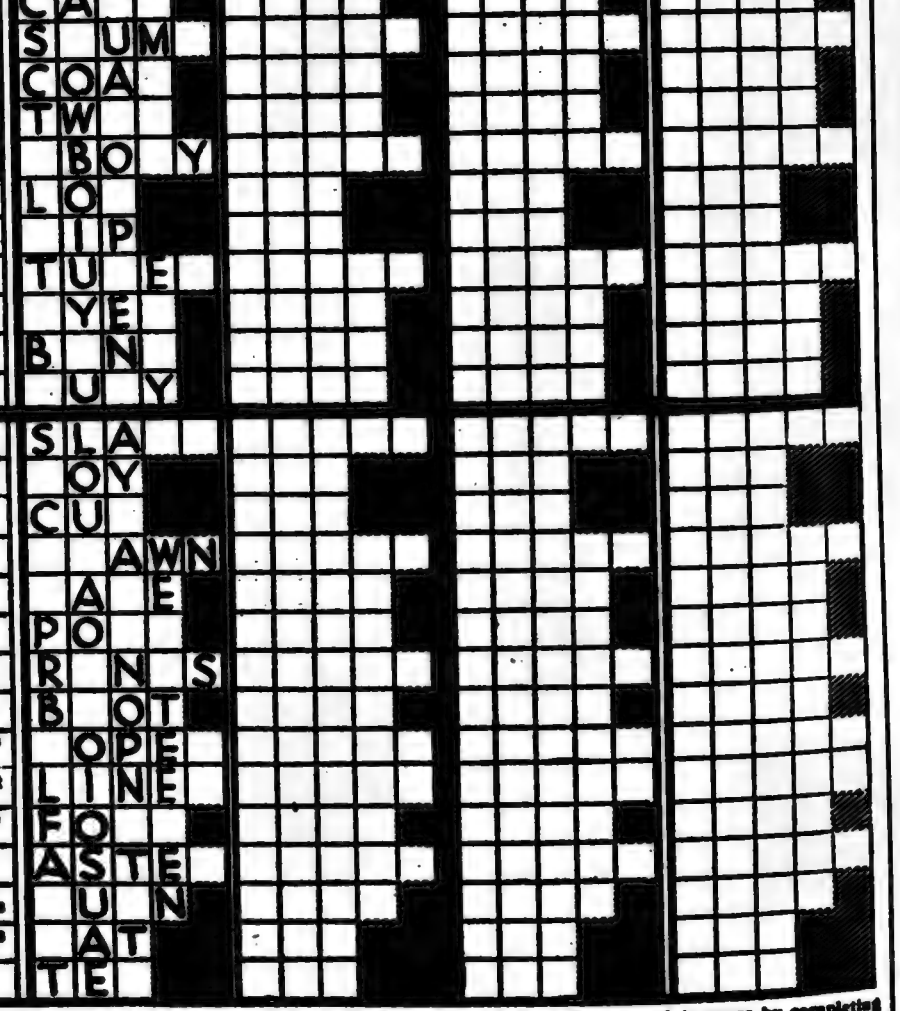
**Study these Clues** FOR THESE 2 COLS. 6D. ENTRY-FEE — FOR THESE 2 COLS. 6D. ENTRY-FEE

**ACROSS**

1. Gardener often has one to keep warm and dry
3. Professor should call a halt when his is upset
5. One often gets a depression in this
9. Salt is found most advantageous for this
10. Small sheet of tree
11. Hard black wood
14. Auctioneer sometimes disposes of
16. Passengers with luggage sometimes give this to railway porter
20. Conductors often have special ones
21. One who dyes
22. Lot of money is sometimes put into this
23. Most men try to avoid being in one

**DOWN**

1. Wives sometimes go this to make husband smart
2. Child's plaything
3. There are some occasions when it's better to take short one
4. Eggs of fish
6. Is sometimes devoted to books
7. It's sometimes possible to have a lot of sport on one
8. They often have to be enlarged
12. Poor clerk is upset by
13. Debutante frequently has these of pearls for her birthday
14. Cargo or this is sometimes unloaded at docks
15. It's usually unpleasant to have to wade through
17. Flower in plaster
18. A bad one is occasionally seen on boards
19. Some youngsters could do this for hours and not have enough
22. Afternoon meal



**INSTRUCTIONS FOR USE**

First, work out Puzzle on ordinary Square, with aid of Clues. Then indicate first set of Answers by completing in ink a word against each Clue in first column above. EVERY LETTER SPACE IN THIS FIRST COLUMN MUST BE COMPLETED OR ENTRY SHEET DISQUALIFIED. In subsequent columns, print in complete words ONLY where you wish to indicate Answers DIFFERING from first Column. All word spaces left blank in second, third and fourth columns will be regarded as indicating that you wish Answer in Column 1 to be read at those points.

I submit this Entry for X-word 107 on understanding that first Column and each subsequent Column containing word or words shall be regarded for Adjudication and all other purposes as a full and precise equivalent of correct X-word Square, completed with aid of Clues provided. I agree to all Rules and Conditions and enclose

P.O. Value..... Signed.....

No..... Address .....

.....

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KOLYNOS is known throughout the world as a tooth paste which cleans teeth without harmful bleaching action or unnecessary abrasion. For attractive teeth cultivate the twice-a-day KOLYNOS habit. Results will surprise you. Get a tube to-day.

1/9, 1/- and 6d. Of all Chemists and Stores.

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GRAVES Boots the World For Quality & Value

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NO CHARGE FOR EASY PAYMENTS

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Daphne

Attractive 2-piece style comprising tastefully designed dress & smart hip-length coat, produced in Courtaulds Art. Silk Fibre yarns in fine plain matt weave with linen effect, treated with Rimpel permanent finish, a process which renders the material resistant to spots, water stains, &c., and allows of laundering and dry-cleaning. The dress has chest sleeves and Eton collar, bodice front collared and trimmed with machine stitching, and finished with row of buttons down centre. Plain skirt with panel front and shirred self-material belt with slide. Collarless unlined coat in edge to edge box style, trimmed with rows of machine stitching; patch pockets. Plain shades: Natural, Sunset. Pink Rose. Sizes: S.S.W. to W. (Busts 32 to 38in.) Length: 44 to 48in. 29/- Value 35/- monthly.

PATTERNS POST FREE

Write for full range of actual cloth Patterns of Newest Models; Coats, Costumes, Dresses, Underwear &c., in the latest styles. Ask for patterns of any garment required, with self-measurement form and full particulars. Send postcard. Post Free. Styles and Patterns are also available of Young Ladies', Maid's and Girls' Fashions, & we offer excellent value in Footwear, Furs, Mackintosh Clothing.

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CAPENSIS GUARANTEED 100% PURE

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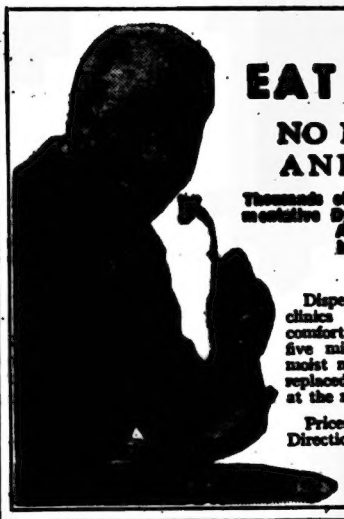

Does Feeding Give You Pain!

EAT WHAT YOU LIKE

NO MORE GASTRITIS, ACIDITY AND PAIN AFTER EATING

Thousands of Sufferers from Acidity, Heartburn, Sour Stomach, Fermentative Dyspepsia, Gastric Catarrh, Wind or Flatulence, Fullness After Meals, and all forms of acid indigestion have been cured by the SHADFORTH ACIDITY PRESCRIPTION No. 1077.

POPULARLY KNOWN AS "WHITE LIONS."

Dispensed after the successful formula used in hospitals and clinics by prominent physicians, they give prompt relief and comfort. This prescription is non-purgative. You feel easier in five minutes. Note the steady improvement; clean tongue; moist mouth and throat; flatulence vanished; long, sour face replaced by such broad sweet smiles that your friends marvel at the magic change.

Prices: 6d. (24), 1/6 (72), 2/6 (144), 7/- (432 Lions), with Directions.

"White Lions" are POSITIVELY the World's Greatest Remedy for Acid Indigestion.

BANISH LIVER TROUBLES

CONSTIPATION, BILIOUSNESS, SICK HEADACHE.

PERIODICAL bilious attacks, constipation, sick headache and bowel indigestion indicate a sluggish liver, and for this nothing equals this pill. Take it with each meal and you will soon be better. This is a useful formula to keep in the house for family use. Get it now, and prove its worth. It is known as Shadforth Prescription (No. 2,000). Prices 6d. (36), 1/3 (100), 3/- (300 pills).

*Booklet (J.B. 222). Price 2d. post free.*

HEART TROUBLE

Prescription That Always Gives Relief.

Don't be alarmed because you suffer from symptoms of palpitation or pain near the heart. It may be indigestion or overstrung nerves. Shadforth Tonic No. 632 (known as "Blue Lion Fox Nuts") will strengthen the nerves, steady the heart, and tone up stomach and kidneys. Don't imagine yourself into an illness; have a good rest, take the prescription, and be normal in a few days. Ask for Shadforth Prescription No. 632. Prices: 1/- (25), 1/9 (50), 2/6 (72), 4/6 (144 pills). This prescription prevents palpitation, faintness, tremblings, run-down conditions, and stops that falling-to-pieces feeling.

*The Shadforth Booklet on Heart Troubles (No. J.B. 320). Price 2d. post free.*

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DISPENSING CHEMISTS,

(Dept. J. B. 126) 49, KING WILLIAM ST., LONDON BRIDGE, E.C.4

43, Grove Road, Bow, E.3; 409, Barking Road, East Ham (Opp. Town Hall) 168, High Street, Walthamstow, E.17, and Branches.

2/- BRINGS THIS SUPER SHOE BARGAIN For MEN

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2/- DOWN 2/- MONTHLY

CHOICE OF 2 TOE STYLES

The PICCADILLY Toe. Black or Tan. DOG 4015

The BOND St Toe. Black only. DOG 4016

Ward's smash all records with this amazing Shoe Value for Men! Definitely 15/- value for 9.11, and you can have your pair NOW for only 2/- down, with many months to pay and NO CHARGE FOR CREDIT.

Order on approval now... choose from the two toe styles offered... be sure of getting many miles of comfortable service from these smart, easy-going shoes.

No. DOG/4015. Black or Brown Oxford Shoe with smart "Piccadilly" Toe; two neat rows of stitching over cap. Specially selected hard-wear Leather Soles and Heels, welted as hand-sewn.

No. DOG/4016. Box Oxford Shoe with neat punched "Bond Street" Toe made on full toe last for extreme comfort. Special Waterproof Soles, Rubber Top-piece Heels, fine grade linings. Welted as hand-sewn. In Black only.

SIZES for both styles: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11.

MARSHALL WARD LTD WEMBLEY LONDON

PIN 2/- P.O. TO COUPON

To MARSHALL WARD, LTD. (Dept. J.B.), Wembley, London.

I enclose 2/- for Special Shoe Offer No.....
to be sent to me ON APPROVAL. If I return same, you are to refund my full postal order and also cost of return postage. Otherwise, I will pay 2/- each month until your Special Price of 9/11, plus 6d. postage, is paid.

Size..... Colour.....

Husband.....

NAME (State first and last names in full)

Wife.....

ADDRESS .....

Town..... County.....

Occupation.....

Have you bought from us before?.....

*This offer applies only in England, Scotland, and Wales.* (16)30/4/38 83

ATTRACTIVE INSURANCE

Make Certain of Your family's future

For Your Own Protection —*fill in the Coupon on page 18.*

PROVIDE for your future comfort and independence. The Endowment and Pension Policies of the Pearl Assurance Co. are specially designed to meet the needs of John Bull readers. They provide protection for your wife or your children, and an income for the man himself. Fill in and post the coupon on page 18 for further particulars. You will never regret it!

## How Nurse Cured Her RHEUMATISM

Rheumatism is no respecter of age, sex, or social position. Rich men, poor men; busy women and idle women all provide victims for this demon of pain. When Nurse Isaacson found that she had been singled out she set to work and cleared the Rheumatism away with Fynnon Salt.

"I am a private nurse," she writes, "and have had Rheumatism since the War, having got so very wet at night when in charge of tents in the hospital grounds. One very wet night I got four of the men's greatcoats soaking through, one on each round, and that started the Rheumatism. It got into my hands, showing itself by forming lumps in my finger joints. I showed them to a Nursing Home Matron and she told me to try Fynnon Salt. She had heard it was so good. I have only taken one tin and am just starting another, but the lumps are much smaller and you can tell what that means to me in my work. You can bet I shall keep on with Fynnon Salt and sing its praises everywhere."

Even stubborn cases of long standing will yield if you take a teaspoonful of Fynnon Salt in a tumblerful of water every day. Don't expect a miracle in a day, but in a few days you will notice a new suppleness in the joints, a blessed freedom from pain. "I can hardly believe it," you will say. Fynnon Salt costs 1/3 per tin.

MEGGEZONES

PASTILLES FOR ALL THROAT AFFECTIONS

Beware "smoker's throat." It may threaten something worse. Meggezones clear nose, throat and lungs and stimulate the voice. Prescription endorsed by the Medical Profession. In handy vest-pocket tins.

Sold by Qualified Chemists only.

Famous for 140 years

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FREE You can obtain a free sample of Meggezones by sending your name and address on a post card to J.B. 4, Meggeson & Co. Ltd., Llewellyn St., London, S.E.16.

MEGGESON & CO. LTD. LONDON S.E.16

## INDIGESTION Is a Danger Sign!

Did your dinner "settle" properly yesterday? Or did you feel a little uncomfortable after it? Perhaps you had heartburn, or flatulence, perhaps you felt too full. Be warned. These are danger signs. Take action now, before the terrible agony of serious stomach trouble gets you in its grip.

Your stomach is acid. And this acid condition causes trouble which even an operation may not properly cure. You must neutralise the acid. You must prevent its biting effects on the delicate lining of the stomach. Take Maclean Brand Stomach Powder at once. Stomach sufferers all over the country write to thank Macleans for its marvellous benefit. Many had operations without permanent relief. Many were actually saved from operations.

Isn't this at once a warning and an encouragement? Go to your chemist without delay, and tell him you want a bottle of MACLEAN BRAND Stomach Powder. But—look for the signature—"ALEX. C. MACLEAN" when buying. Maclean Brand Stomach Powder is genuine only when this signature appears on bottle and carton. Powder or Tablets, 1/3, 2/- and 5/, or handy tins of Tablets, 9d.


### CROSSWORD No. 107.
**TERMS AND CONDITIONS.**

ON page 40 is presented the 107th of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee, consisting of the following:—The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one Entry Form has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee doubts that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at those points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Tuesday, May 10, 1938. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette," complimentary copy of which be obtainable by sending penny postcard to *Gazette* Dept., 20, Bedford Street, W.C.2. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties the appropriate cash prize will be equally divided, but not more than one cash prize and one other prize will be allowed to one entrant in any one contest.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

If you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query, which should be written in ink. Write to-day, marking your envelope "Free Advice." The replies given here to facetious correspondents are for your entertainment.

JACK (Devonport).—"I got up at dawn one day last week to see the sun rise." You couldn't have chosen a better time.

P. R. (Luton).—"I have a unique collection of my friends' thumb-prints." You're lucky to get them to return your books.

T. T. (Atherstone).—"The modern girl always likes to get a lot for her money." Then you have never seen her buying a bathing costume.

W. E. (Bracknell).—"I am very corpulent. What should I eat to get thin?" Less.

S. T. (London, S.).—"Women take to good-hearted men." And from.

L. B. (Hendon).—"The parachute is the airman's best friend when he is in difficulties." It lets him down lightly.

L. G. (Frome).—"I claim to be able to tell some colours by the touch." We often feel blue on a Monday morning.

W. W. (Manchester).—"The magistrates told me I had been fined for speeding far too often." So you asked for a refund?

DOMESTIC (Birkenhead).—"I was treated like one of the family in my last place." Is that why you left?

ANGLER (Tilehurst).—"If there's one thing I enjoy more than anything else it is to go to the riverside and lie about fishing." But why go to the river?

P. G. (Henley).—"I poised on my toes for a moment with my hands above my head and then plunged into the water." Never mind! With another lesson or two you may become quite an expert with the punt-pole.

NIPPER (London, E.).—"Do fish grow very fast?" Rather. Ask your father about the last one he caught. It'll be much bigger than when he first told you about it.

* * *

F. K. (Halifax).—"I am afraid there is very little hope that the Chancellor will be able to lower the income tax." And an even fainter one of some people being able to raise it.

R. M. (Brighton).—"If you are going in for sun-bathing this year, take my advice and wear something brief and smart." We prefer to put a little more on and not smart.

V. M. (Bath).—"My brother, a professional cricketer, can't understand why his club has decided not to engage him this season, though he admits he was not as successful as usual in his last match." Dismissed for nothing, eh?

# The Editor Laughs Last

*"I'll just see if Tom's at home!" (from "The Passing Show")*

F. M. (Hampstead).—"Where is our quietest seaside resort to be found?" On the coast.

H. F. (Windsor).—"What would the Arsenal's team be without Bastin and Drake?" Nine!

F. N. (Exeter).—"Roll on the first of May, I say." And we shall probably be told to cut the grass, too.

S. R. (Bodmin).—"There is nothing that will keep a man by his fireside like the wireless." What about rheumatism?

R. G. (Witham).—"Many men take steps to avoid Spring-cleaning." Some, however, take steps to help with it.

J. J. (Kent).—"He has a reputation in the village for telling fortunes very accurately." Is he the local bank manager?

ARTIST (Chelsea).—"I'm considering giving an outdoor show of some of my landscape paintings." You want to air your views, eh?

D. R. (Dawlish).—"In order to loosen my muscles for the cricket season I have been to sea on a trawler and given a hand with the fishing." A little practice at the nets, as it were.

R. B. (Hatfield).—"When I went to put my watch on an hour, I discovered that a pickpocket had relieved me of it." Don't worry, he will have to put it back at the end of summer-time.

BERT (Penge).—"The bull came charging at me across the meadow, and for a moment I was on the horns of a dilemma." That was better than being on the horns of the bull.

* * *

H. N. (Retford).—"Don't you sometimes feel an urge to sing the praises of glorious May?" Yes, but if the wife's name happens to be Doris, one has to be careful.

I. K. (Swansea).—"I'm not thin-skinned. I'm the first to laugh at my own foolishness." What a jolly life you must have.

B. B. (Bungay).—"What can the average man afford for his wife's new Spring outfit?" About half of what she spends on it.

D. L. (Cambridge).—"When I read anything, it must be something with a decided punch in it." We must start saving our 'bus tickets for you.

G. M. (Colne).—"Doesn't it give you a feeling of satisfaction when cricket takes the place of football?" Well, it certainly means smaller holes in the greenhouse.

O. P. (Baldock).—"I sent for the landlord when I found a small lizard in my beer." And told him it wasn't the sort of body you wanted in it?

When Father [illegible] Drum!

## Dad . . . Comes Unstuck

by Maz

A. V. (Morden).—"He says he has no car because he can't afford one." What an extraordinary reason for not having a car!

SINGING MASTER (Hull).—"A lot of amateur crooners do not make the best use of their voices." That's just the trouble. They will persist in crooning with them.

* * *

JIMMY (Leeds).—"Our headmaster has often broadcast on the wireless in a short-story reading feature." Telling tales out of school, eh?

T. M. (Liverpool).—"I am sure our football club's dressing-rooms are haunted by a ghost." Perhaps it is the team spirit one hears so much about.

P. M. (Walton).—"I have been advised to take up trombone-playing for the sake of my health." We have just persuaded our neighbour to give it up for the same reason.

E. J. (Morecambe).—"I'm going on an Empire tour this year—round the Exhibition at Glasgow." Got your tickets and money for the Amusement Park? If not, see opposite page.

D. S. (Letchworth).—"The purest air in England is to be found in this garden city of ours." Provided, we suppose, that the wind doesn't happen to be blowing from the direction of the golf course?

G. F. (London, W.).—"In the event of a hostile air raid on London, our public statues would be the first things to suffer." We have taken that into consideration, but are still in favour of peace.

*(Many replies unavoidably held over)*

## Side-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelope "Side-Slips." When same "Slip" is submitted by more than one person, that which arrived with the earliest postmark receives the award.

EXPRESS AND STAR:—"Unlike other domesticated birds and animals, FEMALE HENS are most in demand."

MANCHESTER GUARDIAN:—"About 300 UNINFORMED Japanese demonstrated in Tokio yesterday."

DAILY TELEGRAPH:—"Sir John Simon, Chancellor of the CHESTERFIELD, with our partners in the British Commonwealth . . ."

ABERDEEN BON-ACCORD AND NORTHERN PICTORIAL:—"A musical programme was contributed by . . . Mrs. A—— PLEDGED the accompaniments."

TIT-BITS:—"PHEASANTS on wealthy estates have their water supplies carried to them in pipes . . ."

KENSINGTON NEWS AND WEST LONDON TIMES:—"Mustard, freshly made, will frequently remove INKSTANDS."

THE SUNDAY EXPRESS:—". . . those responsible will be liable to punishment and EXPLOSION."

Win £300 and TRIP to EXHIBITION FOR TWO

SEE the GREATEST SHOW on EARTH

AT JOHN BULL'S EXPENSE

£100 £50 £25 £10 £9 £8 £7 £6 £5 £4 £3

25 of 10s. 200 of 2/6 6000 MYSTERY PRIZES

FIRST PRIZE JOY WIRE FRI. MAY 20

ALL PRIZES from £300 down to £3 accompanied by Return Tickets for Two and Admission Tickets to huge Empire Exhibition. Glasgow — or, if preferred, additional Bonus of £2·10s. Cash

ONE WEEK ONLY CLOSING POSTMARK SAT. MAY 7

## 'BULLETS' 1,115 RESULT

**First Prize, Ideal Home plus £500 or £1,500 Cash:**

**J. A. G. ALLEN, 52, Clifford Gardens, Kensal Rise, N.W.**

Example: IF WE HAD A WAR ON

Bullet: "LEFT," "RIGHT"—MARCHING TOGETHER.

**SECOND PRIZE £100:**

E. MAGUIRE, 6, Norman Avenue, Stoke, Devonport.

Example: He Had A Home, But

Bullet: "Had" Employer—Lost Both! (Entered on Prize coupon.)

**THIRD PRIZE £25:**

H. A. MACAULAY, 184, Thomas Street, Portadown, Ulster.

Example: Spurs Me On

Bullet: "Little Circle" At Heels.

**OTHER PRIZES:**

**£20:** S. H. BASNETT, 8, Brook Terrace, Halton Brook, Runcorn.
If We Had A War On—London Shaking, Country "Firm."

**£15:** V. MACE, High Street, Moreton-in-Marsh, Glos.
Dictator Baby—*Trusts* Ones He Rules.

**£10:** H. TAME, Carhampton, Minehead, Som.
Brake On Progress—"Worked" By "*Depressed* Air."
(Entered on Prize coupon.)

**£9:** S. W. JACKSON, 16, Justice Street, Leicester.
For Hitler—"Raised Hands"—*No* Questions.

**£8:** A. EKE, 602, Blackburn Road, Rising Bridge, Accrington.
Umpire Geneva—Watching *Ruins* Piled Up.

**£7:** C. J. ROBERTSON, 18, Belmont Street, Plymouth.
If We Had A War On—Task *Quelling* Home "Fires."

**£6:** V. DAVIES, 16, Elm Grove, Crouch End, London, N.
For Hitler—Big Vote? Little Choice!

**£5:** L. RICKMAN, 37, Cundle Avenue, Bushey, Herts.
His Ship Came Home And—Mockers Became "Dockers."

**10 OF £4 EACH:**

G. BAGGLEY, 5, Salisbury Street, Calverley, Leeds.
Makes Mother Uneasy—Daughter's Confidence Diminishing Confidences.
(Entered on Prize coupon.)

J. R. CHADWICK, 11, Rose Mount Avenue, Burnley.
He Had A Home, But—Parlour's Gas-proofed—Garden's Trenched——.

S. DAY, 91, Rowheath Road, Birmingham.
He Wanted A Loan, So—Britannia's Wooer—Whoa, Britannia!

Mrs. M. GAUNT, 14, Springbank Crescent, Headingley, Leeds.
In Shallow Water — Chinese — *No* Rice Growing.

A. GREENWOOD, Market Place, Market Weighton, York.
For Hitler—Europe's "Heart," Not Affection!

A. H. HICKMAN, Stockbridge, Hants.
Popularity's Tide—Took Parson's "Message" Home.

L. C. ROBSON, 28, Farm Road, Morden, Surrey.
Like A Lost Sheep—Greyhound My System "Pound."

G. MALLYON, 35, Ropery Street, Bow, E.
Row After Row—"Keep Up"—Demolish Slums!

Mrs. K. ROSS, 4, Dane Bank Drive, Disley, near Stockport.
Popularity's Tide—"Floods" Beauty-spot—Leaves "Wrack."

Mrs. D. M. VAUGHAN, "Cheveley," Barony, Nantwich, Ches.
Her Ideal—Improves Himself—"Spells" Her.

A list of the £5, £4 and £3 3s. 6d. winners can be seen at these offices.

The original cheque for £500 awarded to the First Prize-winner in Competition No. 1,116 will be displayed in the window of Mr. G. Roberts, 95th Street, Gamull's Quay, Chester.

OVER 100 palaces and pavilions, costing £10,000,000 and covering 175 acres, dominated by a 300-ft. Tower of Empire, set in a tree-clad park against a background of hills. Such is Scotland's great Empire Exhibition to be opened by His Majesty the King on Tuesday, May 3.

Enter the best *Bullet* for the five one-week Offer now before you and besides a substantial cash prize, you and a chosen companion will be privileged to enjoy a Free Trip to the Exhibition at JOHN BULL'S expense. Think of the thrills of shooting to the top of the Tower of Empire, exploring the marvels in the gaily coloured pavilions, dining in a tree-top restaurant, listening to Gaelic Music in a Highland Village, riding on a mile-long switchback in Britain's finest Amusement Park!

If you want to revel in this glorious celebration of capturing a big JOHN BULL cheque, you must act promptly. This seasonable Offer is open for one week only, so turn to the *Examples* as soon as you have read through the simple instructions below.

## HOW TO WIN

Read through the list of *Examples* and write down, say, six that appeal to you particularly. Then to each of these *Examples* add all the ideas it suggests.

Now a finished *Bullet* must consist of TWO, THREE or FOUR words of apt and original comment, closely fitted to the chosen *Example*, so your next step must be to compress and improve the phrasing of your rough notes. For instance, supposing that the *Example*, LIFE ISN'T EASY, BUT, had prompted the rough comment, *You're Not The Only Struggler So Don't Grumble.* This you could easily improve to the typical *Bullet*, LIFE ISN'T EASY, BUT—REMEMBER, OTHERS "KNOW IT"!

As soon as you have studied the leading *Bullets* in our 1,118th Contest which appear on this page, start on your own efforts, for your entry must be postmarked on or before Saturday, May 7.

**SAVE 2½d.—**

**New Service for Readers**

With your *Bullet* entry you may now enclose Crossword entry, with single Postal Order sufficient to cover both entry fees, thus saving 2½d. on poundage and postage.

Make Postal Order payable to "John Bull," address joint entry envelope "Bullets" No. 1,119, and Crossword No. 907, "John Bull," Long Acre, London, W.C.2, marking it "B and C" in top left-hand corner.

## FREE HELP

For post-free complimentary copy of JOHN BULL'S free Weekly *Bullets Bulletin and Crossword Gazette*, the finest help available for Competitions, send postcard to *Bulletin* Dept., 23, Bedford Street, London, W.C.2.

## Add 2, 3 or 4 words to any "Example"

ENGLAND'S TEAM
LIFE ISN'T EASY, BUT
WHAT CIVILISATION MEANS
GENEVA'S SHIP
SUMMER'S COMING, SO
TO WIPE OUT THE STAIN
LIKE THE GOVERNMENT
IF SHE MARRIES
IN THE NAME OF THE LAW
RISING MAN
AMIDST THE ASHES
DAD'S POLICY
OVERFLOWING
THE GLAMOUR FADED AND
ALL THE TIME
HEARD AT THE EXHIBITION
GOOD TO KNOW
SOLLY'S SUCCESS
TAKING A DEEP BREATH
GOING UNDER
UNNOTICED
NOT FOR US
THE LATEST
WHEN DARBY GOES
"IT'S O.K. WITH ME!"
IN AUNTIE'S GARDEN
TO BRIGHTEN THE SEASIDE
HAVING A FEW
WHISTLING THROUGH THE AIR
BUMPTIOUS FELLOW
AT THE COOKERY CLASS
FLUSHED WITH TRIUMPH

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,119) | P.O. No. ..... | Signed .....

Closing postmark SAT., May 7. | I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d. | Address .....

YOU CAN POST YOUR ENTRY UP TILL LAST COLLECTION, SATURDAY, MAY 7.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,119) | P.O. No. ..... | Signed .....

Closing postmark SAT., May 7. | I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s. | Address .....

## FREE COUPON FOR COMPETITION No 1,119 IF USED AS INSTRUCTED BELOW

EXAMPLE
BULLET
EXAMPLE
BULLET

**FREE PRIVILEGE ENTRY**

I enclose two or more paid (or prize) coupons for Bullets No. 1,119 all entered in same name and address, entitling me to this coupon FREE as privilege of JOHN BULL readership.

Signed .....

Address .....

Should you wish to enter further "Bullets" you can write them on plain paper.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,119 usually purchase "John Bull."

**READ THESE RULES CAREFULLY.**

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as finally and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

**Address Entry: "Bullets" No. 1,119, "John Bull," Long Acre, London, W.C.2 (Comp.)**

# Why does she never look Her Age

THE years rest on her shoulders but lightly, for though she grows older she refuses to age.

How has she retained that beautiful skin, slim figure, and the firm step of youth? She keeps in tune by the simplest of methods. Each night she takes Bile Beans to ensure perfect digestion and daily elimination of impurities in the blood, and all fat-forming residue.

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"A friend whom I had not met for years told me I looked younger than ever. I am delighted with Bile Beans. My health is splendid and I can walk miles without fatigue. When people ask me what I take to keep so slim and well, I just tell them Bile Beans every night."

Mrs. E. H., Manchester.

* * *

"I am at the age when lots of women put on weight and I was becoming quite stout. Since taking Bile Beans I have lost seventeen pounds of unwanted fat and can honestly say I feel as fresh and as young as any of my four daughters."

Mrs. R. E. G., Southwick, Sussex.

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